

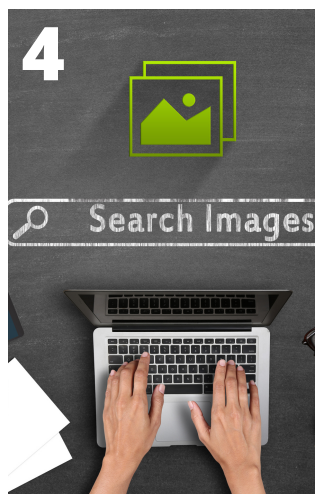
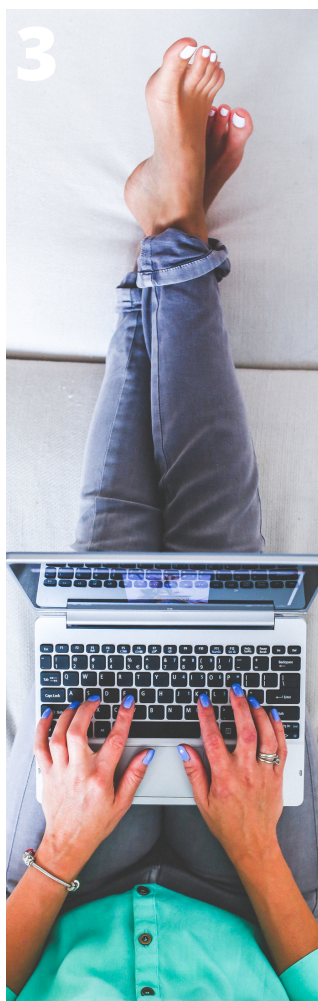
# Creating Your Blog Post

**1** Decide how often you're going to blog



**2** Pick your topic

**3** Write your 350-550 word post. Don't worry about format.



**4** Search Images, tag them, and insert them into your draft blog post.

**5** Use your SEO knowledge (YOST SEO), format and create headlines. Post your blog.

