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MICUA Supplement
Fiscal 2022 Utilization of Funds Report

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Institution: Maryland Institute College of Art

Summary of Projects/Initiatives:

Project 1:	$	2,401,952
Project 2:	$	514,704
Project 3:	$	257,352
Project 4:	$	257,352
Project 5:	$	
Unexpended Funds	$	0
Total	$	3,431,360

(Total must match MHEC Utilization-of-Funds form)

DETAILED PROJECT DESCRIPTIONS
(Use a Separate Sheet for Each Project/Initiative)

Institution: Maryland Institute College of Art

Project #1: Provide affordable and equitable access for every qualified Maryland citizen

Project Budget: $1,976,143, operating expense account code RC201 Competitive Scholarships

Detailed description of project/initiative:
Increase affordability by providing need-based financial aid to qualified Maryland undergraduate, graduate, and professional students. State support from the Sellinger program is a significant factor in keeping education affordable for Maryland students.

Since 1826, MICA has offered an outstanding private education in the visual arts, earning its reputation and ranking as one of the top ten visual art colleges in the nation. MICA has a commitment to make our programs available to talented students regardless of their economic backgrounds. An education at MICA is an investment that yields a lifetime of personal, intellectual, and professional growth and accomplishment. MICA is committed to helping Maryland students find ways to make education affordable throughout their program of study.

Describe how Maryland was served by this project/initiative:
This initiative supported Strategy 4 of the *Maryland State Plan for Postsecondary Education - Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.*

Each year approximately 95 percent of our full-time students receive financial assistance from many different programs. The College has awarded approximately $41 million annually in financial assistance to undergraduate students. Approximately twenty percent of our student body are citizens of Maryland, and many of these students receive some form of financial aid. MICA was able to provide awards to 625 Maryland residents during this Sellinger Grant funding period.

Describe proposed process of project evaluation/assessment.

Records are maintained on the degree of recruiting success achieved throughout the State of Maryland and monitors graduation rates and grade point averages. The MICA financial aid office works with students and families to evaluate financial need. MICA also leveraged data recorded in our systems to keep track of metrics pertaining to scholarship award recipients and award amounts.

Project #2: Improve the readiness of students for post-secondary education, and strengthen teacher preparation.

Project Budget: $423,459, operating expense account codes RC203 Graduate Scholarships

Detailed description of project/initiative:
The State of Maryland continues to increase art requirements and develop statewide standards at all levels. These changes have produced a significant increase in demand for art teachers. MICA's art education program is consistently recognized for its excellence. This program provides Maryland with top quality art educators. MICA offers a widely varied group of Master of Arts programs, meeting the needs of a broad range of students—from artists and educators engaged in arts activities focused on community and youth development, to experienced art educators seeking to deepen their scholarly activity through research. The MA in Teaching (MAT) was based on the premise that the best art teacher is an artist who is well grounded in studio practice, committed to the growth and development of others, and knowledgeable about teaching.

Describe how Maryland was served by this project/initiative:
This initiative supported Strategy 1 of the Maryland State Plan for Postsecondary Education - Continue to improve college readiness among K-12 students, particularly high school students. Most of the funds for this project were used to award scholarships to students in teaching programs as well as bringing in visiting artists and speakers. MICA attracted top students to the teaching profession and provided teachers for school districts across the state.

Describe process of project evaluation/assessment:
Placement rates for art education students were tracked and remain consistently near 100%.

Project #3: Programs to support a diverse student body and diverse faculty.

Project Budget: $423,459, operating expense account codes RC203 Graduate Scholarships

Detailed description of project/initiative:
Within the past two years, MICA has spent a considerable amount of time evaluating its progress made toward previous goals set in the Diversity, Equity, Inclusion, and Globalization (DEIG) Workplan. MICA has a Presidential Task Force charged to investigate meaningful ways to integrate diversity, equity, and inclusion across the campus and community. From this, new mission and vision statements for the College were adopted by the Board of Trustees in 2017, as well as a supporting list of tenets. Concepts embedded within these include the idea that--MICA would thrive with Baltimore, model a community of care, embrace difference, and champion equity.

MICA has established several collaborations aimed at fulfilling DEIG goals. Within the past year, MICA hired a newly created position, Director of Diversity, Equity, and Inclusion who has been tasked with leading the development and implementation of an

effective strategy to build a vibrant culture of diversity, equity and inclusion for all members of the MICA community per MICA's Mission, Vision and Tenets, DEIG (diversity, equity, inclusion, and globalization) commitment, Core Values, Institutional Learning Outcomes, and institutional strategic goals. It is the responsibility of the Director to engage faculty, staff and students to build a welcoming and inclusive culture at MICA, and partners with key constituents to identify training initiatives on cultural competency, gender differences, disability, power and equity issues, and other topics designed to increase awareness and support of diversity, equity and inclusion values.

Describe how Maryland was served by this project/initiative:
MICA's DEIG work touched many of the State's strategies listed in the Maryland Higher Education Commission: Maryland State Plan for Postsecondary Education. To illustrate this several initiatives are described below:

Strategy 1: Continue to improve college readiness among K-12 students, particularly high school students

MICA's Art and Design College Accelerator Program (ADCAP) continued to provide a pathway to high-quality art and design college education for Baltimore City students who face financial challenges and are from diverse backgrounds. ADCAP provided opportunities for high school students, and is completely free of charge including transportation, meals, and art supplies.

Through MICA's partnership with Baltimore Design School (BDS), underrepresented students were recommended for scholarships into MICA's Young Peoples' Studio and Portfolio Preparation classes, as well as MICA's Pre-College residential program. This partnership has continued, and scholarships are awarded annually.

ADCAP consists of year-long programming including a five-week summer, pre-college, residential program between the junior and senior years of high school.

ADCAP is a program that is exclusively dedicated to serving Baltimore city youth who have an interest and ability in art and design. To date, ADCAP has served 75 students from 18 high schools and diverse neighborhoods. Most of the students are from first-generation backgrounds and the majority of our participants are from low-income families with an average combined household income of $39,217. The student body represents diverse racial backgrounds:

73% Black/African American   **12% White**
7% Latinx/Hispanic   **1% Asian/Asian America or Pacific Islander**
7% More than one race

Strategy 4: Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.

MICA remained committed to an increased financial aid budget, specifically to address the needs of culturally diverse students, this includes the renewable DaVinci Scholarship which has $1.6 million available over four years. The scholarship was awarded to culturally diverse and/or students of need in addition to any other initial aid. MICA

additionally provides matching funds for all Maryland residents receiving the Maryland State Rawlings Guaranteed Access Grant. MICA also hosted the McMillian Stewart Scholarship providing targeted support to a student of color from Baltimore City.

In addition to financial assistance, MICA continued to provide psychological and cultural assistance to students who have been historically underrepresented, and maintained a program designed specifically to increase participation by underrepresented students in Study Abroad programs. Also, MICA's Office of Culture and Identity continued to provide activities and opportunities for students and student leaders in the areas of diversity, inclusion, social justice, and social responsibility.

Strategy 6: Improve the student experience by providing better options and services that are designed to facilitate prompt completion of degree requirements.

To improve the student experience various academic departments at MICA, the Art History Department redesigned its required Modernism course to reflect a more global history. The former MFA in Photography and Electronic Media program underwent substantive changes to become the "MFA in Photography, Media & Society." Further, the field-based Graduate programs, including our MFA Community Arts, MA Social Design, MFA Curatorial Practice and our MA Teaching programs represented longer-standing examples; with our newest programs in Sustainability & Social Practice Minor and our Creative Entrepreneurship, modeling best practices and engagement with our city.

Describe how Maryland was served by this project/initiative:
This initiative supported Strategy 1 of the Maryland State Plan for Postsecondary Education - *Continue to improve college readiness among K-12 students, particularly high school students.*

Describe process of project evaluation/assessment:
Placement rates for art education students were tracked and remain consistently near 100%.

Project 4: Establish Maryland as one of the most advanced states in the use of information technology to improve learning and access.

Project Budget: $211,730, operating expense account codes, 6510:Equipment & Furniture, 6540:Technology

Detailed description of project/initiative:
MICA continued to expand its academic programs to prepare for careers utilizing digital technologies. Departments that focus on digital technology and communication have been among our fastest growing undergraduate majors, including Graphic Design, Animation, and Game Design. Similarly, graduate programming recently expanded in Data Analytics & Visualization, and Graphic Design. New degree programs in Product Design (undergraduate) and User Experience Design (graduate) expanded MICA's offerings in disciplines that directly improve learning and access through digital technology.

Additionally, utilization of digital media support has been growing quickly for nearly every major area of concentrated study. The College committed to providing students with increasingly sophisticated resources, and learning opportunities with visiting digital artists. Improvements in our technology, the education and training helped MICA to advance thinking about technology and the arts, advance Maryland's place as a leader in technology and the arts, and place MICA in a preeminent position as a national leader in how technology is used to improve teaching, learning and art-making.

One of the key elements of our strategic plan is to "Thrive with Baltimore." With increased demand throughout the region for economic growth through new industries and cutting-edge technologies with heightened need for an interdisciplinary workforce, MICA's students and alumni are poised to play a key role in the city's future. Adequate, focused support will enable the College to prepare talented students, from all backgrounds, for emerging creative industries, building creative professionals who both feed and inspire business development in Maryland.

Describe how Maryland was served by this project/initiative:
This initiative supported Strategy 8 of the Maryland State Plan for Postsecondary Education - *Develop new partnerships between colleges and businesses to support workforce development and improve workforce readiness.*

Digital Arts programs provided much needed expertise and for students in areas such as design; commercial media; moving images; digitally, mechanically, and manually produced 2D imagery; fine arts; physical computing; sound; and the beginning stages of virtual and augmented reality. These are fields experiencing rapid growth in the state. A large percentage of students who study at MICA remain in the region upon graduation. They help create and expand the culture of arts, technology and creative thinking that is helping to revitalize urban living, bring much needed entrepreneurial initiatives to Maryland, change the nature of urban neighborhoods through home ownership and demonstrate a commitment to city living. Many of MICA's recent graduates have gone on to start local businesses centered upon their digital technology training. As MICA's reputation as a center for arts and technology grows, Maryland benefits immensely as teachers, artists, students, technologists, come from all over the world to study, practice, set up studios, lecture and become part of Maryland's arts and technology landscape.

Most of the funds for this project were used to award scholarships to students in digital arts programs, bringing in remote/online visiting digital artists and speakers, expanding digital teaching and learning tools, and providing instructional resources for digital arts programs.

Describe process of project evaluation/assessment:
MICA performed an ongoing assessment of the effectiveness of the use of technology.

MICUA Supplement
Fiscal 2023 Intended Use of Funds Report

Institution: Maryland Institute College of Art

Summary of Projects/Initiatives:

Project 1:	$ 3,507,077.00
Project 2:	$ 751,516.50
Project 3:	$ 375,758.25
Project 4:	$ 375,758.25
Project 5:	$

Total $ 5,010,110.00
(Total must match MHEC Intended Use Report)

DETAILED PROJECT DESCRIPTIONS
(Use a Separate Sheet for Each Project/Initiative)

Institution: Maryland Institute College of Art

Project #1: Provide affordable and equitable access for every qualified Maryland citizen

Project Budget: $3,507,077.00 - operating expense account code RC201 Competitive Scholarships

Detailed description of project/initiative:
Increase affordability by providing need-based financial aid to qualified Maryland undergraduate, graduate, and professional students. State support from the Sellinger program is a significant factor in keeping education affordable for Maryland students.

Since 1826, MICA has offered an outstanding private education in the visual arts, earning its reputation and ranking as one of the top four visual art colleges in the nation. MICA has a commitment to make our programs available to talented students regardless of their economic backgrounds. An education at MICA is an investment that yields a lifetime of personal, intellectual, and professional growth and accomplishment. MICA is committed to helping Maryland students find ways to make education affordable throughout their program of study.

Describe how Maryland will be served by this project/initiative:
This initiative supports Priority 1 of the Maryland State Plan for Higher Education - *Study the affordability of postsecondary education in Maryland.* This initiative also promotes equitable access to affordable and high-quality postsecondary education for all Maryland residents.

Each year approximately 96 percent of our full-time students receive financial assistance from many different programs. The College has awarded approximately $50 million annually in financial assistance to undergraduate students. Twenty two percent of our student body are citizens of Maryland, and many of these students receive some form of financial aid. MICA will continue to utilize funding to provide needs-based scholarships to underrepresented students.

Describe proposed process of project evaluation/assessment:
Records are maintained on the degree of recruiting success achieved throughout the State of Maryland and monitors retention rates, graduation rates and grade point averages. The MICA financial aid office works with students and families to evaluate financial need.

Project #2: Improve the readiness of students for post-secondary education and strengthen teacher preparation.

Project Budget: $3,507,077.00 - operating expense account code RC201 Competitive Scholarships

Detailed description of project/initiative:
The State of Maryland has increased art requirements and developed statewide standards at all levels. These changes have produced a significant increase in demand for art teachers. MICA's art education program is consistently recognized for its excellence. This program is providing Maryland with top quality art educators. MICA offers a widely varied group of Master of Arts programs, meeting the needs of a broad range of students—from artists and educators engaged in arts activities focused on community and youth development, to experienced art educators seeking to deepen their scholarly activity through research. The MA in Teaching (MAT) is based on the premise that the best art teacher is an artist who is well grounded in studio practice, committed to the growth and development of others, and knowledgeable about teaching.

Describe how Maryland will be served by this project/initiative:
This initiative supports Priority 5 of the Maryland State Plan for Higher Education- *Maintain the commitment to high-quality postsecondary education in Maryland.* Most of the funds for this project will be used to award scholarships to students in teaching programs as well as bringing in visiting artists and speakers. MICA desires to continue attracting top students to the teaching profession and providing teachers for school districts across the state. This initiative will allow continual amplification of opportunities for students to develop professional practice skills and career readiness across campus and programs.

Describe proposed process of project evaluation/assessment:
Placement rates for art education students are tracked and are expected to remain consistently near 100%.

Project #3: Programs to support a diverse student body and diverse faculty

Project Budget: $375,758.25 - operating expense account codes #5130: Student Employment

Detailed description of project/initiative:
MICA continues to make progress with institutional goals set in the Diversity, Equity, Inclusion, and Globalization (DEIG) Workplan. MICA has established several collaborations aimed at fulfilling their DEIG goals. Within the past year, MICA hired a newly created position, Director of Diversity, Equity, and Inclusion who has been tasked with leading the development and implementation of an effective strategy to build a vibrant culture of diversity, equity and inclusion for all members of the MICA community per MICA's Mission, Vision and Tenets, DEIG (diversity, equity, inclusion, and globalization) commitment, Core Values, Institutional Learning Outcomes, and institutional strategic goals. The director engages faculty, staff and students to build a welcoming and inclusive culture at MICA, and partners with key constituents to identify training initiatives on cultural competency, gender differences, disability, power and

equity issues, and other topics designed to increase awareness and support of diversity, equity and inclusion values. MICA is committed to transforming DEIG initiatives by building Build MICA Culture, Systems, and Supports to Achieve DEIG Goals.

Describe how Maryland will be served by this project/initiative:
This initiative supports Priority 4 of the Maryland State Plan for Higher Education Analyze systems that impact how specific student populations access affordable and quality postsecondary education.

MICA remains committed to an increased financial aid budget, specifically to address the needs of culturally diverse students; this includes the renewable DaVinci Scholarship, which has $1.6 million available over four years. The scholarship is awarded to culturally diverse and/or students of need in addition to any other initial aid. MICA additionally provides matching funds for all Maryland residents receiving the Maryland State Rawlings Guaranteed Access Grant. MICA also hosts the McMillian Stewart Scholarship providing targeted support to a student of color from Baltimore City.

MICA is intentional with improving DEIG initiatives by investing in the following:
- Increasing fundraising for need-based and merit-based scholarships and paid internship and field-work opportunities for domestic and international students
- Continuing curriculum reforms for inclusive teaching and learning, with an emphasis on racial and social justice, intercultural, LGBTQ+, and global knowledge and understanding
- Generating research, best practices, evaluation tools, and replicable models of DEIG-informed creative entrepreneurship and equitable economic development through the coordinated work of the Ratcliffe Center for Creative Entrepreneurship (RCCE), the Baltimore Creatives Acceleration Network (BCAN), Open Studies, and Strategic Initiatives.

In addition to financial assistance, MICA continues to provide psychological and cultural assistance to students that have been historically underrepresented, and maintains a program designed specifically to increase participation by underrepresented students in Study Abroad programs. Also, MICA's Office of Culture and Identity continues to provide activities and opportunities for students and student leaders in the areas of diversity, inclusion, social justice, and social responsibility.

MICA's Director of Diversity, Equity, and Inclusion will be joining the People, Belonging & Culture (formerly known as Human Resources) department. Under the leadership of the Director of Diversity, Equity, and Inclusion, the Achieving Inclusion, Diversity, and Equity (AIDE) was within the last year and will work to support strategic initiatives, partnerships, and programs that will create, sustain, and enrich MICA's institutional commitment to diversity, equity, and inclusion of its entire community. Members will work to identify challenges, propose strategies, and make recommendations for new and ongoing policies that aid and support DEIG initiatives. Advanced DEIG efforts will be identified, assessed, and monitored via DEIG leadership and AIDE committee members.

Describe proposed process of project evaluation/assessment:

The Director of Diversity, Equity, and Inclusion along with AIDE committee members will work to utilize existing systems that track and monitor demographic and geographic data relating to the student, faculty and staff populations. In addition, the review of DEIG initiatives forthcoming and in progress will be conducted to track progress on outlined plans.

Project 4: Establish Maryland as one of the most advanced states in the use of information technology to improve learning and access.

Project Budget: $375,758.25 - operating expense account codes, 6510: Equipment & Furniture, 6540:Technology

Detailed description of project/initiative:
MICA continues to expand its academic programs to prepare for careers utilizing digital technologies. Departments that focus on digital technology and communication have been among our fastest growing undergraduate majors, including Graphic Design, Animation, and Game Design. Similarly, graduate programming has recently expanded in Data Analytics & Data Visualization, and Graphic Design. Newly added degree programs in Product Design (undergraduate) and User Experience Design (graduate) have expanded MICA's offerings in disciplines that directly improve learning and access through digital technology.

These improvements in our technology, the education and training we are able to give our faculty and students, the initiatives and programs they support, and the research, partnerships and collaborative projects that come out of these activities, all help advance thinking about technology and the arts, help advance Maryland's place as a leader in technology and the arts, and place MICA in a preeminent position as a national leader in how technology is used to improve teaching, learning and art-making.

MICA is actively working strengthen existing programs with ensure MICA's educational relevance by not only expanding, but also incorporating STEAM learning, digital literacy, technology instruction across Undergraduate, Graduate, and Open Studies programs.

Describe how Maryland will be served by this project/initiative:
This initiative supports the Maryland State Plan for Postsecondary Education by maintaining the commitment to high-quality postsecondary education
in Maryland (Priority 5) and improving systems that prevent timely completion of an academic program (Priority 6), enhancing the ways postsecondary education is a platform for ongoing lifelong learning (Priority 7).

A large percentage of students who study at MICA remain in the region upon graduation. They help create and expand the culture of arts, technology and creative thinking that is helping to revitalize urban living, bring much needed entrepreneurial initiatives to Maryland, change the nature of urban neighborhoods through home ownership and demonstrate a commitment to city living. Many of MICA's recent graduates have gone on to start local businesses centered upon their digital technology training. As MICA's reputation as a center for arts and technology grows, Maryland benefits immensely as

teachers, artists, students, technologists, come from all over the world to study, practice, set up studios, lecture and become part of Maryland's arts and technology landscape.

Most of the funds for this project will be used to award scholarships to students in digital arts programs, bringing in remote/online visiting digital artists and speakers, expanding digital teaching and learning tools, and providing instructional resources for digital arts programs.

Describe process of project evaluation/assessment:
MICA has an ongoing assessment of the effectiveness of the use of technology and will track scholarships awarded to students within the digital arts and related programs.