

# *demri rayanne*

IMAGERY YOU CAN FEEL

*20*  
*21*

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# 01

*No.*

## WELCOME

My name's Demri and I'm a documentary editorial photographer who captures honest moments for creative brands, modern couples and evolving humans all over the world! If I'm not behind the camera, you can find me meditating by the water, listening to Cardi B or talking to my dog. (I swear, she's got so much dirt on me.) I'm a big weirdo, with a big empathetic heart and I'm loyal to my people. Although, I'm a full blown INFP who needs her "me time". All in all, I'm a whole lot of things but mostly, I'm just human.

I've been doing this whole photography thing since 2014 and went full time in 2019! Since then I've been awarded Best Photographer in Skagit Valley, published in Merryman Magazine, Bellevue Lifestyle, The New York Times and Bust Magazine and have been featured by Boma Jewelry, Create The Love, Proof Eyewear, Cheekbone Beauty and MuchLove.IG.

Seattle, Washington is the place I call home so if you're local or visiting, let's meet for coffee / craft cocktails and shoot around the beautiful Pacific Northwest! Although I love my home base, traveling and experiencing other cultures is what inspires me the most so if you aren't from around here, I'll gladly come to you! (Chances are, my bags are already packed.)

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## SHOOTING PHILOSOPHY

I do things a bit differently around here! Because photography is so much more than just taking pretty photographs.

For me, capturing imagery is an artform. One that is collaborative, creative and expressive. I never want you to show up for our time together feeling like we're strangers so it's extremely important to me that we get to know each other from start to finish! I strive to create an open space that invites my clients to be their full, authentic and beautifully messy selves. Because heck! That's what you deserve. So no matter who you are, where we go or what we do, living in your truth and being in the moment is all you have to worry about. I'll take care of the rest!

My shooting style is super laid back with a documentary approach to editorial photography. Meaning I focus on the in-between moments while adding artful, editorial components through the use of light posing and organic creative directing. So while there is technique and intentionality in the way that I shoot, there is also a whole lot of meaning. Because at the end of the day, the goal is to capture all that life is, in the name of documenting the human experience.

More importantly, I care about documenting YOUR human experience. Because your memories matter. And your story deserves to be told.

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*No.*  
**02**







No.

03

INVESTMENT | PERSONAL BRANDING

*HONEST / INTENTIONAL / CREATIVE / RELATIONAL*

A connection based approach to personal branding that pairs strategy with heart. These sessions are collaborative with your unique brand mission and personality in mind. Clients have used their personal branding photos for social media, web design, email marketing, graphic design, presentations, podcasts and more! For a more customizable experience, head to page 10 to review our add-ons menu. Note: studio rental is not included in the prices below.

FULL DAY | \$2,500

- Planning and strategizing meeting
- Shared workspace / Pinterest board
- Location scouting / creative direction
- Styling assistance / prop guidance
- Up to 6 hours of photography
- 2-3 locations / multiple looks
- 250-300 edited images
- Online image gallery / print shop
- Commercial release

HALF DAY | \$1,750

- Planning and strategizing meeting
- Shared workspace / Pinterest board
- Location scouting / creative direction
- Styling assistance / prop guidance
- Up to 3 hours of photography
- 1-2 locations / multiple looks
- 100-150 edited images
- Online image gallery / print shop
- Commercial release

BRAND REFRESH | \$800

- Planning and strategizing meeting
- Shared workspace / Pinterest board
- Up to 1.5 hours of photography
- Single location / 1-2 outfits
- 50-100 edited images
- Online image gallery / print shop
- Commercial release

OUT OF STATE PRICING

FULL DAY: \$4,500  
HALF DAY: \$3,750  
BRAND REFRESH: \$2,800

\*Pricing includes travel



ADD-ONS

EXTRA HOURS

*\$500 per hour*

GROUPS OF 7+

*\$50 per additional person*

LOOK BOOK DESIGN

*\$75 per book*

FLORAL DESIGN / HMU / STYLING / PROPS / ETC.

*Custom quote / referral*

TRAVEL FEES

Travel costs typically include mileage, ferry fares, airfare, hotel and rental car and are covered by my clients. However, I only charge a mileage fee if your location is 60 miles from my home base. For local jobs that are 100+ miles outside of Seattle, I may require a 2 night stay depending on the location and season.

MILEAGE IN STATE

*\$100/mile for locations further than 60+ miles from Seattle, WA*

POLAROID COVERAGE (20 PACK)

*\$200*

PRODUCTS AND PRINTS

*Via your online gallery*

STUDIO RENTAL

*Custom quote*

OUT OF STATE TRAVEL

*Please refer to page 19 for more info on out of state travel.*







# No. 04

## INVESTMENT | EDITORIAL + COMMERCIAL

*STRATEGIC / PERSONALIZED / CREATIVE / COLLABORATIVE*

I absolutely love capturing lookbooks, catalogs, styled shoots, campaigns and more. Because each project has its own set of needs, these shoots are given custom quotes to better reflect your vision, budget, and brand. I strive to create both a relational and professional environment and find that there is great value in getting to know the brand / company beforehand.

In terms of pricing, I work with an hourly rate which includes the session fee, expenses, editing time, final files and commercial licensing. Meaning you'll know what you're getting from the get-go!

If you'd like to inquire about editorial / commercial work, please email me at [hello@demirayannephoto.com](mailto:hello@demirayannephoto.com) with details surrounding your project.

I can't wait to see what type of magic we'll make!





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"My last photoshoot with Demri is one that I will hold close to my heart. It was an afternoon filled with so much empowerment, love, and friendship. Demri has been a young woman that I have always connected with, especially when it comes to creative ideas for photoshoots. Over the past few years, Demri has helped me become more confident in front of the camera and has encouraged me to show more of my personality which makes every photoshoot with her so special. She is and will always be up for any photoshoot idea I throw at her which makes her such an outgoing and spontaneous photographer to collaborate with. I left Washington with my heart full and happy because Demri gave me the opportunity to have a "send off" shoot that really sealed the deal that I was leaving. Without her amazing photography skills as well as her amazing ability to help and empower anyone she meets, I would not be the woman I am today without her."

KRISTA

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# No. 05

## GENERAL FAQ'S

### HOW LONG HAVE YOU BEEN A PHOTOGRAPHER?

My grandma gifted me with my first camera when I was 16 and I've been shooting ever since! But professionally, I've been photographing life and love for 7 years and counting. (4 years part-time, 3 years full-time.)

### DO YOU HELP IN THE PLANNING PROCESS?

Absolutely! My goal is to make sure you feel as prepared (and excited) as possible going into your shoot / wedding day. I'm here to answer any questions you may have and always have a vendor list on hand. I also create mood boards for all of my clients and provide day of timelines for weddings and full day productions.

### WHAT IS YOUR TURN AROUND TIME?

It's typically 2-3 weeks for portrait sessions and 6-8 weeks for weddings but sometimes I can get galleries out a week or two sooner in slower seasons :)

### DOES YOUR SESSION FEE INCLUDE IMAGES?

Yes! I like to keep things as easy and transparent as possible so everything is already included for you in the session fee.

**HOW MANY IMAGES CAN WE EXPECT?**

It varies depending on the type of session / amount of coverage but each one of my packages includes a minimum number of photographs. I don't believe in withholding images from you so I promise to deliver a beautiful, full gallery that showcases our time together and tells your story in full.

**DO YOU GIVE RAW UNEDITED IMAGES?**

No, I do not give out raw files. Editing is a huge part of the art that I do so without it, the images would be incomplete.

**HOW DO PAYMENT SCHEDULES WORK?**

I require a 30% retainer to secure your spot on my calendar and the remaining 70% is due before your project date. We can also split these payments up into three parts to help make things more affordable. I'm here to work with you and your schedule so you don't have to stress about due dates!

**CAN YOU PHOTOSHOP US?**

I do not believe in altering the way people look in photoshop because all bodies are beautiful! However, I do remove the occasional skin blemish and anything else that wouldn't normally be there (bruises, scrapes, acne, etc. unless you'd like them to be there). I want you to love your photos and feel confident when you look at them so if you are self-conscious about something, please let me know beforehand so I can empower you in that and be aware while posing.

**IS THE RESERVATION FEE REFUNDABLE?**

If you've already put a deposit down on a date then want to move/cancel it, the deposit is legally non-refundable and a new deposit will have to be made in order

to hold your new date. This is simply due to the fact that I have to pay my bills each month and having deposits down for future dates allows me to plan my finances accordingly. (Note: this excludes unforeseen circumstances.)

**WHAT HAPPENS IF THERE'S BAD WEATHER?**

I always encourage embracing whatever Mother Nature throws our way because I truly believe that we can make magic in any situation! However, if the weather is harsh enough to ruin my gear or put us in a dangerous / uncomfortable spot, we can totally reschedule!

**DO YOU TRAVEL FOR BOTH SHOTS AND WEDDINGS?**

Yes! I've traveled all over for work and absolutely love shooting in new places. (I actually prefer it.) So I'd be honored to have you fly me to your home state / dream location! No matter what it's for, I'll be there.

**HOW DOES COVERING TRAVEL EXPENSES WORK?**

Typically I include travel in my out of state packages which covers the cost of roundtrip flights, stay and transportation. If travel isn't included in your package, I prefer to book everything myself but will always be up front about pricing and logistics beforehand to ensure there are no surprises on your end!



**NEXT STEPS**

Oh my goodness, I'm so excited you're interested in working together! If you think we could be a good fit, shoot me an email and we'll get this party started.

Meeting over FaceTime or Zoom can also be a great way to insure our vibes align while giving you the opportunity to ask me any questions that may have popped up as you were reading through the guide! This is optional of course but I like to suggest it right off the bat.

When you are ready to book, I require a 30% down deposit to lock in your date and a signed contract. From there

we'll be able to kick off the creative planning process! I never want to miss an opportunity to serve potential clients and knowing that budgets are different for everyone, I have created payment plans that are available upon request.

*No.*  
**06**





THANK  
YOU  
KIND—  
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You're the best! Thanks so much for your inquiry.

Truly, I feel so honored and humbled that you have shown interest in my work. There are hundreds of talented humans out there in a sea of art so the fact that my imagery spoke to you means the world! And it might sound a bit woo-woo, but I'm thinking it might just be a sign from The Universe that we were meant to be. And on that note, I'll leave you to it! Thanks again for being here - I look forward to hearing from you soon. Cheers!

Xx, Demri

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DOCUMENTARY EDITORIAL PHOTOGRAPHER

