

NEWSLETTER

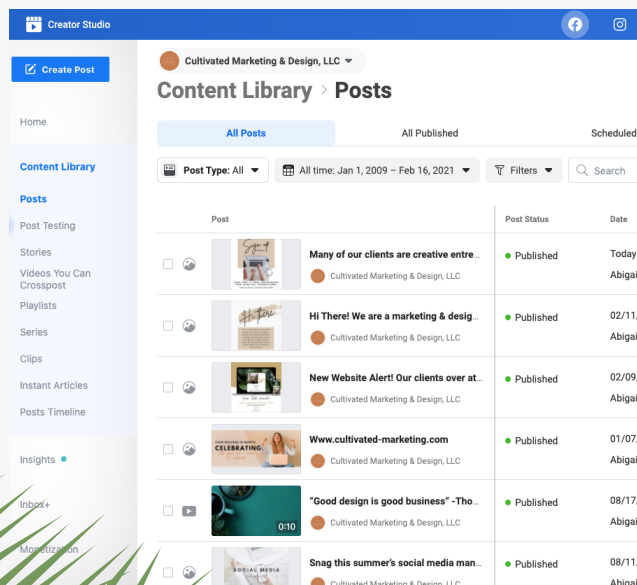
# OUR TOP 5

## Free Resources for Digital Marketing

### Canva

Canva offers a wide variety of marketing resources in their free plan. You can create PDFs, Social Media Graphics, Website Designs and so much more! For an even more professional feel, access to stock photos and custom graphics, upgrade to their pro-account for just \$9.99/month!

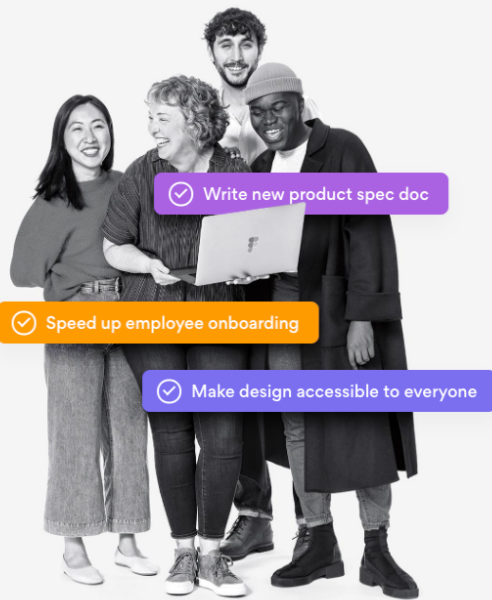
[www.canva.com](http://www.canva.com)



### CREATOR STUDIO

Facebook offers a business platform called Creator Studio that allows you to manage your business accounts on both Facebook & Instagram. Here you can create & schedule posts to be shared on both platforms as well as manage notifications & view insights on each post.

<https://business.facebook.com/creatorstudio/home>



# ASANA

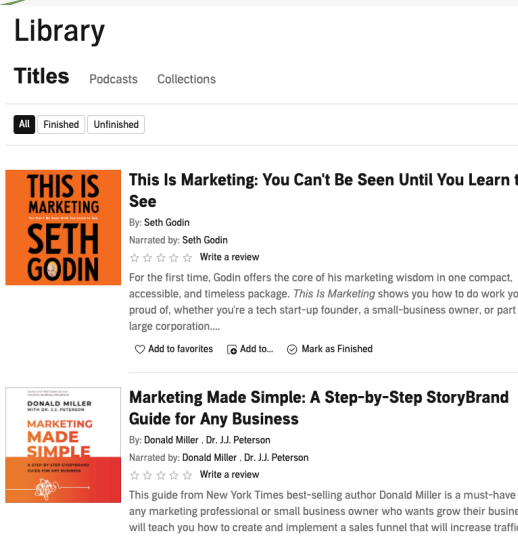
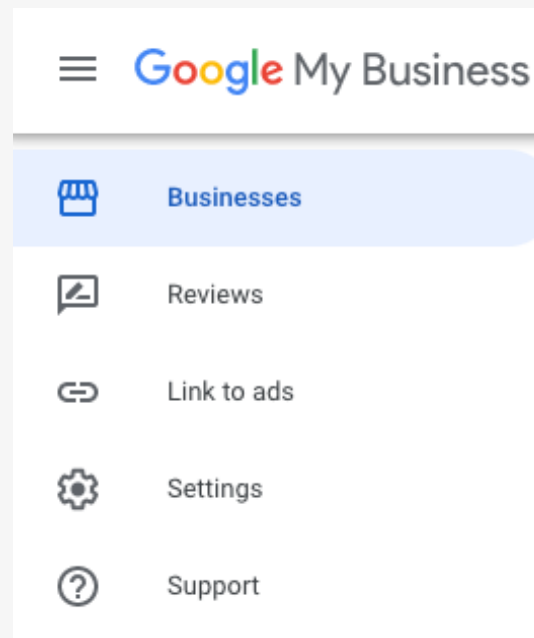
Asana is a Workflow Management System that allows you to build teams, custom calendars and projects for free. They have an upgraded account option as well but the free plan is all you'll likely need! We use Asana to manage our Social Media Clients accounts. This is where we create the copy, plan their scheduled posts & allow them to approve their content or make any necessary changes.

[www.asana.com](http://www.asana.com)

# GOOGLE MY BUSINESS

Google My Business is one of the number one key elements I see a lot of my clients missing out on. This is where you are able to create a Google business listing and manage your businesses information, photos, reviews and more! They offer Google Ads as well as a free Google hosted website. Google gives your business more credibility and trust when you take advantage of their resources!

[www.business.google.com](http://www.business.google.com)



# AUDIBLE

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