

AK Beautiful

BRIDAL MAKEUP ARTISTRY

---

HAMPTON ROADS, VA



---

WWW.AK-BEAUTIFUL.COM

---

*ph: 301.873.6594 | email:alainakatherine@ak-beautiful.com*



## W E L C O M E

---

Hello, Gorgeous! Congratulations on your engagement!  
I am so excited you are here and would like to personally welcome you  
to AKBeautiful Bridal Makeup Artistry.

At AKBeautiful your experience and beauty vision(s) are my utmost  
priorities. I understand how important the day you marry the love of  
your life is and with that aim to ensure all your makeup and beauty  
needs are met and well-catered to. I have created a stress-free luxury  
on-site makeup experience for brides just like you and would love  
nothing more than to create yours. My promise to you is the  
prioritization of your makeup vision, timely communications,  
flexibility, offering top-of-the-line bridal makeup products,  
professionalism, and excellence in creating your personal makeup  
experience.

I can't wait to hear from you!

Stay Beautiful,

*Alaina K. Howell*



# BRIDAL MAKEUP SERVICES

---

## THE SIGNATURE BRIDAL MAKEUP PACKAGE

Bridal Portal Access  
Bridal Preview Trial  
Makeup Appointment Timeline Creation  
Wedding Day Bridal Makeup Application  
Luxury Touch-Up Kit  
Mini-Facial on Trial and Wedding Day  
Individuals or Luxury Lash Upgrade Included

## THE CLASSIC BRIDAL MAKEUP PACKAGE

Bridal Portal Access  
Makeup Appointment Timeline Creation  
Standard Makeup Touch-Up Kit  
Wedding Day Makeup Application  
Strip or Individual False Lashes

## BRIDAL PARTY MEMBERS

Complete Makeup Application tailored to each member's preferences  
Mini Touch-Up Kit  
Strip False Lashes

---

# PRICES

*Bridal Packages tailored to fit every experience, vision, & budget.*

---

## BRIDAL

---

01.	02.	03.
<i>The Signature Package</i>	<i>The Classic Package</i>	<i>Bridal Party Members</i>
<i>\$300</i>	<i>\$175</i>	<i>\$100</i>

---

## BRIDAL PARTY & EXTRAS

---

Luxury False Lashes Upgrade- Lilly Lash Bridal Collection - \$25

Bridal Trial Outside of the Signature Package- \$175

Bridal Party Member Trial- \$150

Travel - 0.50 cents per mile outside of Suffolk, VA

Additional Artist Fee: \$100

---

\*Booking Minimum- Please note the minimum booking amount is \$650.



## F A Q

---

*Don't worry we have all the answers to your questions.*

---

### WHAT DOES AN AVERAGE BRIDE SPEND ON BRIDAL MAKEUP SERVICES?

I work with brides of various budgets and visions and am always happy to assist in determining whether we are a good fit for one another! Bridal Makeup Services start at \$175 and go up from there. Typical brides spend around \$850 for themselves, their bridal party, and travel.

### HOW DO YOU RESERVE YOUR WEDDING DATE?

To book your wedding date, a reservation deposit of 20% of the total services amount and a signed contract are required.

### DO YOU OFFER AIRBRUSH SERVICES?

No, I only offer traditional foundations in my kit.

### DO YOU OFFER ANY DISCOUNTS?

I am proud to offer a 5% discount for all military, nurses, doctors, first responders, and teachers. Thank you all for your services and sacrifices.

### HOW WOULD YOU DESCRIBE YOUR MAKEUP STYLE?

My creative style is soft, classic, romantic, and personal. Each makeup application I create is centered around you and your vision. My aim is to make you look and feel like the most beautiful version of yourself.

### DO YOU HAVE A LIST OF PREFERRED HAIRSTYLISTS?

I sure do! I have worked with some of the industry's best bridal stylists and I would be more than happy to share the list with you!

## F A Q

---

### DO YOU TRAVEL FOR DESTINATION WEDDINGS?

Of course! I love to travel and have experience in traveling all around the US and globe!  
\*Fun fact- I have visited over 15 different countries and sailed around the world for a year.

### DO YOU CATER TO ALLERGIES/SENSITIVE SKIN?

Ensuring your safety and comfort is the highest priority when completing your makeup application. If you have any skin sensitivities and/or allergies please let me know.

### WHAT DAYS DO YOU OFFER BRIDAL TRIALS?

Bridal trial days are always on Sundays or a weekday after 4pm.

### HOW LONG DO YOU TAKE FOR EACH MAKEUP APPLICATION?

On your wedding day, I will need 35 minutes for each makeup application and 45 minutes for the bride.

### HOW LONG WILL THE MAKEUP LAST?

All night! Longevity is one of the things my brides adore most about their wedding makeup (just read the reviews). Touchups are rarely needed but if you find yourself wanting some extra peace of mind and want to have me with you for a few additional hours be sure to ask about wedding touch-up services.

## DETAILS

---

### IMPORTANT THINGS TO KNOW

---

#### *Payment*

A signed contract & non-refundable deposit of 20% of the total service price is required in order to secure your date. The remaining balance is due 1 week prior to your event. All payments can be made via the Honeybook portal, which allows for credit cards & bank transfers.

#### *Cancellations*

After signing your contract, all changes must be made in writing and signed by both parties in order to be effective. If you wish to cancel less than 30 days before your event, all monies paid will be forfeited and the remaining balance will be due within 1 weeks.

---

*You deserve to look and feel beautiful on your wedding day  
and every moment in between and thereafter.*

---

#### LOVE NOTE FROM A BRIDE

---

“I COULD NOT BE HAPPIER WITH MY EXPERIENCE WITH ALAINA! SHE IS EXTREMELY SKILLED, PROFESSIONAL, AND SO INCREDIBLY SWEET! SHE MADE SURE EVERYONE IN MY BRIDAL PARTY WAS COMFORTABLE, HAPPY AND TAKEN CARE OF. MY MAKEUP WAS GORGEOUS! MY BRIDESMAIDS AND I RECEIVED SO MANY COMPLIMENTS ALL DAY AND NIGHT LONG! EVEN THOUGH I SWORE I WOULDN'T CRY, I CRIED HAPPY TEARS ALL NIGHT LONG AND MY MAKEUP DIDN'T BUDGE. I NEVER NEEDED TOUCH UPS. I STAYED FEELING BEAUTIFUL ALL NIGHT LONG! ALAINA MADE MY WEDDING DAY FEEL THAT MUCH MORE SPECIAL. AMAZING GIRL AND AMAZING WORK! I WISH SHE COULD DO MY MAKEUP EVERY SINGLE DAY!”

*-Brittany Fryer*





I AM SO EXCITED TO WORK WITH  
YOU, LET'S CHAT!

---

ALAINAKATHERINE@AK-BEAUTIFUL.COM

WWW.AK-BEAUTIFUL.COM

PHONE: 301.873.6594

---

The logo for 'AK Beautiful' features the text 'AK Beautiful' in a black, cursive script font. The text is set against a circular, textured background of light pink or rose gold color with a mottled, watercolor-like appearance.