

how to build *a capsule wardrobe*

SIMPLIFY YOUR WARDROBE AND YOUR LIFE BY FOLLOWING THESE EASY STEPS TO CREATE YOUR VERY OWN CAPSULE WARDROBE

the why

SINCE YOU'RE HERE, THE IDEA OF A CAPSULE WARDROBE OBVIOUSLY INTRIGUES YOU. WHAT IS A CAPSULE WARDROBE AND WHY ARE WE SO OBSESSED WITH IT AT MOSAIC BEAUTY AND BOUTIQUE?

PUT SIMPLY, A CAPSULE WARDROBE CONSISTS OF STAPLE PIECES THAT CAN CARRY YOU FROM ONE SEASON TO THE NEXT, MIXING AND MATCHING TO MAKE ENDLESS OUTFITS OUT OF FEWER ITEMS.

THE IDEA OF CREATING A CAPSULE WARDROBE BOUTIQUE CAME FROM MOSAIC FOUNDER KENDRA TIMMONS WHO IS A BIG FAN OF TIMELESS FASHION AND SUSTAINABILITY.

YES, WE KNOW, WE OWN A BOUTIQUE AND ENCOURAGING YOU TO DOWNSIZE YOUR WARDROBE MAY SEEM COUNTERINTUITIVE, BUT WE ARE DEDICATED TO PUTTING OUR CORE VALUES OVER OUR PROFITS.



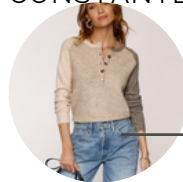
1.

SIMPLICITY. WHEN EVERYTHING IN YOUR CLOSET COORDINATES, THERE'S LESS DECISION MAKING AND THEREFORE LESS DECISION FATIGUE. WIN. WIN.



2.

SUSTAINABILITY. WHEN YOU HAVE FEWER ITEMS IN YOUR CLOSET, WE FIND THAT YOU FEEL LESS NEED TO CONSTANTLY BUY.



3.

VERSATILITY. WHILE MOST PIECES IN YOUR CAPSULE WARDROBE WILL CONSIST OF TIMELESS STYLES AND NEUTRAL COLORS, WE LOVE BEING ABLE TO MIX IN TRENDS AND COLORS TO MAKE YOUR WARDROBE FEEL FRESH FOR EACH SEASON.

the what

NOW, LET'S GET INTO THE NITTY GRITTY. BEGIN BY MAKING A LIST OF 30-40 ITEMS YOU WANT TO HAVE IN YOUR CAPSULE WARDROBE, HERE ARE THE BASICS.



tops

WHITE BUTTON
DOWN
TANK TOP
T SHIRT
SWEATER

bottoms



JEANS
DENIM SHORTS
BLACK PANT
MIDI SKIRT



dresses

PRINTED DRESS
WRAP DRESS
SLIP DRESS
LITTLE BLACK DRESS



outerwear

TRENCH COAT
BLAZER
SHACKET
DENIM JACKET



athleisure

LEGGINGS
JOGGERS
TANK OR T SHIRT
JACKET



shoes

BOOTS
SNEAKERS
LOAFERS
HEELS



bags

CROSSBODY
TOTE
CLUTCH
POP OF COLOR



accessories

HAT
GOLD NECKLACES
STATEMENT
EARRINGS
WATCH

Want to take a deeper dive into creating your capsule wardrobe? Preorder our step by step Ebook on Building a Capsule Wardrobe.

PREORDER OUR EBOOK

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