

JENNIFER LYNN'S

Tips & Tricks



Looking just above the camera lens will help you **look more natural** in the image.

Keeping your tongue behind your teeth while smiling prevents **looking 'too gummy'** in your smile.

While **smiling, say the vowels...A,E,I,O,U** will move your lips in a nature way giving a more relaxed and natural smile.

Keeping your eyes focused is important and difficult., so **look away often so when you refocus** you will have that sparkle in your eyes. This will eliminate looking like a deer in headlights,

Crazy patterns are a no-no! Pattern is okay, but distracting checks, stripes can be too overwhelming in the image. Chose wisely.

It is most important to **feel beautiful and comfortable in what you are wearing.** These feelings come through in images..

Tilt your head ever so slightly – just a little – no hard lean!

Move your body! If you aren't comfortable swirling around, that's okay, just **move side to side, front to back, kick one foot out, shift weight to one side** - just move. It allows movement in the image and the subject appears at ease instead of stiff and boring.

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Props aren't dorky! **Bring your favorite anything** (hat, sunglasses, book, etc) they help tell a story about you and create visual interest.

◆
Put a bend somewhere in our body (legs, arms, hips). Creates visual interest and makes you look more interesting and dynamic.

◆
Find something to lean on. It will help you appear more relaxed and natural

◆
Stand at an **angle with your feet making a "T" shape**. This will show off your best angle while giving curves for a better image. The best is about a 45-degree turn.

◆
Use your hands as an accessory. **Touch your hair, face, put in your pockets, rest on hips.** Let them help tell your story.

◆
Show up as you, not someone else. I promise to make you look amazing.

◆
Some of the best shots are in organic moments, **don't be afraid to move, chat, or DANCE!** Just be you!

◆
Stand as tall as possible, even if it feels odd because you will look strong.

◆
Always add music - Play it, Sing it. Dance to it. Helps lighten the mood, calm the subject(s), and isn't it all about, Making Memories?

