





JORDAN WASHBURN




FASHION | BEAUTY | LIFESTYLE | PARENTING | HOME



SOCIAL

- 409K** FOLLOWERS 
- 59.1K** AVG. REEL VIEWS 
- 33.5K** AVG. STORY VIEWS 
- 510** AVG. LINK CLICKS 
- 1.6K** FOLLOWERS 
- 1.5K** LIKES 
- 141.1K** LTK FOLLOWERS 
- 14.6K** FOLLOWERS 

AUDIENCE

-  **93%** WOMEN
-  **50%** AGES 25-34
-  **79%** UNITED STATES

BLOG STATS

- 1.2K +** MONTHLY UNIQUE VISITORS
- 5.5K+** MONTHLY PAGEVIEWS
- 1K** EMAIL SUBSCRIBERS