

JENELL GILYARD

A MULTI-PASSIONATE CREATIVE DIRECTOR & PRODUCT DESIGNER

MADE
Los Angeles, CA

CREATIVE DIRECTOR & PRODUCT DESIGNER

DECEMBER, 2020 - PRESENT

Techstars Accelerator

Studio 83
Denver, CO

OWNER + CREATIVE DIRECTOR

SEPTEMBER, 2008 - PRESENT

Various Clients

Empowered
Education
Los Angeles, CA

SR. DESIGNER

APRIL, 2018 - SEPTEMBER, 2019

Spoonflower
Durham, CO

GRAPHIC DESIGNER

JULY, 2017 - APRIL, 2018

NeuConcepts
Durham, NC
Contract

WEB & EXHIBIT DESIGNER

SEPTEMBER, 2016 - JULY, 2017

3C Institute
for Social Dev.
Durham, NC

SR. GRAPHIC DESIGNER

FEBRUARY, 2014 - APRIL, 2016

The Marketing
Machine
Raleigh, NC
Contract

WEB & EXHIBIT DESIGNER

AUGUST, 2013 - JANUARY, 2014

Signature
Agency
Raleigh, NC

SR. GRAPHIC DESIGNER

OCTOBER, 2009 - SEPTEMBER, 2010

EXPERTISE

Creative Direction
Product Design
Seagate Technologies
MADE
Web, App and Educational
Game UI Design
Print and Marketing Collateral
Design (idea to press)
Multi-team collaboration
Website layout and design
Trade show and exhibit design

SKILLS

Adobe Creative Suite
Photoshop | Illustrator | InDesign | XD
MS Office
HTML/CSS
Wordpress / Elementor
Email Design
ShowIt Site Design

I SHINE AT

Creative Direction
Product Design
Web & UI Design
Surface Pattern Design
Making People Laugh

EDUCATION

Graphic Design & Psychology
PEACE COLLEGE
May, 2008