

How to

ELEVATOR PITCH

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Perfect your Pitch!

ELEVATOR PITCH

The Guide to creating YOURS TODAY!!

Glad to see you are working on getting the perfect elevator pitch for you and your company! It can be tricky to get started off so I decided to share with you a questionnaire that will lead you to the most personalized elevator pitch you have made yet!



WHAT IS THE PURPOSE?

I firmly believe that a superb elevator pitch not only gives the basics, your name, information of your company, and maybe the latest promotion you are running, but also STARTS A CONVERSATION!

You want to grab (& hold onto) the person you are talking to and keep them wanting to know and learn more about you, what you do and how you can further serve them.

HOW LONG WILL THIS TAKE?

It takes minutes to complete the questionnaire. The magic happens when you practice, practice, practice!

You want to be 100% comfortable saying the less than 2 minute pitch. So comfortable that you can concentrate on practicing how to encourage people to ask you further questions, or perhaps for them to give you their email or perhaps you would love to exchange business cards - the possibilities are endless!

Leave your listener wanting to know more!



Elevator Pitch questionnaire:



What is your name?

What does your company name?

What does your company do?

Why are you unique? What makes your company the best? What is the benefit of your product/service to the potential client?

Your Call-to-Action?