

SENIORS

BY JENNIFER LAUREN

TAKE A
PEEK
INSIDE
OUR SESSIONS

RAVES &
REVIEWS

what makes us
DIFFERENT?

WHY WE USE PRO
styling

our client
TIMELINE
FROM START TO FINISH

A LOOK INSIDE OUR *luxe client*
EXPERIENCE

SENIOR PICTURES



Tampa Florida's *most* sought after senior portrait experience.

———— JENNIFER LAUREN PHOTOGRAPHY

Jennifer Lauren Photography is a modern portrait studio located in Tampa, FL. We are known for going above and beyond to curate a luxe, custom experience that renders gorgeous photographs while building self confidence and creating wonderful memories during your senior year! Personality-filled senior portraits that capture your authenticity and uniqueness...right this way!



obsessed with family,
fashion, chocolate, and
happy people.

Hi, I'm Jennifer.

First of all, congratulations on being a senior! That is so exciting! This is YOUR year!

You will make so many memories this year, and I am so excited that you are considering Jennifer Lauren Photography to help you make some of those memories last a lifetime! Senior portraits are such a HUGE part of your senior year and I want to make this experience amazing for you!

You may not realize it yet, but think about it... when is the next time you will have the opportunity for something like this? Believe it or not, it will most likely be your wedding day. Please don't wait until then to have amazing portraits to document such an amazing time in your life.

This is YOUR time to celebrate your youth, your free spirit and your love for life. We want your senior photos to be the perfect representation of you. Browse this magazine, learn about our portrait process, see what makes us different, and we look forward to photographing your smiling face this year!

XOXO-

Jennifer

LET'S DO THIS! ———

EXPER IENCE

THE SENIOR
Portrait Timeline

WHAT TO EXPECT FROM OUR
UNIQUE PORTRAIT EXPERIENCE

EXPER IENCE



2 TO 3 MONTHS BEFORE YOUR SESSION

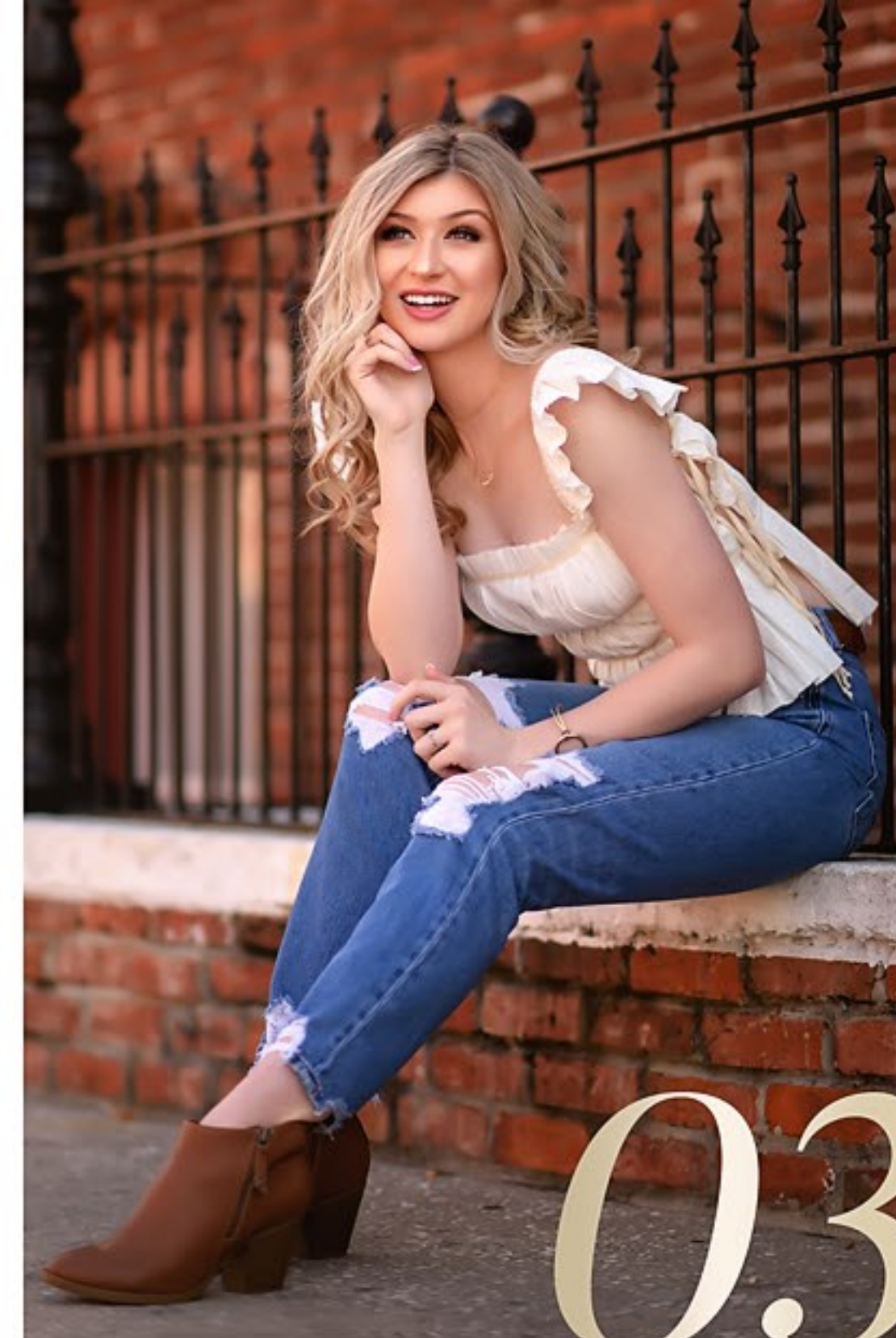


Book your style consultation & get on our calendar!

You can book your style consultation with us by clicking on the link to our scheduling page...

<https://calendly.com/jenniferlauren/style-consultation>

If we already booked you over the phone or through email, you are good to go! During your consult, we'll confirm your session date & locations, brainstorm about outfits, makeup & hair, and talk about the entire vision for your shoot!



2 WEEKS BEFORE YOUR SESSION

Pre Shoot Checklist!

Session Prep is key to making sure your day is extra magical! We will send you a personalized checklist to ensure everything is ready for your big day!

DID YOU KNOW?

Our calendar is booked over five months in advance. Please keep this in mind as you plan for your session to avoid conflicts with sports and any travel plans.

4-6 WEEKS BEFORE YOUR SESSION

Time to prepare!

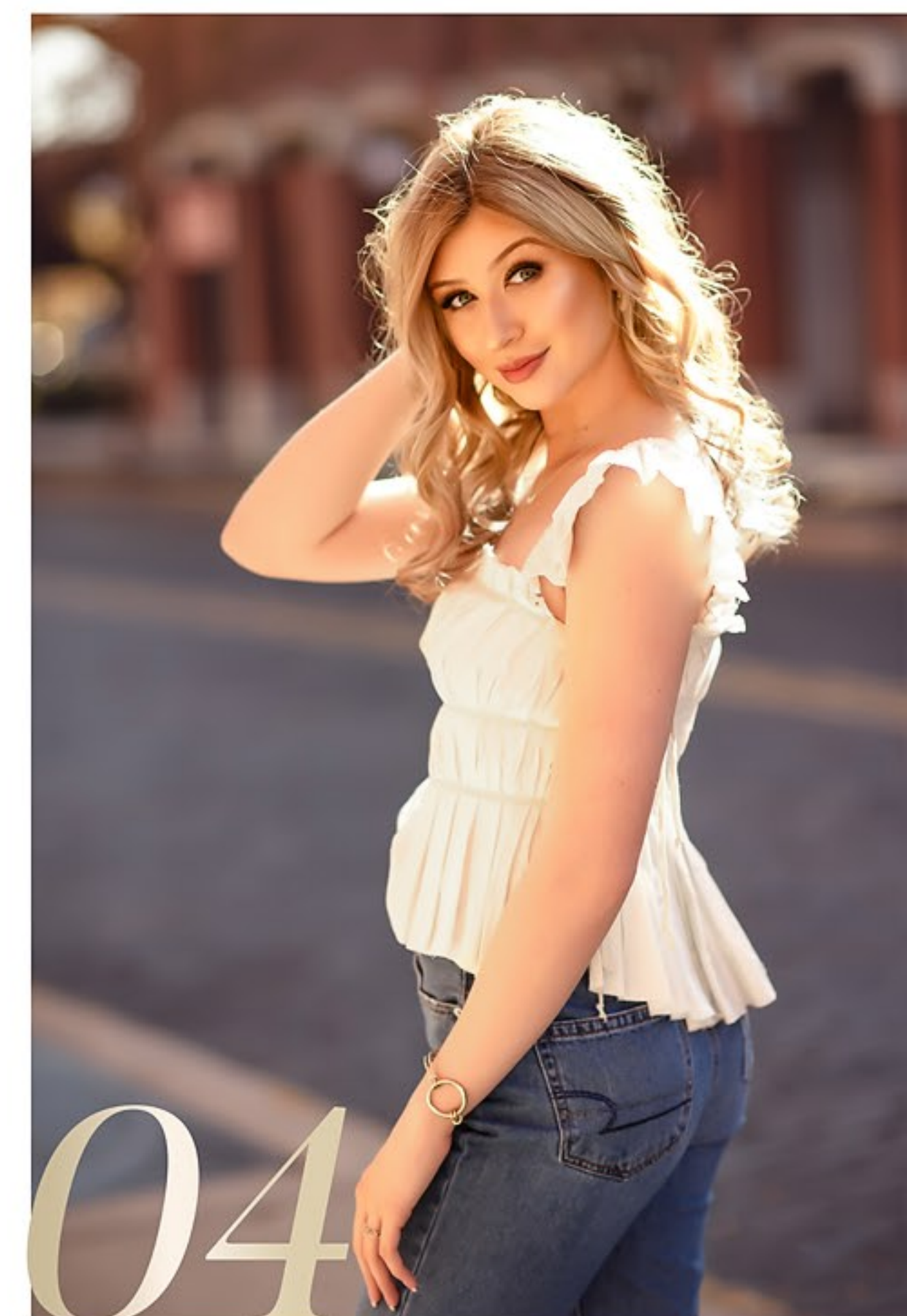
We'll send you awesome resources to help you get ready for your session...What to do & what not to do, where to shop for your outfits, makeup and hair prep, what to bring to your session, and more!



SESSION DAY IS HERE

Ooh! This is the fun part!

All of the session planning comes together to create a fun, energetic, and unique portrait session completely customized to you! Be ready to experience a photo session unlike anything you've experienced before as we'll go from location to location while having a blast along the way!





2-4 WEEKS AFTER YOUR SESSION

Portrait Reveal

Time for your portrait reveal where you get to see your images come to life! We will work with you one on one to select, design, and customize your portrait art as we build your custom portrait collection!



Order delivery!

Your artwork has arrived! This is the best part! Your portrait art is thoroughly inspected to make sure it is perfect! It's then packaged up and ready for you to enjoy!



4 TO 6 WEEKS AFTER YOUR PORTRAIT REVEAL



SENIOR YEAR MAGIC

WE BELIEVE IN...

Making the *senior* portrait experience a *memory* in and of itself.

THE JLP DIFFERENCE

We like to do things
a bit *differently* around
here.



A ONE-OF-A-KIND
PORTRAIT EXPERIENCE

At Jennifer Lauren Photography, we have a unique approach to photographing our clients. It's a process we've been crafting for the past 10+ years. Here are a few ways we are different from the rest. There's a reason our clients keep coming back to us time and time again!

HELP EVERY STEP OF THE WAY

Each session begins with a complimentary consultation prior to your session for us to discuss your ideas and answer your questions. From there, we will guide you through the portrait process with the help from our welcome packet and client hub that includes tips and tricks to prepare you for your custom session.

WE WON'T RUSH YOUR SESSION

Most studios only offer 90 minutes sessions. Not us. We are just getting started at 90 minutes! We block off the entire day for you to ensure we document every unique aspect of your personality and to allow for a variety of looks, with unlimited outfit changes & multiple locations.

PROFESSIONAL MAKEUP & HAIR STYLING

JLPs team of makeup artists and hairstylists use only the best HD camera ready products on your face and hair to make you look and feel your absolute best for your portraits! You will never look 'overdone' or not like yourself. We simply enhance your natural beauty! We will communicate with you throughout the whole process to ensure you're getting exactly what you want!

LIVE PORTRAIT DESIGN

Taking the photos is only half the fun! During your portrait reveal, we will present your images and help you select the perfect art products to display in your home, give as gifts, or use them for your graduation party. From stunning canvas collections to gorgeous gallery albums and even digitals, we have something for everyone! And we design everything together!

YOU GET TO BE YOU

It is so very important to us that the true you shines through in your senior portraits! We want you to control your session and tell us exactly what you want to look like in your pictures! It's our job to make you look like you and showcase your personality in these pictures and we want you to be proud to show them off.

JLP MAKEUP TEAM



PRO STYLING

PROFESSIONAL HAIR STYLING + AIRBRUSH MAKEUP



Three reasons to *go pro* for your senior session

- ONE — Scheduling professional hair and makeup with our makeup team keeps your session day stress free and fun! No need to schedule a separate appointment with an outside salon. Show up, get pampered, and look and feel great for your session.
- TWO — Makeup for photography is vastly different from makeup for day to day wear. Our makeup artists and hairstylists use only the best HD camera ready products on your face and hair to make you look your very best for your portraits!
- THREE — They're professionals! Just like you're choosing a professional for your senior portraits, you should also be utilizing a professional for your session day styling. Trust us, your makeup and hair are not something you want to place in unskilled hands the day of your session!

“

I loved my makeup and hair from JLP's Styling team! I've never felt more beautiful for my senior photos!

KIERA NELIS
NEWSOME HIGH C/O 2022



ENHANCING YOUR NATURAL BEAUTY

Did you know?

Our professional hair and make-up artists are the best in the area. They're known for really listening to what our clients want. Whether it's glam, natural, or somewhere in between, they pride themselves on giving you the exact look you're going for.



WE BELIEVE IN

bright & *beautiful*
images that make you
GLEAM with delight.





BEFORE

AFTER

THE TRUEST EDIT

the *perfect* portrait
edit that shows the
real you.

PORTRAIT RETOUCHING

Trusting someone to take your portraits can be difficult. When you book your session with me you can rest easy -Our images are bold, colorful and consistent. Your images will be a true reflection of your style, your personality, and who you really are.

Capturing the correct colors, exposure, pose and composition in camera allows us to use minimal editing steps to perfect the final image, resulting in an image that is the most true to you.



BEFORE



AFTER

LUXE PORTRAIT ART



AT JLP, WE BELIVE IN PRINTED MEMORIES

Your photos are meant to be shared and *loved*. These are the *luxé portrait art* products we curated to help you do that.

gallery album



LUXE PORTRAIT ART



grad cards

HAND CRAFTED ARTWORK MADE IN ITALY

Each product we offer is custom designed and hand crafted in Italy with the utmost attention to detail to ensure your art will stand the test of time! Albums are our most popular product & we custom design every page with you!



digital collections & your
personal senior mobile app



CUSTOM FRAMING & canvas collections

The best option when it comes to stunning wall art, our custom framing & canvas collections are designed to compliment your home's decor. Each piece is printed on the finest archival quality canvas and/or paper materials that render museum quality standards.

A gifting staple for friends and family. Grandma will never complain about getting a beautiful archive quality print of her all-grown-up grandbaby!



photo prints

“

SO MUCH MORE THAN JUST PHOTOS

Now that my daughter has *moved away* from home and become the independent woman I always dreamed she would become, the photos in this album mean *even more* to me today than the day they were taken. I look at them when I miss my baby girl and it *makes my momma heart happy*.

MADDIE'S MOM

LUXE PORTRAIT ART



Q
&
A

Your questions,
answered.



FREQUENTLY ASKED QUESTIONS



We get it, there's a lot that goes into choosing a senior photographer. We created this magazine to answer many of the questions that come up, but wanted address some of our most frequent questions from those that inquire with us.

READ ON

FAQ



FREQUENTLY ASKED QUESTIONS

Q

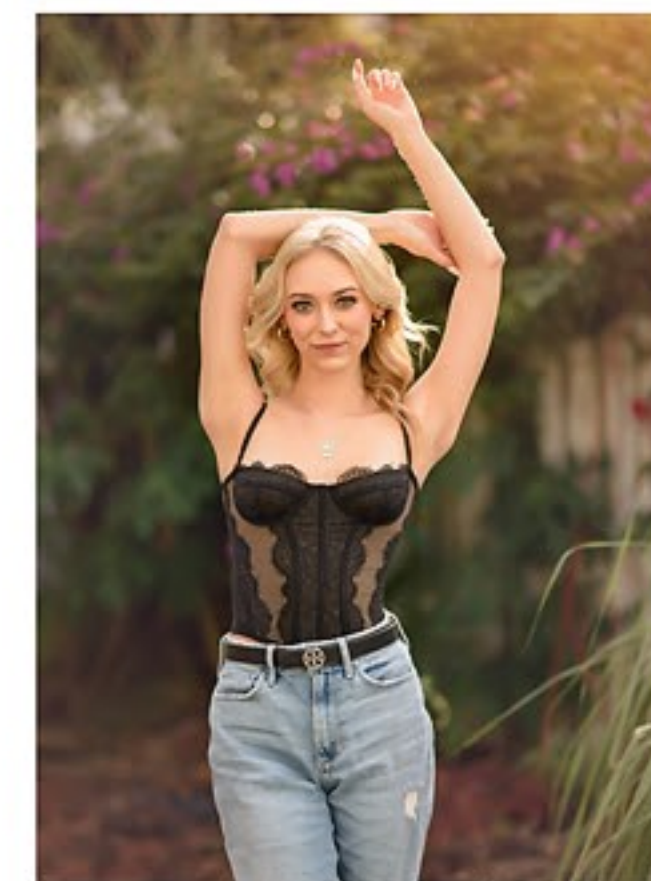
How can I book my session with you?

A

The best thing you can do is BOOK YOUR SESSION EARLY! We book our sessions out a few to several months in advance and have to turn seniors away every year because we're completely sold out by the Spring of your graduating year! When you're ready to book your session with us, send us an email, text us, or call us @ 845.596.7697.

Q How much should I plan to spend on the whole experience?

A Your session retainer is 500. Some clients spend a few hundred on their portrait art, some clients spend a few thousand - most clients fall in the middle somewhere. You only purchase the images you fall in love with! We offer ALL INCLUSIVE sessions that are comprised of digital images as well as collections that include custom artwork-whatever you need, we have!



Q What does the session retainer include?

A The session retainer covers all of the pre planning for your shoot including your personalized style consultation, professional hair & makeup application, styling, access to our designer wardrobe, photo retouching, slideshow creation, artwork renderings, and a full day of shooting at multiple locations.



FREQUENTLY ASKED QUESTIONS

Can I do a really natural makeup look?

Heck yes you can! Our professional makeup artists can give you ANY look you want - from super glam to super natural, you get to control how you look in your senior pictures. We even work with you before the session day to find out exactly what your face and hair will look like for each and every look.

FAQ



FREQUENTLY ASKED QUESTIONS



What is the Portrait Reveal?

Your portrait reveal is the most exciting part! This is a very special time filled with emotion and love. You and your family will come into the studio approximately 2-4 weeks after your session. Sit back and relax while you view your customized slideshow with all of your edited images! You can rest assured that we will put together the best possible ways to display and enjoy your final artwork! We will help you prepare for this day so that you are able to confidently make these selections with our guidance and expertise.



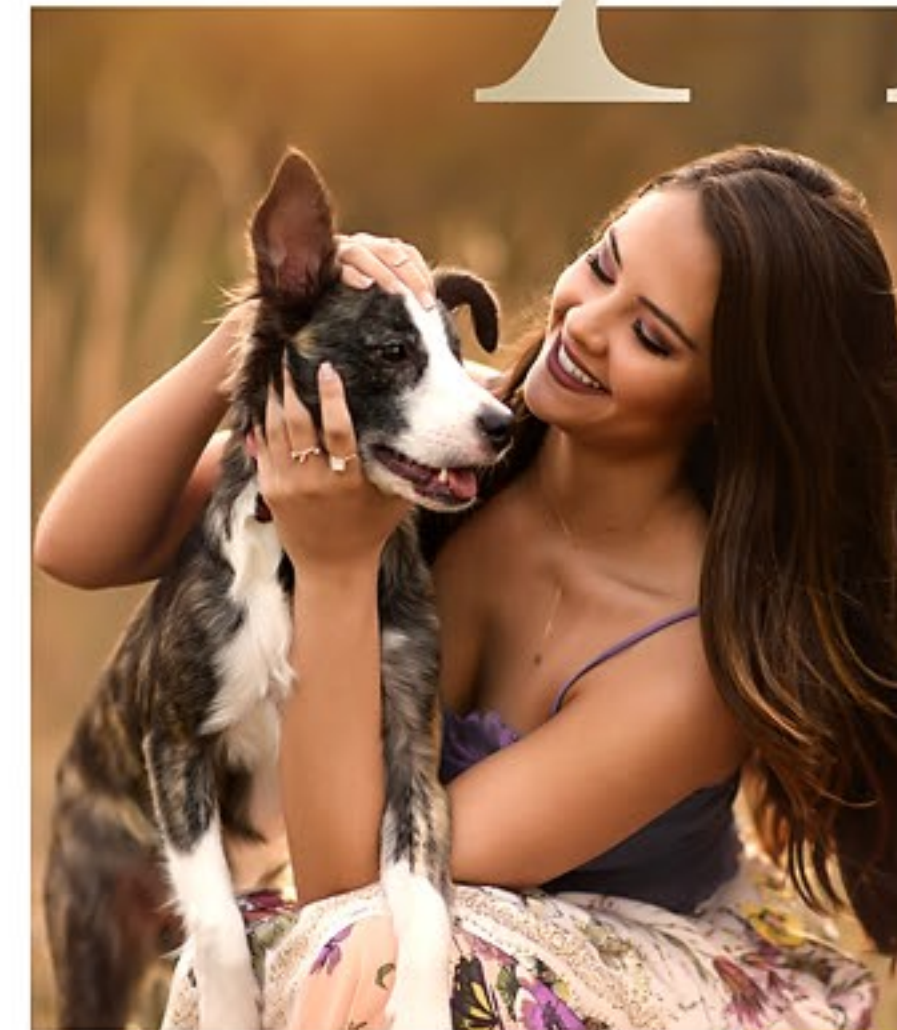
FREQUENTLY ASKED QUESTIONS

Q

What about photos with my pet or things from my fave pastime?

A

Yes, yes, and yes! This is your session! If those things are important to you, we will include them in your session. Please be sure to mention them during your style consultation so we can plan accordingly.





Q What types of payments do you accept?

A We accept most major credit and debit cards, checks, venmo, zelle, and cash. Whatever is most convenient for you. A \$500 session retainer is due upon booking your scheduled session. This ensures that your date is yours only and not open for any other clients. It also reserves this date and time for our hair and makeup team.

Q Do you offer payment plans?

A Yes we do! We understand that your senior year is filled with many financial commitments, events, and so on. So that our clients can still benefit from this luxe experience and walk away with gorgeous, high quality images & artwork, we are happy to offer custom payment plans for any family who requests it.





LOVE LETTERS

kind words from
our *happy clients*

SEE WHAT THEY SAID _____



“My photos were 100% perfectly me. I can’t get over *how much* they show my personality!

Jennifer took so much time to get to know me, my interests, and my vision for my photos before even picking up her camera! That dedication to her clients showed thru so much in my finished photos! I love them so much! Thank you, thank you, thank you! I will forever be grateful for this experience!

AUDREY - C/O 2022





I'LL NEVER FORGET
HOW SPECIAL I FELT

My senior photos were beyond anything i could have ever imagined. Jennifer's ability to craft my session to be perfectly me is something that really drew me to her work. She didn't dissappoint. My photos were me to a "T". All of my friends are so jealous!

MAKAYLA - C/O 2017

"Oh wow! I've never seen a more *perfect* portrait of my daughter!"

MAKAYLA'S MOM

KIND WORDS

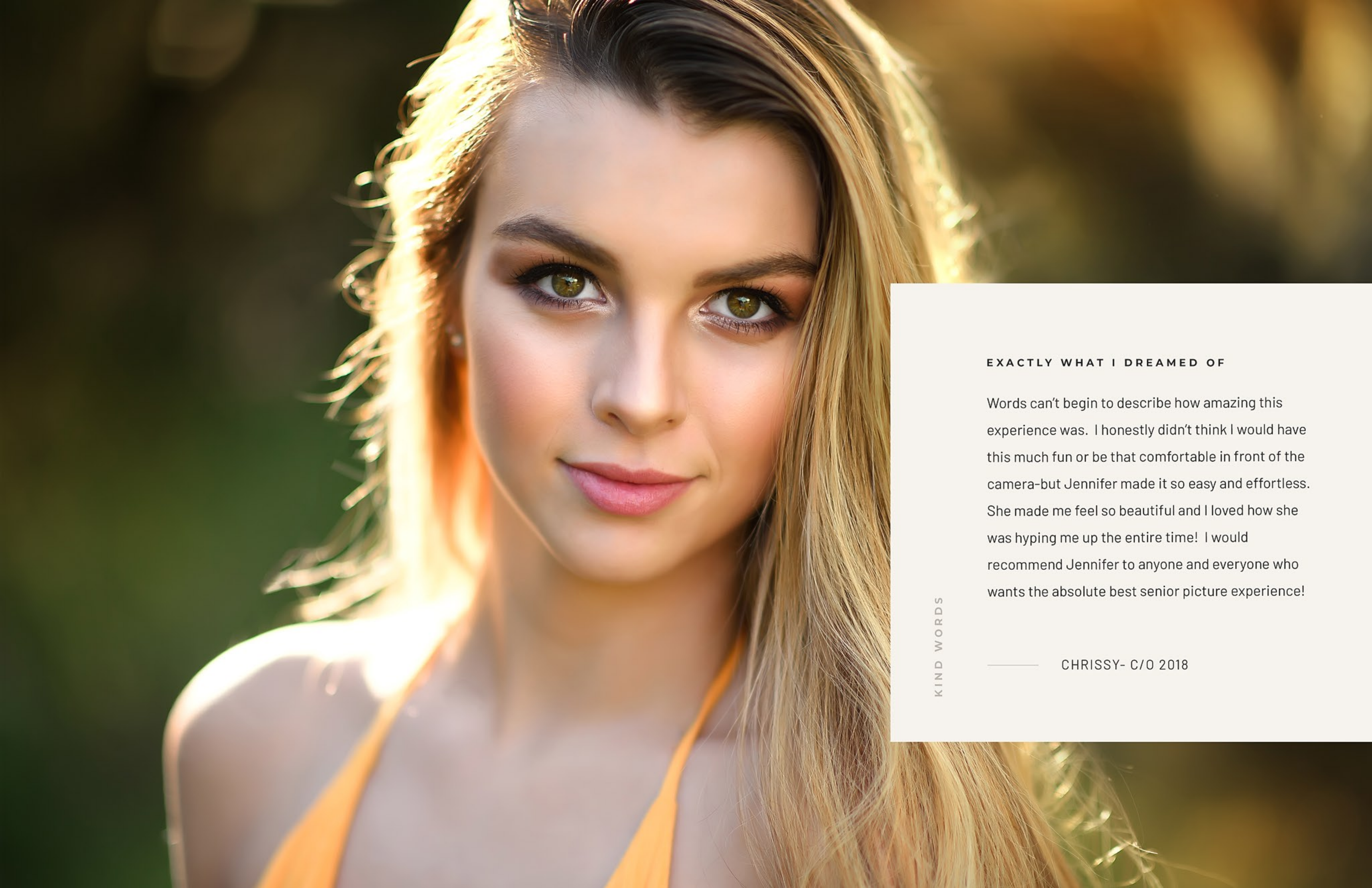
AT THE END OF HER SESSION:

"This was an experience
of a *lifetime*."



Jennifer is a dedicated and talented professional photographer, but working with her showed so much more than that. The meticulous thought that went into each image she was able to capture was insane! Jennifer takes time to get to know your senior and made Olivia's session absolutely unforgettable. She is a genuine, unique, and skilled artist; her photography embodies personality, authenticity, and comfort. It was such a pleasure to see her bring out the best in my daughter, and I am so so grateful for the experience! I would highly recommend Jennifer to anyone wanting to build a beautiful connection with their photographer! This was an experience of a lifetime!

DEANNA SANJARI (OLIVIA'S MOM) - C/O 2021



EXACTLY WHAT I DREAMED OF

Words can't begin to describe how amazing this experience was. I honestly didn't think I would have this much fun or be that comfortable in front of the camera-but Jennifer made it so easy and effortless. She made me feel so beautiful and I loved how she was hyping me up the entire time! I would recommend Jennifer to anyone and everyone who wants the absolute best senior picture experience!

KIND WORDS

CHRISSY- C/O 2018



Let's *do this* thing!
We are ready when
you are!

ONE

BOOK YOUR SESSION

To reserve your session date, click the link to our scheduling page in your email & select the best day & time for your style consultation. You can also pay your session retainer online if you would prefer to expedite your session date prior to your consult.

TWO

SESSION PLANNING BEGINS

As soon as you submit the contract & payment, we will get started! You will receive your Digital Welcome Packet to get you prepared for your session. If you're coming in person to book, we will have physical copies for you!

THREE

ANY QUESTIONS?

Email us at JENLAURENPHOTOS@GMAIL.COM or if talking on the phone is more your thing, you can reach us at 845.596.7697.



JENNIFER LAUREN PHOTOGRAPHY

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