



Eastlake Football Booster Club

Meeting Minutes 07-16-2018

1. Call to Order

Meeting was called to order by Sarah Olivas at 6:05PM.

2. Minutes:

There were no prior minutes to approve. Sarah Olivas moved to nominate LeeAnn Wells as Secretary. Neomi Vargas seconded the motion. LeeAnn Wells accepted the nomination.

3. Officers' Reports

There were no Officers' Reports to be given.

4. Committee Reports

There were no Committee Reports to be given.

5. Athletic Director's Report

- a. Sarah Olivas reported goals given by Coach Calderon.
- b. Top goals include Blow Up Tunnel, Banquet, and Scholarship.

6. Unfinished (old) Business

There was no old business.

7. New Business

a. Bylaws and Officers

- i. Sample bylaws offered by SISD were issued for review. Members agreed to this template.
- ii. Elective Officer Positions for the year shall be limited to President, One (1) Vice President, One (1) Secretary, and One (1) Treasurer.
- iii. President In Term is Sarah Olivas. Secretary in Term and for Presentation to the Executive board will be LeeAnn Wells. Openings for Vice President and Treasurer remain undecided.
- iv. Membership dues were discussed. Members affirmed \$30/single membership and \$50/couple membership. Corporate Membership Dues and Membership/Sponsor Packages remain undecided.
- v. Bank Account to possibly require 2 signatures. No decisions were made.
- v. Non-Profit Organization options were discussed. Members affirmed to use an umbrella option. Meeting for Umbrella 501(c) Information was scheduled for Wednesday, July 18, 2018 at 6:30PM.

b. Blow Up Tunnel

- i. Blow up tunnel is expected to cost between \$6000-\$12000. Half payment up front is required to begin work on the tunnel, with an 8-week minimum turn around.
- ii. The member determined two goal dates for the tunnel: 2nd game of the season or by District play.
- iii. No tunnel design was chosen.

c. Fundraising

i. Many ideas were discussed and will be listed as follows. Ideas will continue to be discussed at future meetings.

- Golf Tournament: September/October (Possibly Assisted by Mr. Davis)
- Schedule Posters
- Football Calendar
- Media Guides/Programs, to include Freshman and JV teams/rosters and sold at Freshman and JV games as well.
- Game Day Flags
- Purple Light Bulb Fundraiser
- Raffle Baskets
- Clothing, to include "Falcons Only" shirts as well as Football shirts to increase appeal to all students/athletes/parents/etc.
- Tailgates
- Online store available on Booster Club Webpage, to offer shirts, hoodies, caps, decals, etc.
- Speak with Linda Miner from All American Fundraising about Flash Fundraising and other Fundraising options.
- Corporate Sponsorships and Parent Donations, to include packages; possibly offer rejected helmets?
- Concessions at SAC an Eastlake games.

d. Social Media

i. The booster club will need/be developing a webpage, Facebook, Twitter, Instagram, and email.

e. Promotion of Club

i. Promo Flier will be created and made by LeeAnn Wells for Coach Calderon to pass out to players to take home to parents on Tuesday July 17, 2018.

8. Announcements

Next open meeting will be Friday July 20, 2018 at 6PM in the Eastlake Gym Foyer.

9. Adjournment

Sarah Olivas adjourned the meeting at 6:59PM.