

# Brand Guidelines - Cassandra Lazos

## Logos & Emblems



## Fonts

### Headings

TENOR SANS - NEGATIVE  
SPACING & SMALL LINE HEIGHT

### Subheadings

*Waterfall*

### Paragraph

Tenor Sans

## Photos



## Colors

### Primary



#222222



#F7F7F7



#817D58

### Secondary



#9C513B



#DCAD5C



#F5A777

### Extras



#A44426



#CD9A3F



#D69F7D

## Patterns

