



**DESIGNER  
SPOTLIGHT**

*Design*

# is an Expression of the Heart

By Tara MacIntosh

**W**hat does interior design mean to you? Interior design is as personal as your favourite colour. As consumers, we look for inspiration from the best in the business to help make our spaces beautiful, functional, and a reflection of our values. The concept of interior design has been described in many different ways. We explored this concept with a fascinating group of exceptionally talented Designers and Interior Décor specialists. These distinguished design professionals pour their heart and soul into their projects, making each one unique and representative of their signature styles.

When you love what you do, the results are undeniable.





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# Lionsgate Design Inc.

Lionsgate Design Inc. has earned a stellar reputation for delivering an impeccable customer experience.

**T**ina Marie Singh, the founder of Lionsgate Design Inc., built her company on fierce determination and a passion for luxury interior design. Ten years ago, she decided to leave a successful corporate career to embrace her love of luxury decor. Her defining project was designing a 10,000 square foot luxury property in Toronto. With a vivacious attitude, she designed the entire home, including furnishings. Once complete, the home was move-in ready, and Tina never looked back.

Lionsgate Design Inc. has earned a stellar reputation for delivering an impeccable customer experience. Tina remarks, "From the moment my client enters the showroom, it is about their vision, personality, and lifestyle. They can sit back and relax, knowing they are in good hands." As a result, Lionsgate Design Inc. has won several awards, including Platinum and



**Tina's secret to success is her ability to listen to her clients**

Diamond Mississauga Reader's Choice, Top Choice Best Interior Design and Décor Company three years running, and two Consumer Choice Awards for Best Interior Design Company.

Tina's secret to success is her ability to listen to her clients. She comments, "When I meet a client, I listen. It is so important to listen to what the client wants and reflect their vision. Meeting or exceeding my clients' expectations is a top priority." Tina approaches design as a storyteller. She incorporates custom pieces that represent the story

she wants the home to tell. The ultimate goal is to have the home speak to the homeowner.

Tina is passionate about helping new designers live their dream. She invites up-and-coming interior designers to use her space and showroom, providing the opportunity to operate in a professional environment. Tina embraces the role of mentor to young designers sharing insights into all aspects of the business. After ten years of well-deserved success, giving back to the design community is equally as rewarding.



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# Q & A

## WHAT IS YOUR PASSION?

Luxury Spaces

## HOW DO YOU DESCRIBE YOUR STYLE?

Storytelling with design

What's your dream project?

## I'D LOVE TO DESIGN A BOUTIQUE HOTEL