

A soft-focus photograph of a wedding bouquet in a glass vase. The bouquet features a mix of white and pink roses, hydrangeas, and other greenery. In the foreground, a white card is partially visible. The overall aesthetic is romantic and elegant.

# TAYLOR <sup>TO</sup> YOU

*your wedding  
day buff*

# Hi, I'm Taylor! Your wedding day BFF



Through the wedding process, I am dedicated to making sure you feel comfortable and confident in knowing your special day will run smoothly. I love getting to know my couples and becoming best friends through the process of planning their wedding. I want you to enjoy your wedding day just as much as your guests!

Don't stress about the logistics, details, and timeline...leave that to me! Wedding planning should be exciting and fun so allow me to take the stress away from planning. I pride myself on being honest, independent, open-minded, and straightforward which is so key for great wedding planning. It would be an honor to plan your wedding!



# Month of Coordination

This is for you if...

- You're confident in booking your own vendors and creating the design on your own
- You have the time to facilitate all planning duties the year leading up to your wedding
- You're able to self-motivate and stay on track (aka not a procrastinator!)
- You need help at the end of planning to ensure everything is ready to go for the big day!





# Month of Coordination: the details

## Pre - One Month Takeover:

- Two, 1 hour planning meeting (Second meeting is recommended to be onsite at your venue)
- Wedding Planning Checklist
- Vendor Recommendations

## Inside One Month Takeover - your lead planner will fully take over all aspects of planning 30 days prior to your wedding day.

- The takeover will consist of three main meetings:
  - **Vendor Review:** where we review your expectations for each vendor and review each of their contracts.
  - **Timeline Review:** where we create a custom timeline tailored\* to your needs and communicate it to the entire team on your behalf.
  - **Decor Detail:** where we chart everything out to do with design
- After the takeover is complete, there is unlimited email and scheduled calls with your lead planner to ensure everything gets done prior to your wedding.
- Final venue walkthrough and layout design
- We'll direct your ceremony rehearsal with your wedding party and family.



# Month of Coordination: the details

## **On your wedding day:**

- One lead planner (additional assistant coordinators may be added based on specific needs/requirements for your wedding day)
- Decor setup and teardown on the day of your wedding (this includes signage, table numbers, place cards, favors, candles, menu cards, welcome table decor, guest book, etc. This does not include tables, chairs, florals, furniture, dishware, flatware, glassware, linens, napkin folds, etc. We do ensure the proper vendor associated with the item is hired for setup/teardown and oversee that it is done to your expectation.)
- Oversee and direct vendors during ceremony & reception setup/teardown
- Coordinate the reception to all plans are properly executed
- Behind the scenes assistant for you, your family, and other vendors
- Assist with wedding party and the family with any needs, questions, or concerns
- Ensure end of event arrangements are made for decor, gifts, guestbook, toasting flutes, etc



# Partial Planning

This is for you if...

- You need assistance putting your hundreds of pins and photos into one cohesive design that reflects your own love story
- You thrive when given direction from an expert telling you when you're on/off track
- You want more assistance during the last three months leading up to the wedding



# Partial Planning: the details

**Everything in Month of Coordination plus...**

## **Pre-3 Month Takeover:**

- Wedding Design which includes:
  - Two, 1 hour design meetings (follow up emails/calls as needed)
  - Up to 3 design boards
  - Assistance in booking the (5) key vendors for the wedding aesthetic: rentals, specialty rentals, linens, florist, and invitations
- Once your (5) key design vendors are booked, design wraps up and we transition you into monthly check in meetings with your Lead Planner
- Goal setting and to-do's to keep you on track for each meeting and throughout the planning process so you never fall behind.

Inside 3 Month Takeover - your lead planner will fully take over all aspects of planning 90 days prior to your wedding date.



# Full Planning

This is for you if...

- You need a constant level of involvement with every decision regarding your wedding
- You would prefer an expert handle the contract negotiations and budget management
- You work a demanding job or are a parent full-time and don't have the bandwidth to take this all on yourself
- Keeping the process as stress-free, efficient, and relaxed as possible is a high priority for you





# Full Planning: the details

## **Everything inside Month of Coordination and Partial Planning plus...**

- "Takeover" happens immediately upon booking
- All vendor sourcing and bookings completely handled and orchestrated by your Lead Planner, including contract review and negotiations on your behalf
- All vendor meetings scheduled, attended, and conducted by your Lead Planner
- All vendor communication handled entirely by your Lead Planner
- Development, planning, and complete execution of the wedding design
- Budgeting guidance
- Onsite venue meetings
- Unlimited email communication and scheduled calls/meetings with your Lead Planner
- Assistance in selecting your wedding attire and styling of the wedding party

On the Wedding Day: same as Month of Coordination





# Want to work together?

Click the button below to fill out our contact form and get scheduled for a discovery call. On the call, we'll get to know you, ask some questions about the planning process thus far.

At the end of the call, 1 of 2 things will happen: we'll be the perfect match, and we will extend an invitation to work with us as one of our Taylor to You couples.

Or, if it's not a match, that's okay too! There won't be any hard feelings and NO obligations on your part - we will suggest something else you can do to achieve your wedding planning goals, and point you in the right direction.

I'm ready to plan!!