

Engage Globally Business and Community Partnership Opportunities

<u>Engage Globally</u> is a nonprofit organization based in Asheville, NC that supports education, job training, women's empowerment, and sustainable development in rural Northern Ghana. We collaborate with local leaders to expand opportunities in communities where most families rely on subsistence farming and live below the global poverty line.

Our primary focus areas are:

- Community learning centers that enable young children from rural villages to attend school and provide a daily lunch to reduce malnutrition.
- Youth education for students to continue their studies through high school.
- Vocational education and training for young adults who were not able to attend school and small business development to help program graduates open local social enterprises.
- Women's agriculture and food security projects to increase harvests and improve farming sustainability in a region impacted by changes in rainfall and loss of soil.
- We integrate health, environmental conservation, and gender equity into all our programs.

We are seeking business and community partners who are interested in reducing global poverty, expanding education, empowering women, and achieving environmental sustainability. Supporting our work can help achieve community engagement missions, offset environmental impacts, and demonstrate interest in environmental and social issues. Because our programs are multisectoral and comprehensive, we can individually design partnerships to align with your interests.

Some examples of partnerships include:

- A bicycle club supporting our youth education program in recognition of the critical role bicycles play in providing access to education for children living in rural villages.
- Travel bloggers offsetting their carbon usage through our youth tree planting program.
- Church youth club supporting a child's education in our community schools.
- A hair salon sponsoring a young woman who is training to be a stylist in rural Ghana.
- Garden clubs helping with the planting of school gardens to teach sustainable farming and provide nutrition for our school lunch program.
- Book clubs or bookstores helping to support creation of a small school library.

Engage Globally can craft a partnership to fulfil your goals. Benefits include:

- Reports on the impacts of your contribution.
- Photos, quotes, and stories that illustrate your impact for your team and community.
- Recognition of our partnership on social media, our website, and in our annual reports.
- Support of your public relations efforts.

- A virtual guest talk about our work or on sustainable development topics of your choice.
- Short volunteer activities, like our postcard project, to further engage your community.

Contributions make a significant impact in our partner communities. For example:

- \$50 provides a girl with a bicycle, enabling her to continue school beyond third grade
- \$100 funds the purchase of ten books and crafting of a bookcase for a school library
- \$300 supports a child's education for a year, including school lunch, uniform, and shoes
- \$500 funds one year of vocational training in fields like sewing, construction, hair dressing, motorcycle maintenance, weaving, and woodworking including equipment
- \$1,000 funds plowing and farming supplies for ten women, doubling their harvests
- \$1,200 opens a new small business with all equipment and supplies
- \$2,000 purchases rainwater catchment systems to provide clean water for 200 children
- \$7,500 constructs a new classroom for 25 children to be able to attend school

Why support Engage Globally?

- Engage is committed to long-term partnerships. Our model is to listen to our partner communities and support them in achieving their goals. We build on local knowledge and strengthen local capacity. All projects are implemented by local staff, providing important economic and leadership benefits. Our approach ensures that projects are effective, long-lasting, and adaptable to changing local needs.
- We genuinely believe in building community locally and globally. It is a priority for us to communicate closely with our partners, to share information, and to ensure that everyone is benefitting from our partnerships.
- We work in a region where average incomes are below \$2 per day, food shortages are common, and there is no access to clean water or sanitation. By engaging with these rural communities, our sponsors can make a transformative impact with any size donation.
- We seek to engage with our supporters beyond their financial contributions through volunteer opportunities and mutual learning about sustainable development.
- We are a small organization, with low overhead, which allows us to provide a high return on donors' investment.
- We believe everyone can make a difference. And we are committed to helping individuals, companies, and communities contribute to sustainable progress both locally and globally.

For more information or to discuss a potential partnership, please email us at

<u>engage@engageglobally.org</u>. You can also learn more about our work at <u>www.engageglobally.org</u> and on <u>Facebook</u>, <u>Instagram</u>, and <u>LinkedIn</u>.