



# Wedding Planning Questionnaire for New Clients

## Get to Know Your New Clients

How long have you known each other and how did you meet? \_\_\_\_\_

\_\_\_\_\_

Where do you go on dates? \_\_\_\_\_

\_\_\_\_\_

What is your favorite restaurant or type of food? \_\_\_\_\_

\_\_\_\_\_

What type of vacations do you choose? \_\_\_\_\_

\_\_\_\_\_

What are your hobbies and interests? \_\_\_\_\_

\_\_\_\_\_

What type of music do you enjoy? \_\_\_\_\_

\_\_\_\_\_

How long have you been engaged? \_\_\_\_\_

\_\_\_\_\_

Was the wedding proposal a surprise? \_\_\_\_\_

\_\_\_\_\_

How was the proposal accomplished? \_\_\_\_\_

\_\_\_\_\_

## Wedding Atmosphere and Overview

Do you have ideas on the season and/or date for your wedding? \_\_\_\_\_

\_\_\_\_\_

Do you know the location/city you would like to have your wedding in? \_\_\_\_\_

\_\_\_\_\_

Is the date or location most important? \_\_\_\_\_

\_\_\_\_\_

Do you envision a daytime, afternoon, or evening wedding? \_\_\_\_\_

\_\_\_\_\_

What is the most important thing about your wedding? \_\_\_\_\_

\_\_\_\_\_

(Examples: music, food, photos, design, guest experience)

How do you feel about venues that have multiple weddings at the same time? \_\_\_\_\_

\_\_\_\_\_

How many guests will you be expecting? \_\_\_\_\_

\_\_\_\_\_

What is your estimated overall wedding budget? \_\_\_\_\_

\_\_\_\_\_

Does that budget include other wedding events such as the rehearsal dinner? \_\_\_\_\_

\_\_\_\_\_

Does it include the cost of the wedding rings? \_\_\_\_\_

\_\_\_\_\_

Does it include the honeymoon? \_\_\_\_\_

\_\_\_\_\_

How many bridesmaids? \_\_\_\_\_ How many groomsmen? \_\_\_\_\_

Will you have flower girl(s) and ring bearer(s)? \_\_\_\_\_

\_\_\_\_\_

Will your wedding be child friendly or adults only? \_\_\_\_\_

\_\_\_\_\_

Do you have venue concerns about children, elderly relatives, or disabled guests? \_\_\_\_\_

Do you have a preference for environmentally friendly, green, and/or organic for your wedding day? \_\_\_\_\_

## General Wedding Style

What words would you use to describe your ideal wedding day? \_\_\_\_\_

(Examples: romantic, elegant, simple, classy, fun, casual, vintage, modern, formal, rustic, non-traditional, traditional, timeless, unique, old world, trendy, eclectic, whimsical, glamorous)

What are your favorite colors? \_\_\_\_\_

What are your least favorite colors? \_\_\_\_\_

What are your opinions on linens, candles, food presentation, fabric draping, and lighting? Are those types of details important to you? \_\_\_\_\_

Where do you shop for home décor and furnishings? \_\_\_\_\_

Where do you shop for clothes? \_\_\_\_\_

## Ceremony Details

For the ceremony location, what is your preference? \_\_\_\_\_

(Examples: indoor, outdoor, scenic view, church, ballroom, synagogue)

Will your ceremony have specific religious elements and decor? If so, what are they? \_\_\_\_\_

(Examples: chuppah, arch, mandap, unity candle)

Do you have any unique needs or requests for the ceremony location? \_\_\_\_\_

\_\_\_\_\_  
(Examples: pet friendly, handicap accessible, shaded, eco-friendly)

Do you anticipate having a ceremony that is less than 30 minutes or a ceremony that is 30-60 minutes or longer? \_\_\_\_\_

\_\_\_\_\_  
Will you see each other prior to the ceremony for a “first look”? \_\_\_\_\_

\_\_\_\_\_  
What type of wedding officiant or minister would you like to have? \_\_\_\_\_

\_\_\_\_\_  
Do you have any other preferences or requests for the ceremony? \_\_\_\_\_

## Reception Details

For the reception location, what is your preference? \_\_\_\_\_

\_\_\_\_\_  
(Examples: historic mansion, hotel ballroom, country club, park, event center, ranch, rustic cabin, barn, tent, farm, winery, loft, restaurant, private home)

Do you have any unique needs or requests for the reception location? \_\_\_\_\_

\_\_\_\_\_  
(Examples: pet friendly, handicap accessible, shaded, eco-friendly)

Will you have a cocktail hour before the reception? \_\_\_\_\_

\_\_\_\_\_  
If so, would you like to have appetizers and drinks served? \_\_\_\_\_

\_\_\_\_\_  
What type of dinner would you like to have? \_\_\_\_\_

\_\_\_\_\_  
(Examples: buffet, plated, food stations, family style)

What type of menu are you interested in having for dinner? \_\_\_\_\_

\_\_\_\_\_  
(Examples: American, Mexican, Italian, Indian, comfort food, BBQ)

Will you have a bar at the wedding? If so, what types of alcohol will be served? \_\_\_\_\_

Will the bar be hosted or will guests be asked to pay for certain drinks? \_\_\_\_\_

Will you have a champagne toast at the wedding? \_\_\_\_\_

Will anyone give a welcome speech and/or blessing prior to dinner? \_\_\_\_\_

Will you have the “traditional” wedding elements such as the first dance, parent dances, cake cutting, toasts, and the bouquet/garter toss? \_\_\_\_\_

Do you have any other preferences or requests for the reception? \_\_\_\_\_

## **Photography**

What type of photography style do you like? \_\_\_\_\_

How many hours of coverage do you anticipate having on the wedding day? \_\_\_\_\_

Would you like to hire a professional photographer for other wedding-related events such as the rehearsal dinner, post-wedding-day brunch, welcome reception, or bridal shower? \_\_\_\_\_

Would you like to have an engagement photo session, boudoir session, or bridal portrait session with your wedding photographer? \_\_\_\_\_

What photography products are you interested in having? \_\_\_\_\_

(Examples: album, parent albums, digital images, online gallery, slideshow)

Do you have additional requests related to photography coverage for your wedding day? \_\_\_\_\_

## Video/Cinematography

What type of video style do you like? \_\_\_\_\_

\_\_\_\_\_

How many hours of coverage do you anticipate having on the wedding day? \_\_\_\_\_

\_\_\_\_\_

Would you like to hire a professional cinematographer for other wedding-related events such as the rehearsal dinner, post-wedding-day brunch, welcome reception, or bridal shower? \_\_\_\_\_

\_\_\_\_\_

What cinematography products are you interested in having? \_\_\_\_\_

\_\_\_\_\_

(Examples: wedding highlight video, social media length short highlight video, full feature wedding video, love story video shoot)

Do you have additional requests related to video coverage for your wedding day? \_\_\_\_\_

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## Music and Entertainment

What type of ceremony music would you like? \_\_\_\_\_

\_\_\_\_\_

(Examples: strings, harp, violin, bagpipes, classic guitar, soloist, DJ)

What type of cocktail hour music would you like? \_\_\_\_\_

\_\_\_\_\_

(Examples: string quartet, band, vocal duo, soloist, DJ)

What type of reception music or entertainment would you like? \_\_\_\_\_

\_\_\_\_\_

(Examples: band, DJ, both a band and a DJ)

For the reception entertainment, what genres of music would you like to be played? \_\_\_\_\_

\_\_\_\_\_

(Examples: big band, 80's, top 40, country, jazz)

Do you have additional requests related to music and entertainment for your wedding day? \_\_\_\_\_

\_\_\_\_\_

## Wedding Cake and Desserts

Would you like to have a traditional wedding cake or do you prefer to have other types of dessert offerings?

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(Examples: dessert bar, ice cream bar, cupcakes, donuts, cookies, candy buffet, pies)

Would you like to have a groom's cake at the wedding? If so, is there a particular style of cake you have in mind?

\_\_\_\_\_

Are there particular flavors or flavor combinations that you would like for the cake or desserts? \_\_\_\_\_

\_\_\_\_\_

Do you have ideas on the style or look of the wedding cake or desserts? \_\_\_\_\_

\_\_\_\_\_

Do you have additional requests related to the wedding cake and desserts for your wedding day? \_\_\_\_\_

## Flowers and Decor

What are your thoughts on flowers for the wedding? \_\_\_\_\_

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Do you anticipate having a large quantity of flowers or do you prefer a more simple style? \_\_\_\_\_

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What are your favorite flowers? \_\_\_\_\_

\_\_\_\_\_

What are your least favorite flowers? \_\_\_\_\_

\_\_\_\_\_

Do you have ideas on centerpieces? \_\_\_\_\_

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Do you have ideas on bouquets? \_\_\_\_\_

\_\_\_\_\_

Do you have ideas on ceremony décor? \_\_\_\_\_

\_\_\_\_\_

Do you have ideas on reception décor? \_\_\_\_\_

Do you anticipate having other décor such as fabric draping, lighting, specialty linens, unique décor, and/or furniture rentals? \_\_\_\_\_

Do you have additional requests related to wedding floral and decor for your wedding day? \_\_\_\_\_

## Transportation

What transportation needs do you anticipate having on the wedding day? \_\_\_\_\_

(Examples: wedding party transportation, guest transportation, transportation from the ceremony to the reception, bride/groom transportation at the end of the evening)

What specific types of transportation are you interested in? \_\_\_\_\_

(Examples: limos, shuttles, buses, horse & carriage, rickshaw)

Do you have additional requests related to the transportation for your wedding day? \_\_\_\_\_

## Stationery and Favors

How important are stationery items such as invitations and save the date cards? \_\_\_\_\_

Do you plan to send save the date cards? \_\_\_\_\_

Are there particular styles of stationery you like? \_\_\_\_\_

(Examples: traditional, handmade, modern, recycled, colorful, unique, letterpress)

Would you like to hire a calligrapher to address the invitations? \_\_\_\_\_

What other stationery items do you anticipate having for the wedding day? \_\_\_\_\_

(Examples: ceremony programs, menu cards, place cards, escort cards, table numbers, guest book signage, directional signage)



Are you planning on giving a favor to each guest? \_\_\_\_\_

\_\_\_\_\_

If so, do you have ideas in mind? \_\_\_\_\_

\_\_\_\_\_

Do you plan to have a guest book at the wedding? If so, do you have ideas in mind about the type or style?

\_\_\_\_\_

Are you interested in having guest welcome bags for your out-of-town guests? \_\_\_\_\_

\_\_\_\_\_

Do you have additional requests related to the stationery for your wedding? \_\_\_\_\_

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## **Fashion and Beauty**

What styles do you have in mind for the bride and groom's wedding attire? \_\_\_\_\_

\_\_\_\_\_

(Examples: formal wedding gown, casual wedding dress, tux, suit, vintage apparel)

What do you anticipate the bridesmaids wearing? \_\_\_\_\_

\_\_\_\_\_

What do you anticipate the groomsmen wearing? \_\_\_\_\_

\_\_\_\_\_

What do you anticipate the flower girl(s) and ring bearer(s) wearing? \_\_\_\_\_

\_\_\_\_\_

What type of wedding rings do you anticipate purchasing? \_\_\_\_\_

\_\_\_\_\_

Will the bride and bridesmaids have their hair and/or makeup professionally done on the wedding day?

\_\_\_\_\_

If so, would the bride like to have a trial run with the hair stylist and makeup artist prior to the wedding?

\_\_\_\_\_

Do you have additional requests related to fashion and beauty for your wedding day? \_\_\_\_\_

\_\_\_\_\_

## Miscellaneous Details

Are there other unique ideas you would like to have at your wedding? \_\_\_\_\_

(Examples: photo booth, coffee bar, ice sculpture, video booth)

What other wedding related events will you be planning? \_\_\_\_\_

(Examples: rehearsal dinner, post-wedding-day brunch, welcome reception, bridesmaid's lunch, bachelor and bachelorette parties, wedding week guest activities)

Will you be going on a honeymoon? If so, what locations are you considering? \_\_\_\_\_

## How I Can Help You Best?

What frustrates you about wedding planning? \_\_\_\_\_

(Examples: money or budget, family dynamics, guest list, bridal party)

What annoys you about wedding planning? \_\_\_\_\_

(Examples: no one listens, unsolicited advice, unenthused vendors)

What do you want me to know about your life? \_\_\_\_\_

(Examples: crazy work or school schedules, medical needs, unique family dynamics)

Is there any part of the planning or wedding day that makes you feel anxious or nervous? \_\_\_\_\_

(Examples: not looking good, bad guest experience, unruly wedding guests, running behind schedule, weather)

Do you have additional requests, thoughts, or ideas for your wedding day that we have not talked about? \_\_\_\_\_

Additional Notes

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