



# MAXIMIZE WIN RATE ACCELERATOR

We rely on data to optimize your campaigns for the best possible outcomes



## ABOUT THE PRODUCT

For our clients who are spending countless hours manually prepping sales and revenue data, we have built a product that allows them to explore the key drivers for winning deals with time-saving functionality.

## BUSINESS VALUE

The Maximize Win Rate Product explains the driving factors for maximizing the likelihood for an opportunity to win as well as recommendations on how to improve the outcome. The initial story focuses on fields that should provide good predictive signals and avoids obvious data leakage.

## WHAT IS INCLUDED

- 4 Week Deployment, 1 Week of Post-Go Live Support
- Dashboards include: Likelihood to Close Einstein Discovery Model, Embedded Model into Opportunity Object Page, Top Predictors, How To Improve, Opportunities Win Rate Dashboard, "Story" Dashboard: Dig into the Details, Training Dataset Analysis, Prediction Analysis, Optimization/Model Metrics Review

## HAVE QUESTIONS?

Contact us



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