

# BREE & STEPHEN

Content Creators + Youtubers

## HEY THERE,

We're Bree + Stephen - content creators  
based in Salt Lake City, Utah.

We use our social media platforms to  
share aesthetic lifestyle content to help  
inspire people to live their truest life!

Our mission is to help brands connect  
with their ideal customers with our casual  
short videos and photography.



We're all about the small joys of life:  
road trips to new places with our dog  
Sequoia, cozy home decor & good  
food + drinks.

We believe that even the most simple  
things can be made to be enjoyable  
and unforgettable.

LET'S GET INTO IT →



@breeandstephen



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# SOCIAL ACCOUNTS



Our social media accounts are a collection of our creative work, lifestyle content and day to day tips and tricks for creative entrepreneurs.

Viewers can get a deeper look into our daily life while also coming along to see our favorite travel spots and get solid recommendations for products/gear.

- LIFESTYLE
- PHOTOGRAPHY
- TRAVEL
- MARKETING
- BRANDING
- SOCIAL MEDIA

10,100+

MONTHLY PAGE VIEWS

5,000+

MONTHLY VISITORS

8,100+

INSTAGRAM FOLLOWERS

27,500+

PODCAST DOWNLOADS

2,550+

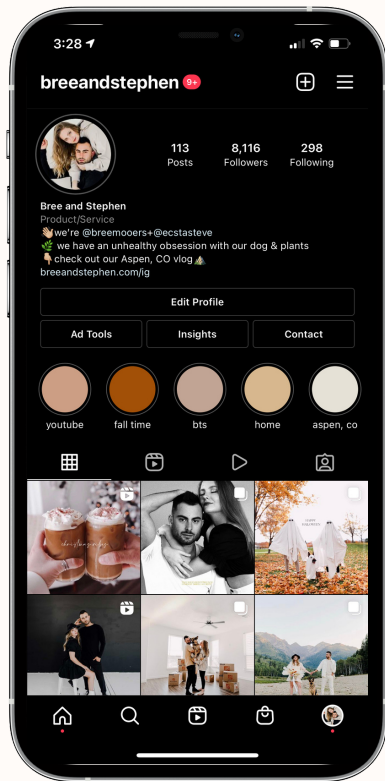
YOUTUBE SUBSCRIBERS

## OUR ACCOUNTS

As of now, our audience is 76% women ages 25-34 and 24% male ages 25-34. They are interested in living a life that's full of travel, exploring new places like restaurants or events, and enjoy home decor/aesthetic home goods.

Our audience is down to earth and enjoys the little things in life. They enjoy traveling but don't need over the top luxury. They enjoy home decor and love to find value deals!

- 76% WOMEN
- 25-34 YRS OLD
- USA-BASED



## OUR INSTAGRAM

We've grown an actively engaged audience that gets up to 100+ engaging comments on our top posts.

We share a mix of destination photography, lifestyle portraits, and aesthetic home decor.

Our customer avatar on Instagram is a young woman in her 20s/30s who is passionate about sparking joy in others!

350-800+

AVERAGE LIKES PER POST

20-70+

AVERAGE COMMENTS PER POST

4,200-13,000+

IMPRESSIONS PER POST

22-110+

SAVES PER POST

20-170+

SHARES PER POST

800+

VIEWS PER STORY





# OUR YOUTUBE

we've grown an audience of over 2,500 subscribers who are interested in lifestyle and travel.

We curate videos that are casual and based around day to to day life. We love traveling and exploring new places with our dog, Sequoia and showing dog friendly places to go and stay.

2,550

SUBSCRIBERS

10+

AVERAGE COMMENTS PER POST

16,000+

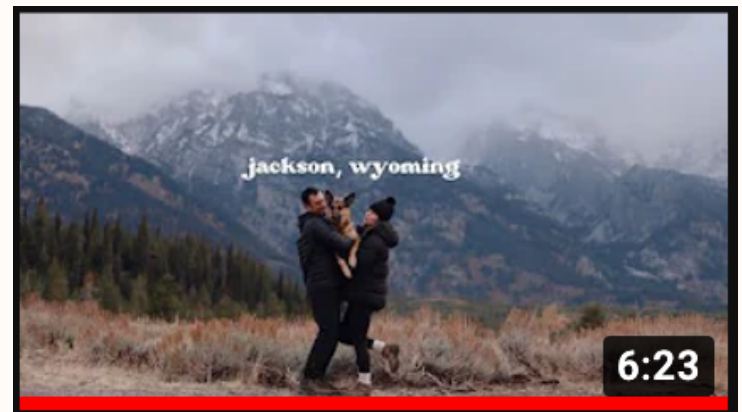
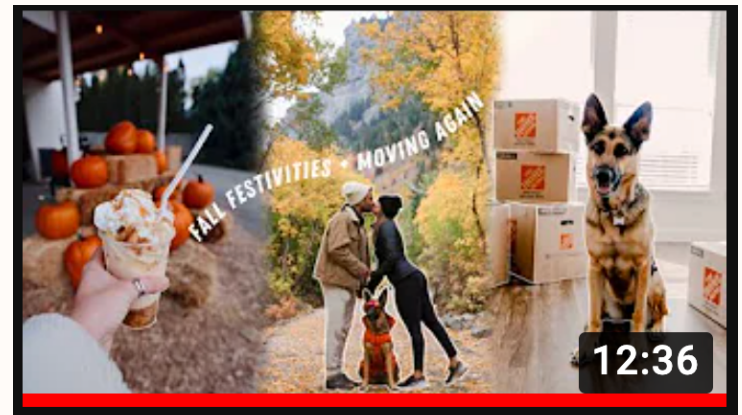
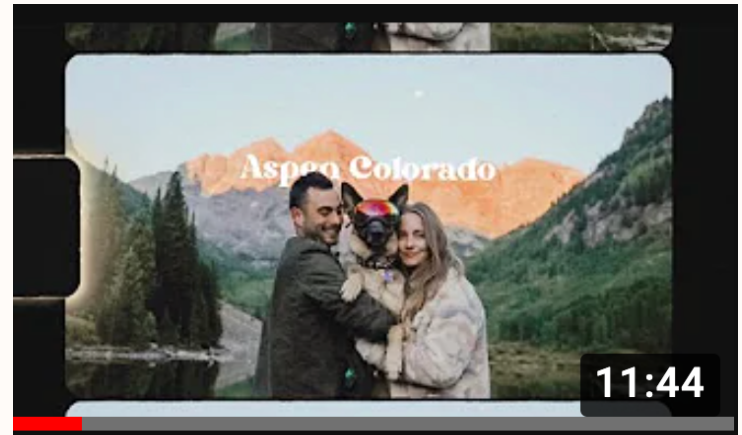
VIEWS ON OUR TOP VIDEO

1700+

MINUTES WATCHED PER MONTH

180+

SECONDS OF AVERAGE WATCH TIME



# PARTNERSHIPS + PRICING



- INSTAGRAM POST \$250

This includes one (1) mention describing your product/service benefits to our audience in an Instagram post.

- INSTAGRAM STORY \$175

This includes three (3) mentions describing your product/service benefits to our audience in an Instagram story.

- YOUTUBE MENTION \$250

This includes a 30 sec to 1 (one) minute video mention in an upcoming Youtube video. Video will also link to your product/service in the description.

- BLOG MENTION \$200

This includes one (1) SEO optimized blog post with 700+ words. Blog post can include provided images (must be approved).

## HAVE QUESTIONS?

Feel free to reach out to use with any other questions you have. If you're a brand ready to collab with us, shoot us an email with a detailed description of what exactly you're interested in partnering with us on and we'll get back to you within 48 hours!

We look forward to hearing from you and working together to create some dope content!

\*We reserve the right to refuse working with brands that do not serve our audience.



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