

Speaking Services

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Keynote 3- CapEx Flex™ – Scaling through M&A

OVERVIEW:

Scaling isn't exclusively linear. David reveals how buying businesses — in addition to healthy organic growth — allows you to multiply enterprise value through repeatable systems. This keynote introduces his **CapEx Flex™ methodology**: knowing when and how to reinvest profits into acquisitions to create leverage and speed. You learn to simplify M&A into easy steps for any sized business.

TARGET AUDIENCE:

CEO's, Scale-ready entrepreneurs, PE-backed founders, CFO's, and boards evaluating growth strategies.

KEY TAKEAWAYS:

- ✦ Buy vs. Build - How to evaluate when it's time for strategic transformation
- ✦ Using Intellect and Grit through Mergers, Acquisitions, and Spin Offs
- ✦ CapEx Flex™ method for deploying capital with flexibility and foresight.
- ✦ Major Mistakes in M&A integration — and how to avoid cultural and financial erosion.

