

Content & Copy

END OF MONTH SELF ASSESSMENT

After focusing on creating a system to capture and organize your content ideas, do you feel more at ease with the process?

☐

Yes

☐

No

Which set up did you use to organize your dashboard?
Core Values, 3 Types of Content, or Pillars?
Check all that apply.

☐

Core Values

☐

3 Types of Content

☐

Pillars

Did you set up a marketing idea swipe file for yourself?

☐

Yes

☐

No

Do you understand the differences between content and copy?

☐

Yes

☐

No

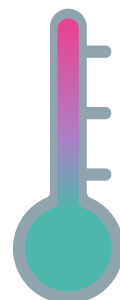
☐

Sorta

Where are you still struggling with your content/copy?
What questions still remain?

What steps will you take to improve your writing?

On a scale of 1-10, how confident do you feel about your content and copy after focusing on it this month?



10
9
8
7
6
5
4
3
2
1