

Founder of Seattle-Based Nonprofit Providence Heights Available for Interviews

Dear :

Providence Heights offers a revolutionary model for empowering Seattle's at-risk women, with plans to build a model for all of the U.S. The Christian-based nonprofit provides housing, counseling, job training and certification without relying solely on donations or government funding. Instead, the organization reinvests revenues generated through sales and real-estate enterprises to create a self-sustaining revenue stream — something they like to call Capitalism for the Poor. They are an intentional training center that will help women discover their purpose.

Please read the press release below and let me know if you would like to schedule an interview with Providence Heights Founder Christine Soule. For more information: www.providenceheights.org. For a video: <https://youtu.be/8wDtsGBoc0Y>. Thank you.

Carol Walsh
Ascot Media Group, Inc.
Post Office Box 2394
Friendswood, TX 77549
news@ascotmedianews.com
www.ascotmedia.com
281.333.3507 Phone

(This press release may be reprinted in part or entirety by any print or broadcast media outlet, or used by any means of social media sharing.)

FOR IMMEDIATE RELEASE

Providence Heights Brings Renewed Hope to Seattle's At-Risk Women

Seattle, WA, December 28, 2020 — Seattle spends more than \$1 billion per year on fragmented programs to support its homeless, according to *Puget Sound Business Journal*. This figure is staggering yet offers no guarantees that these vital services will be available from one year to the next. Too much hinges on donations and government programs — dollars that hang in the balance relative to the local economy. Women and children are especially vulnerable to the dangers of living on the streets or in unsafe environments, and one woman who has survived unthinkable adversity has founded an organization unlike most others.

In 2018, Christine Soule launched Providence Heights, a Christian-based nonprofit designed to empower Seattle's women in need through housing, employment opportunities and personal development programs. The organization's business model includes multiple sources of revenue to generate a sustainable income, something Soule likes to call Capitalism for the Poor. Additionally, "Our unique retail space integration will secure revenue as well as provide apprenticeship, jobs and entrepreneurial skills," Soule explains.

The initial Phase I launch will provide housing and resilient growth programs for over 100 women at risk of losing their homes, or who simply need opportunities to regroup and equip

themselves to not just survive but to thrive. Also for those who have come out of a program such as the Union Gospel Mission and are fully prepared to commit to changing the trajectory of their lives.

Phase II aims to more than double the capacity and provide housing for more than 200 women, including those with children. Once the revenue stream is firmly established in this phase, Providence Heights will enter Phase III — the final phase — when the organization will replicate this model from city to city. They hope to also empower similar organizations to use its successful blueprint to help those they serve.

Providence Heights Founder and Chief Executive Officer Christine Soule is a lover of people and passionate about leading them toward a restored and dignified life. From her personal experience, she has great compassion for homeless and abused women. She co-founded The Purpose and is a philanthropist, author and inventor. Her recently released book, *Broken and Beautiful*, chronicles her remarkable journey from trauma to triumph. Christine is also a mother of five and married to Mitch, the love of her life.

To get involved or for more information, please visit www.providenceheights.org, or watch <https://youtu.be/8wDtsGBoc0Y>.

###

Photos, links to previous interviews and Q&As are available upon request.

Ascot Media Group is compliant with the can-spam act. Contact: Ascot Media Group, Inc. PO Box 2394, Friendswood, TX 77549. Ph: 281.333.3507. If you would prefer not to receive press releases and other information from Ascot Media Group Incorporated, please respond with the word "remove" in the subject line. Please note the removal process can take up to 48 hours before it is fully in effect. Thank you.