Voyagers Escape

Award-winning storytellers transforming luxury travel and lifestyle into cinematic content that inspires bookings.



WWW.VOYAGERSESCAPE.COM CONTACT: +34 629 40 56 94

<u>@voyagers_escape</u>

Media Kit

Zee James & Brett Schneider



"Our Services"

For bespoke collaborations and tailored quotes, we'd love to connect with you directly.

- Content Creation High-quality photography, video, and storytelling designed to showcase your brand's essence across digital platforms.
- Social Media Partnerships Engaging reels, stories, and curated posts to inspire travelers and highlight your property or brand to our audience.
- Hotel & Destination Collaborations Immersive brand experiences that spotlight luxury stays, dining, and unique cultural moments.
- Brand Ambassadorships Long-term partnerships that weave your brand into our lifestyle and travel journey.
- Campaign Strategy & Execution From concept to delivery, we manage creative direction and logistics to ensure seamless results.
- Speaking & Appearances Sharing insights on luxury travel, content creation, and storytelling at industry events.

*Exclusivity and image ownership fees may apply.

We don't just create content we tell cinematic stories that make travelers choose your brand.

"About Us"

We are Brett Schneider and Zee James, the creators behind @voyagers_escape, @iamzeejames, and @brettdschneider.

Together, we specialize in cinematic storytelling that blends luxury travel, fashion, lifestyle, and adventure. Our mission is to inspire travelers through elevated visuals and heartfelt narratives that celebrate both destination and design.

We create cinematic content that inspires, elevates brand identity, and leaves a lasting impression across digital platforms.

We collaborate with luxury hotels, tourism boards, and lifestyle brands to craft stories that resonate worldwide, where every frame becomes an invitation to explore, feel, and dream.

Our Creative Edge

With 8 Emmy Awards as a producer, director, and writer, Brett brings cinematic storytelling and expert logistical management to every project. Zee, an actress, stuntwoman, and filmmaker, infuses each story with authenticity, beauty, and emotional connection.

Together, we blend artistry with strategy, crafting elevated narratives that resonate with audiences and position luxury brands with elegance and sophistication.

Luxury Travel & Visual Storytellers

📍 Valencia, Spain |

■ info@voyagersescape.com

Verified on Facebook: @iamzeejames

Partnerships & Testimonials



"Zee and Brett are incredible professionals to work with. They've delivered above and beyond our upfront agreement, and they've produced amazing content featuring their stay!!"

> CATARINA MENDONCA **Associate Director of Public Relations and Communications**



"It was a pleasure working with Brett & Zee. They are such a delightful couple with great energy and professionalism. They got out daily for adventures and experienced much of the island, if only they could have stayed longer."

> DIANN HARTMAN **Director of Marketing Communications**



"Brett and Zee were great to work with! They brought our brand to life by showcasing their experiences on their social media channels and modeling for our photo and video shoot. They are both naturals and we appreciated their talent and understanding of production."

> **Krystle Alcain Digital Marketing Manager**



"Brett & Zee were lovely to work with in Maui. They were professional, easygoing and naturals in front of the camera! Always on time and flexible with our schedule. It was a pleasure working together!"

> **Abigail Willett Senior Account Executive, Client Services**



"Zee and Brett are an amazing couple, focused on creating and producing quality content, it has been a pleasure and an honor to work together, they are very professional in what they do and we appreciate the deliveries of the wonderful content they produced during their stay with us."

> Gicela Diaz Viera **Public Relations Manager**



"Zee has been excellent to partner with! She truly understands the assignment every time and goes above and beyond to create unique, quality content that fits our brand."

> Jaleesa Howard Social Media & Influencer Outreach **Manager Camille Rose Naturals**

OUR AUDIENCE & IMPACT

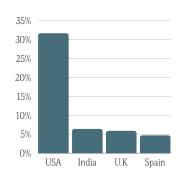
Our community is made up of curious, style-driven travelers who seek meaningful experiences and luxury escapes.



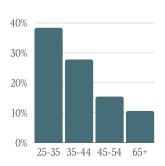
Reach

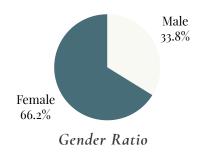


Top Countries



Age Breakdown





- @iamzeejames Instagram Followers: 9.5K
- @voyagers_escape Instagram Followers: 2.8K
- @brettdschneider Instagram Followers: 736

TikTok (Growing Presence)

Expanding Presence: 900 Avg. Views per Video: 5,8K Engagement Rate: 16.4%

Note: Full analytics available upon request. Metrics updated monthly to reflect the latest 90-day performance.

Selected Case Studies

World-class hotels, world-class stories. Here's a glimpse of what we create and how we can tell your story too.

Four Seasons Ritz Lisbon

Case Study

Concept: A narrative of timeless elegance and city luxury, highlighting the unique blend of historic architecture and modern sophistication.

What We Did: Captured signature suites, rooftop views, and curated guest experiences through cinematic and lifestyle visuals. Focused on storytelling that transports viewers into the hotel experience.

Impact: Helped visually position the hotel as the ultimate urban luxury destination, inspiring aspirational travel and potential guest interest.



Wailea Beach Resort - Marriott, Maui

Case Study

Concept: Showcasing the ultimate Hawaiian luxury experience, blending oceanfront serenity, resort amenities, and immersive island lifestyle.

What We Did: Captured lifestyle and cinematic visuals of beachfront pools, sunset moments, spa experiences, and curated guest journeys. Highlighted the resort's signature experiences while evoking the feeling of an exclusive island escape.

Impact: Elevated the resort's visual storytelling, positioning it as a premier luxury destination in Maui and inspiring aspirational travel through immersive content.



Gran Hotel Manzana Kempinski

Case Study

Concept: Heritage meets luxury, emphasizing historic architecture, sophisticated interiors, and curated guest experiences.

What We Did: Highlighted the hotel's architecture, suites, dining, and immersive cultural experiences through cinematic storytelling and lifestyle visuals.

Impact: Strengthened the hotel's visual identity, showcasing it as a refined, culturally rich luxury destination.



Calilo, Ios

Case Study

Concept: Boutique island luxury, capturing the scenic beauty, exclusivity, and vibrant lifestyle of los.

What We Did: Produced visuals of private pool, sunset moments, beachside experiences, and curated guest journeys, blending natural beauty with bespoke experiences.

Impact: Positioned the hotel as a must-visit luxury destination in los, emphasizing exclusivity and aspirational experiences for travelers.



Social Highlights

Our content sparks engagement and inspires action. Below are examples of topperforming videos from Instagram and TikTok.



Scan QR Code to View





Instagram Reel: Chalet al Foss Alp Resort Luxury Exprriences

Click To Watch Reel







TikTok Reel: Thousand Nights Camp

Click to Watch Reel





TikTok Reel: Pullman Eiffel Tower

Click to Watch Reel





♥ 284 ♠ 1 230
TikTok Reel: Qatar Travel Guide

Click to Watch Reel

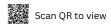
Scan QR Code to View

Aerial Storytelling – Drone Footage at a Glance

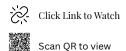
We are passionate about capturing cinematic drone visuals that not only showcase properties and destinations from unique perspectives, but also spark emotion, inspire connection, and drive bookings and engagement, because every destination deserves to be seen from its most breathtaking angle.



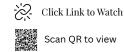












Services + **Expertise**

Brett is licensed and insured to fly commercially, ensuring safe and professional drone operations. We create custom aerial storytelling for luxury hotels, resorts, and destinations.

Services include:

- Hotel exteriors & grounds
- Beach/coastline views
- Lifestyle & travel experiences
- Scenic transitions for marketing campaigns
- Content can be fully customized to reflect your brand's story and elevate your marketing campaigns

Our passion for visual storytelling transforms destinations into dreams and dreams into bookings.



When we work together, your brand benefits in the following ways:





With backgrounds in acting, filmmaking, and professional stunt work, we bring cinematic storytelling and polished visuals that elevate your brand's image across platforms.

* Authentic, Relatable Storytelling

As an interracial couple, we naturally connect with diverse audiences worldwide. Our content reflects inclusivity and resonates across demographics, making your brand approachable and aspirational at once.

⇒ SEO-Optimized & Evergreen Exposure

Through www.voyagersescape.com, our blog features travel stories and luxury hotel reviews designed with destination and experience keywords, ensuring your brand can be found through organic search long after the collaboration.

→ Multi-Platform Content Creation

From engaging Reels on Instagram and TikTok to curated blog posts and professional photography, we create a full suite of assets that drive visibility, engagement, and conversions.

→ Brand-Centric & Cost-Effective

We deliver not only high-quality visuals but also content tailored to your brand's marketing goals—maximizing your ROI while keeping collaboration seamless and efficient.

ີ Dependable Partners in Creation

Punctual, professional, and passionate, we make the collaboration process enjoyable while delivering results that inspire bookings, sales, and long-term brand loyalty.

From SEO-rich blogs to scroll-stopping reels, we craft content that drives visibility, engagement, and conversions for your brand.







Trusted By & Featured In

Our stories have been featured in top-tier publications and platforms around the world.

Over the past five years, we've had the honor of partnering with luxury hotels, resorts, and lifestyle brands committed to creating meaningful, elevated experiences. From showcasing boutique properties to curating destination storytelling, we align with brands that share our mission: inspiring travelers from all backgrounds to explore the world confidently, intentionally, and with curiosity.













As Seen In

Click Logo to read each feature









Taekwondo Life Magazine





TheArgonaut



Our Approach to Collaboration

We believe the best partnerships are built on authenticity, alignment, and impact. That's why we take a strategic, brand-first approach to every campaign. Whether we're highlighting a city's hidden gems, curating exceptional experiences, or creating scroll-stopping content for social media, our work is designed to spark curiosity, inspire engagement, and build long-term brand affinity. Every asset we produce is tailored to elevate your brand and connect with your audience meaningfully.







Partnership Packages

💎 Diamond – Full Experience

- ◆ 5–7 posts + full story coverage
 ◆ Dedicated blog feature or multi-channel newsletter campaign
- ◆ Includes influencer hosting, professional photography, and video coverage
- ◆ Perfect for full-scale seasonal campaigns, product launches, or VIP experiences

😈 Gold – Custom Campaign

- ♦ Additional campaigns available to match your brand's seasonal goals

🕉 Silver – Enhanced Reach

- ♦ 1 blog feature highlighting your property or package
- ◆ Includes standard seasonal or event-focused content

🕉 Bronze – Essentials

- ♦ 1 story series showcasing key features or experiences
- ◆ Ideal for brand awareness and seasonal highlights



Rates available upon request



We create custom campaigns that align with your brand's goals. Deliverables can include content for social media, brands website, blogs, reels, stories, photography, and more. Each package is tailored to your needs, with custom quotes available upon request. -

Discovery & Strategy

- Initial consultation to understand brand goals, target audience & key messages
- Align on deliverables (photos, reels, blog posts,
- · Co-create content ideas that highlight the hotel's unique experiences

Content Creation

- · On-location photography & videography (luxury, lifestyle, storytelling style)
- Curated Instagram Reels, TikToks, & short-form videos
- · High-resolution imagery for hotel's use across web & social
- · Optional: drone footage, cinematic edits, blog features

Delivery & Amplification

- · Professional edits delivered to the hotel in a ready-to-use format
- Organic promotion across @voyagers_escape, @iamzeejames + @brettdschneider social platforms
- Blog feature with SEO optimization for long-term discoverability
- Optional: Paid media amplification or cross-promotion with partners

✓ Standard social & website use is always included. +Extended & Exclusive licensing available. → See next page for full details.

Flexible Usage Rights

We tailor licensing to fit your brand's needs, from social storytelling to full-scale campaigns.



Included In Packages

Best For

Standard License



Organic social media, website, newsletters

Extended License

X Optional Add-On

Paid ads, boosted posts, digital campaigns

Exclusive License

X Optional Premium

Full ownership, unlimited global use, no reposts elsewhere



Usage rights can be customized for every collaboration. We ensure clarity upfront so your team has peace of mind.

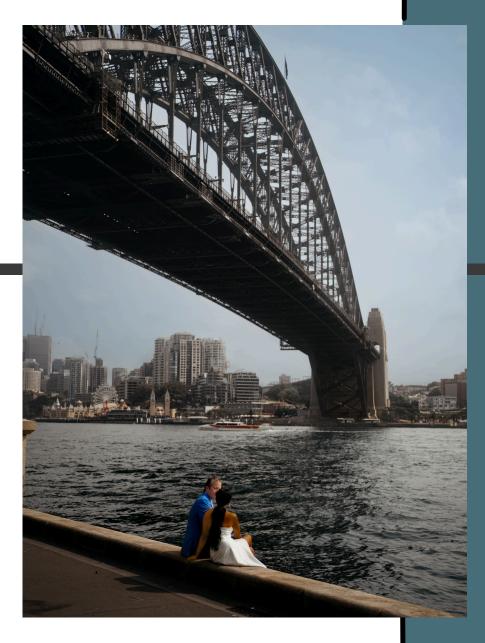
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Let's Design Your Cinematic Campagin!

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