

THE UNSTOPPABLE ENTREPRENEUR

Graphic Designer

The Unstoppable Entrepreneur is looking for a graphic designer with vision and creativity to help us grow our brands by creating scroll stopping, eye catching, emotion evoking graphics that people want to share.

This is a unique and dynamic full-time role perfect for an individual who has a flair for brand building graphic design and website design connects with the market in a compelling way. This person is an outside of the box thinking, up to date on all social media trends, and lives and breathes design. You will play a role in our coaching company, apparel and education company, a music brand, and all future creative endeavors.

Responsibilities will include writing:

- Creating graphics for a variety of uses across companies and divisions
- Maintaining design on a Wordpress website and Shopify Store
- Working with our paid media specialist to create scroll stopping ads and lower CPLs
- Internal and external branding for all companies and divisions
- Selling in company wide launches
- Designing apparel and products that elevate our brands
- Responding to coaching clients in our communities
- Live video trainings on branding for our clients on an as needed basis
- Internal and external branding

Success in this role includes:

- Creativity and outside of the box thinking
- Creating 100 graphics per week across companies

- Ensuring our brands are visually connecting with the intended audience
- Creative direction on all products
- Lower CPLs on ads
- Leads generated through our website

This role is focused on engaging our market on all platforms, and elevating the visual representation of our brand from A to Z..

This role may also have requirements working with any brand associated with Kelly Roach, including but not limited to The Courageous Brand, Billy Roach Music, The Human Family Foundation.

About The Unstoppable Entrepreneur

The Unstoppable Entrepreneur, founded by Kelly Roach is the premier business incubator for 6 + 7 figure entrepreneurs looking to scale their business online, rapidly.

Through our coaching programs, we help entrepreneurs elevate through the stages of business growth, so they can dominate their market, make a massive impact, and build self-led companies.

Our methods are based on timeless business principles, and leverage cutting edge marketing strategies to help entrepreneurs become the uncontested leader in their industry.

Our founder Kelly is a featured expert on ABC, NBC, Good Day, the CW and in some of the world's leading publications such as Inc. and Forbes where she shares the principles of her best-selling books and top 15 marketing podcast, The Unstoppable Entrepreneur Show

In addition, she founded The Human Family Foundation and is co-founder of Give Her Courage, Social Sellers Academy, Advance and Old Souls Recordings.

Want to become the newest member of our *DreamTeam*? Submit your resume, portfolio of your work, and a 5 minute entry video to danielle@unstoppableentrepreneur.com.

How to apply

*Please record and send us an Introductory VIDEO of yourself. Video files, YouTube links or Vimeo links will be accepted. The video should be brief/under five minutes and should include the following:

- (1) What interests you about the role and responsibilities.
- (2) Traits or skills do you have that are in accordance with the role.
- (3) Challenges you think may accompany the role.
- (4) Your personal objectives and how you will utilize this opportunity to achieve them.
- (5) Please share anything else you would like us to know about you.