

# WORLD BRIDE

magazine

HOLIDAY 2024/25 ISSUE

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# THE THIRD ANNUAL *Table Design Exhibition* IN TURKEY

A WINTER WONDERLAND OF  
LUXURY AND CREATIVITY

BY MYRDITH LEON-MCCORMACK

PHOTOGRAPHY BY PERVEZ TAUFIQ



If you ever wondered about the qualifications of your wedding professionals, you are not alone. Considering this is the most important event of your life that involves the most important people in your life it is not petty to do background checks of the people you hire. But that is why you have us. WBM is here to make sure we introduce you to the best of the best.

Meltem Tepeler, the visionary event producer, once again raised the bar for innovation and artistry at the third annual Table Design Exhibition, held December 4-6, 2024, at the luxurious Rixos Tersane Hotel in Istanbul. This year's theme, The Art of Winter, offered a spectacular showcase of luxury tablescapes that celebrated the elegance and enchantment of the season.

The event, a cornerstone of the global luxury event industry, attracted delegates, speakers, and guests from over 59 countries, exemplifying unity and collaboration on an international scale. Attendees were immersed in a world of creativity, with meticulously curated experiences such as themed parties, masterclasses, panel discussions, and red-carpet events. World Bride Magazine had the privilege of attending and witnessing the transformative power of this remarkable gathering.

The exhibition showcased awe-inspiring designs from world-renowned event designers and provided invaluable B2B networking opportunities. Industry professionals—including wedding planners, travel agencies, and MICE decision-makers—connected with senior officials from over 50 international luxury hotels, airlines, and corporate suppliers.

Workshops and masterclasses on the Art of Table Design and Sustainability of Artificial Intelligence in Events enriched participants' expertise. Themed nights added a gastronomic and visual dimension, offering unforgettable experiences in a uniquely creative environment.

Meltem Tepeler's leadership has solidified the Table Design Exhibition as a must-attend event for those seeking to dominate the luxury event space, setting a new standard for innovation and artistry. Therefore, if you have ever wondered who to hire for your upcoming wedding and event production, do your research thoroughly. The best are usually constantly on the move, enhancing their skills to ensure that they produce the most exquisite experience for their clients.



## **Alejandra Poupel (France)**

### **REFLECTION, MEDITATION OF LIGHT OUTWARDLY & WITHIN**

Alejandra Poupel's invitation to the Table Design & Creativity Conference in Turkey sparked a vision of experiential artistry. Surrounded by some of the world's finest florists, Alejandra opted to steer clear of floral-centric designs, reserving flowers for the grand entrance. As a planner, she embraced a holistic approach, crafting a space that engaged all five senses. Meditative music, the scent of winter, and the harmonious motion of Swarovski crystals illuminated by ultra-thin warm lights transported guests into a serene, multisensory realm of light and wonder.

The idea began a month prior, during discussions with designer Nicolas Barrelier of Roni Floral Design. Collaborating with Meltem's team, Alejandra selected materials and approved technical support for the intricate setup. Upon arrival, she found the floral structure completed by 30 artisans. Within 24 hours, the space was perfected with seamless teamwork, culminating in the placement of fresh orchids for a breathtaking finale.