



# LA PRICING GUIDE <sup>20</sup><sub>26</sub>



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- CLICK THE TITLES TO BE TAKEN  
DIRECTLY TO THE PAGE!



# *Brittany Fitch*

WEBSITE DESIGNER + PHOTOGRAPHER

Larks Atelier was founded on the principles of rising with purpose, designing with intention, and encouraging fellow photographers to look beyond the trap of comparison to recognize the opportunities uniquely meant for them.

If you're looking for an encouraging place to belong — a resource for your business growth, and someone dedicated to helping you move past the freeze of your own limitations, you're in the right place. Together, we'll cultivate a space that feels as nostalgic and inviting as it is high-converting and uniquely yours. And if you're hoping to find guidance as you sort through the dust of your business goals — to earn more, live more, and create with confidence, you've most certainly made it to the right place.

I'm dedicated to giving you a one-on-one experience that's empowering, encouraging, and clarifying — designed to help you build a website that sets the stage for deep connection and confident business growth. Around here, we're all about moving past the starving artist mindset and stepping into a space where photographers feel equipped to earn confidently and live a life they love.





# THE MISSION

EXCELLENCE IN DESIGN, STRENGTH IN AUTHENTICITY

To help photographers embrace their unique personality & God-given talent to effortlessly attract their dream clients and inspire stress-free growth in their business, so they can earn the money they deserve – to build a life they love.

I do this by crafting unique website design experiences that center on the soul mission of your brand while staying in tune to the authenticity of your artistry. You deserve to be seen without losing yourself in the process.

EXPECTATIONS

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HOURS

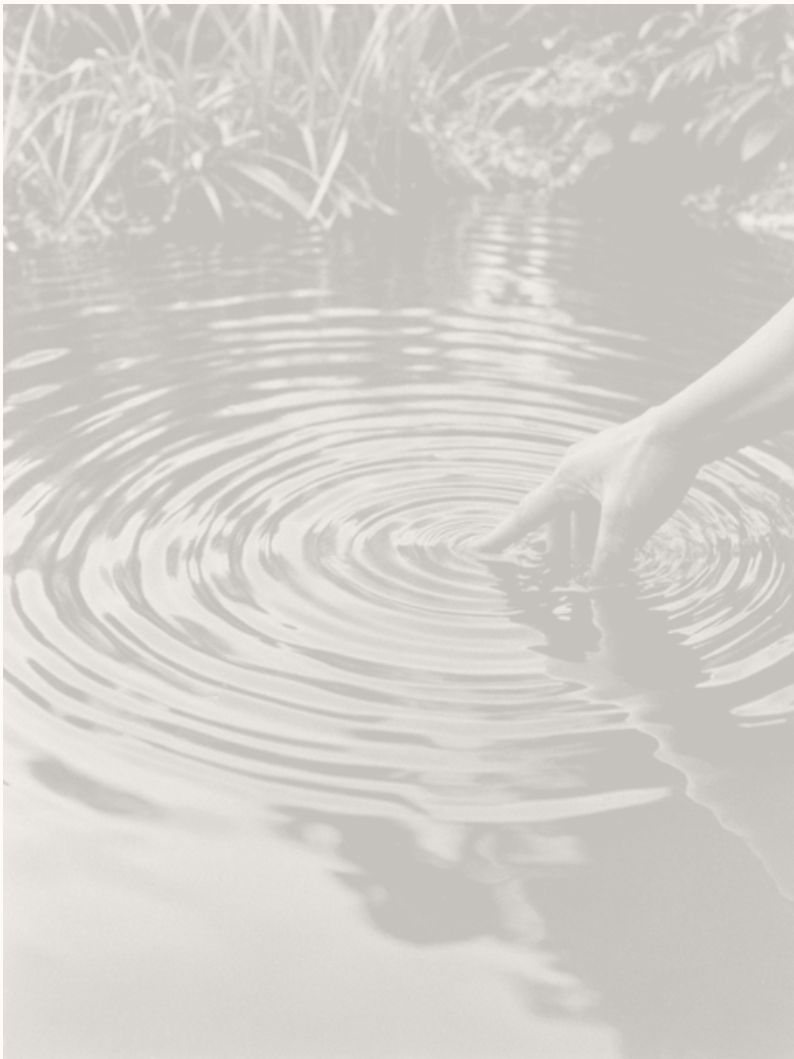
MONDAY - THURSDAY  
10AM - 4PM AKDT

CONTACT

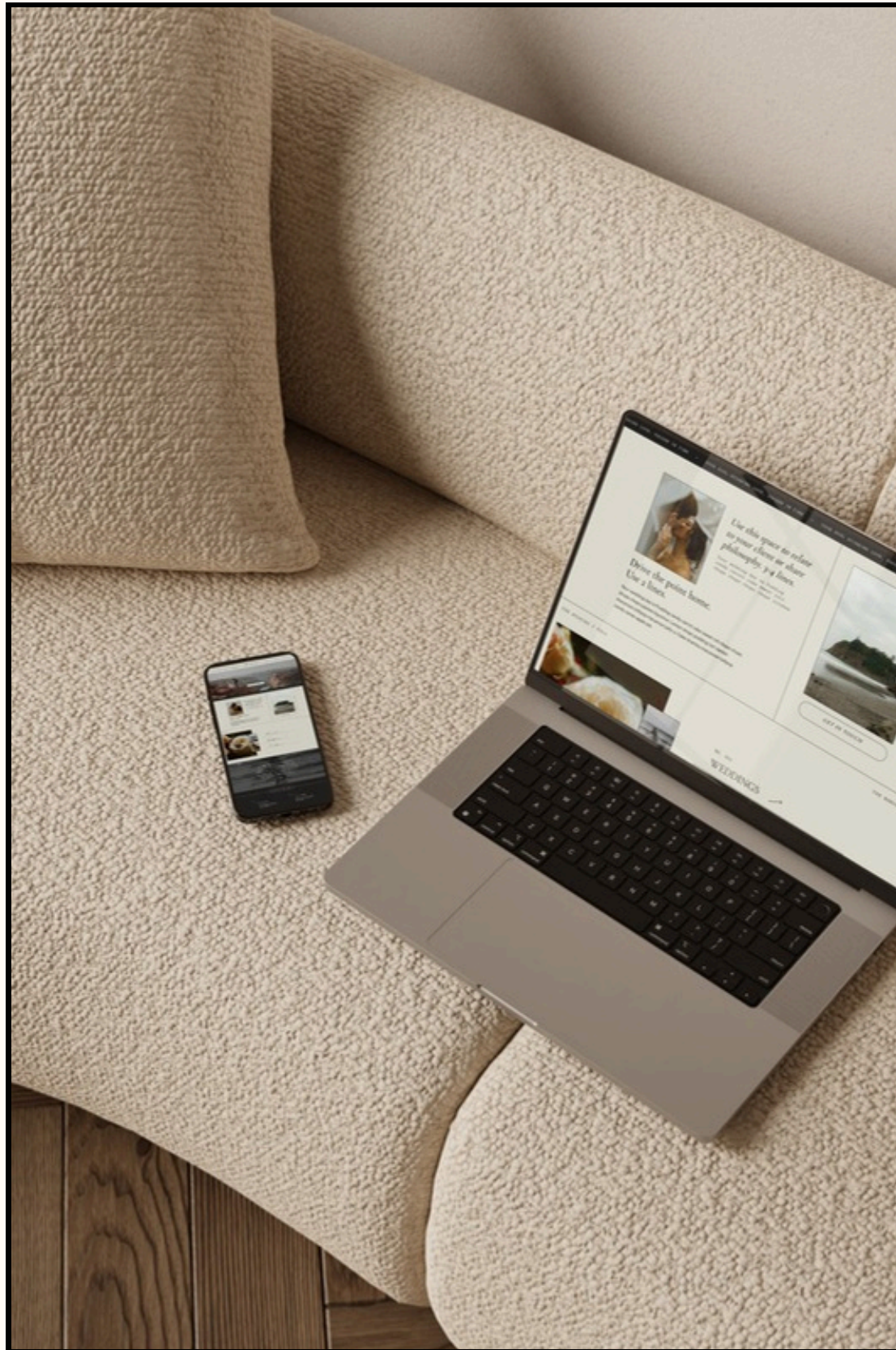
EMAIL: BRITTANY@LARKSATELIER.COM  
I DO MY BEST TO GIVE RESPONSES TO  
EMAILS WITHIN 24 BUSINESS HOURS

SUPPORT

LA SUPPORT: BRITTANY@LARKSATELIER.COM  
SHOWIT SUPPORT: HELP@SHOWIT.CO







# *Custom Website Design*

- CUSTOM SHOWIT WEBSITE DESIGN (UP TO 6 PAGES)
- CUSTOM BLOG DESIGN & SETUP
- COPYWRITING TEMPLATE BUILT INTO DESIGN
- BASIC SEARCH ENGINE OPTIMIZATION
- DOMAIN CONNECTION
- 30 MINUTE DESIGN STRATEGY CONSULTATION
- 30 MINUTE LAUNCH STRATEGY VIDEO SESSION
- WEBSITE MAINTENANCE VIDEO WALKTHROUGH
- 6-8 WEEK TIMELINE\*

NOTE: If you do not have a FULL branding suite (logo/variations, colors, and fonts) we are unable to book you for a custom website timeline. Please view our branding suite add-ons.

\*TIMELINE DEPENDENT UPON CLIENT PARTICIPATION

\$5000 (USD) INVESTMENT - FINANCING AVAILABLE FOR AS LOW AS \$500 PER PAYMENT





# Template Customization

- TEMPLATE CUSTOMIZATION FROM CHOSEN TEMPLATE (UP TO 6 PAGES)
- BLOG DESIGN & MIGRATION
- COPYWRITING TEMPLATE BUILT INTO DESIGN
- BASIC SEARCH ENGINE OPTIMIZATION
- DOMAIN CONNECTION
- 30 MINUTE DESIGN STRATEGY CONSULTATION
- 30 MINUTE LAUNCH STRATEGY VIDEO SESSION
- WEBSITE MAINTENANCE VIDEO WALKTHROUGH
- 4 WEEK TIMELINE\*

NOTE: If you do not have a FULL branding suite (logo/variations, colors, and fonts) we are unable to book you for a custom website timeline. Please view our branding suite add-ons.

\*TIMELINE DEPENDENT UPON CLIENT PARTICIPATION

\$3500 (USD) INVESTMENT - FINANCING AVAILABLE FOR AS LOW AS \$500 PER PAYMENT

# ADDITIONS

## ADDITIONAL PAGES

\$400 / EACH PAGE

## EMAIL MARKETING INTEGRATION

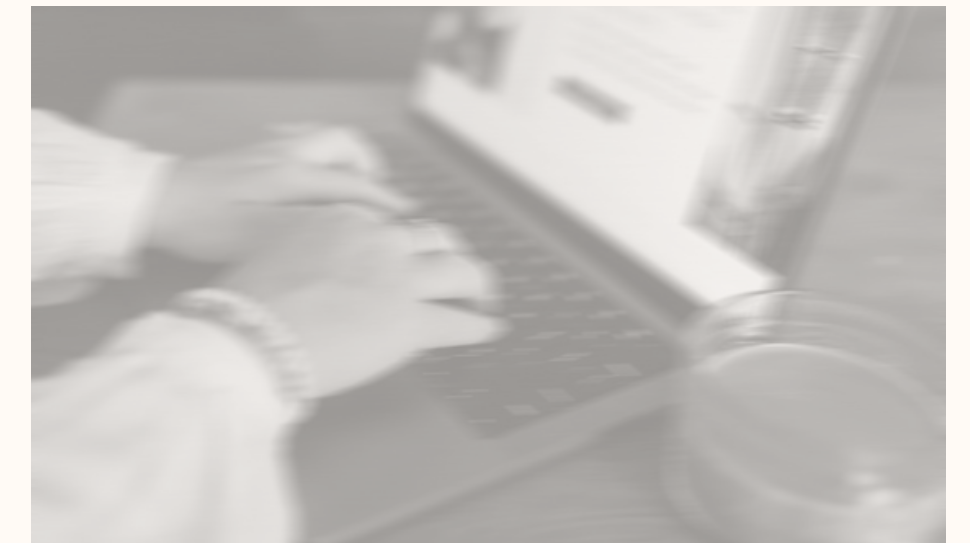
+ \$300 FOR INTEGRATION + WALKTHROUGH

## SEO STRATEGY PLAYBOOK

+ \$600 FOR ANALYTICS SETUP, TARGETED  
KEYWORD SPREADSHEET, CURRENT SEO  
AUDIT + COMPETITOR ANALYSIS

## BRAND PALETTE, FONT CURATION & WORDMARK LOGO

+ \$600 / 2 WEEK TIMELINE





# THE PROCESS

## 01 BEFORE WE BEGIN

After you've inquired and explored the pricing guide, we'll schedule an initial phone consultation to officially connect and discuss how we can bring your vision to life.

## 02 STRATEGIZE & DESIGN

Next, you'll receive a series of questionnaires to help us learn about your goals and the soul of your business. This ensures that your vision truly takes center stage during our collaboration.

## 04 FINAL TOUCHES

Once we've completed your design and applied any feedback, we'll add the finishing touches of basic SEO, record your tutorial, and prepare your launch strategy!

## 03 LAUNCH & CELEBRATE!

The publish button will be our new best friend, and your site will be out in the world - built to attract dream clients and book confidently, so you can get back to doing what you love!

# TIMELINE

## PROJECT PREP

TIME OF BOOKING TO TIMELINE START DATE

## PROJECT START

DESIGN CONSULTATION & STRATEGY

## WEBSITE DESIGN TIMELINE

2-4 WEEKS FOR TEMPLATE CUSTOMIZATION

6-8 WEEKS FOR CUSTOM WEBSITE

## INTEGRATIONS/SEO/ANALYTICS

2-3 BUSINESS DAYS

## SITE CONNECTION

3-5 BUSINESS DAYS

## LAUNCH TIMELINE

2 WEEKS RECOMMENDED





# FINANCING

FIRST AND FOREMOST, I TRULY UNDERSTAND THE SIGNIFICANCE OF THIS INVESTMENT & WHAT IT MEANS FOR THE GROWTH OF YOUR BUSINESS. THEREFORE, I HAVE CREATED A COLLECTION OF PAYMENT PLANS FOR YOUR CONVENIENCE.

PAYMENTS CAN BE SPLIT INTO EITHER 2, 4, 6, OR 8 PAYMENTS. THE FIRST INSTALLMENT OF YOUR PAYMENT WILL BE DUE UPFRONT AS YOUR DEPOSIT, AND THE REMAINING PAYMENTS WILL BE SPLIT UP EQUALLY FROM YOUR DEPOSIT DATE TO YOUR PROJECT END DATE.

YOUR DELIVERABLES (SHOWIT WEBSITE SHARE KEY, WALKTHROUGH TUTORIAL, ANY BRANDING ADD-ONS, ETC) WILL BE PROVIDED ONCE YOUR PROJECT BALANCE IS PAID IN FULL.





# THANK YOU

FOR MORE INFORMATION, QUESTIONS, OR  
CUSTOMIZED REQUESTS PLEASE EMAIL ME AT  
BRITTANY@LARKSATELIER.COM - AND I WILL BE  
HAPPY TO ANSWER TO ANY NEEDS!

