

MICHELLE WALKER

• PRONOUNS: SHE/HER • WEB walkerphilanthropic.com

Education

Indiana University Indianapolis, Indiana <i>MA Philanthropic Studies</i>	2014
University of Pittsburgh Pittsburgh, Pennsylvania <i>BS Business Administration, cum laude</i>	2000

Certification

The American College Bryn Mawr, Pennsylvania <i>Wealth Management Certified Professional</i>	2020
<i>Chartered Advisor in Philanthropy</i>	2015

Professional Experience

Walker Philanthropic Consulting <i>Founder and Principal Consultant</i> Walker Philanthropic Consulting (WPC) is an SBA certified WOSB that offers advisory and management consulting practice serving two audiences: mission-driven organizations and private clients. <ul style="list-style-type: none">• Mission-Driven Organizations: WPC offers niche management consulting built on groundbreaking research on intellectual property management in the nonprofit sector. WPC engages with clients to create strategies, business plans, and processes to solve problems, scale impact, expand organizational capacity, or implement innovation using the theory, frameworks, and tools of intellectual capital.• Private Clients: WPC serves as a trusted advisor on holistic philanthropy. 100% client retention and satisfaction comes from providing exceptional experiences and deliverables that are tailored to the client's goals and needs. We specialize in philanthropic strategy, board engagement and development, goal setting, and facilitation. 2022 and 2021 Family Wealth Report Finalist in Philanthropy Advice category.	July 2014 – Present
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Muskingum University <i>Development Officer</i> <i>Director of Annual Giving</i>	July 2015 – November 2015 December 2009 – June 2015
<ul style="list-style-type: none">○ Served as a special advisor to the President on Advancement communication strategy.○ Developed and executed a flexible and adaptive strategy for all facets of the university's unrestricted giving.○ Achieved unrestricted giving return on investment of over 5,000% annually; surpassed all annual goals○ Created analytical tools to monitor and project unrestricted giving progress to enable informed decision-making at all management levels.	

SAE International

Development and Operations Manager, Foundation

July 2009 – December 2009

- Initiated and implemented an overhaul of the reporting, budgeting, and payout for more than 100 restricted funds to ensure compliance with donor intent.
- Initiated and managed knowledge management processes and policy revision projects to streamline foundation operations and fundraising to support an effective and efficient virtual team.
- Managed a virtual volunteer fundraising committee of global automotive CEO's to raise \$500,000.
- Reduced the division's non-salary costs 30% while maintaining the same level of mission-oriented outreach.
- Coached and supported the staff reporting to me through several organizational transitions.

Development Specialist, Foundation

June 2005 – July 2009

Manchester Bidwell Corporation

October 2000 – April 2005

Development Coordinator

- Annually raised \$5 million from individuals, corporations and foundations to support the youth arts education, adult career training, and social enterprise programs.

Manchester Craftsmen's Guild

May 2000 – September 2000

Development Assistant

- Supported the Development Director. Promoted and transferred to the parent organization.

Research & Conference Presentations

15th International Conference of the International Society for Third Sector Research 2024

Paper: *How Did They Do It? Revisiting Nonprofit Scaling Case Studies to Identify the Intangible Assets Used to Leverage Scale*

Pennsylvania Association of Nonprofit Organizations (PANO) 2021

Presentation: *Assets Beyond the Balance Sheet*

14th International Conference of the International Society for Third Sector Research 2021

Paper: *Nonprofit Assets: Developing a Management Framework that Includes All Assets*

ARNOVA 2021

Paper: *Nonprofit Assets: Developing a Management Framework that Includes All Assets*

ARNOVA 2018

Paper: *Governance Teams, Fiduciary Duty, and Intellectual Property*

13th International Conference of the International Society for Third Sector Research (ISTR) 2018

Paper: *Governance Teams, Fiduciary Duty, and Intellectual Property*

International Social Innovation Research Conference 2016

Paper: *Social Entrepreneurs and Intellectual Property Management*

Volunteer

Western Pennsylvania Funders Anti-Racist Community of Practice June 2020 – Present

J.M. Kaplan Fund 2021, 2019
Innovation Prize Reviewer

Assemble, Inc. November 2011 – December 2017
Vice-President, Board of Directors January 2017 – December 2017
President, Board of Directors April 2015 – December 2016
Treasurer, Board of Directors November 2011 – April 2015

Memberships

International Society for Third-Sector Research 2017 – Present

ARNOVA 2016 – Present

Emerging Practitioners in Philanthropy 2014 – Present

Nu Lambda Mu 2013 – Present

Philanthropy, Social Entrepreneurship and Non-Profit Management Honor Society