

How to

Host:

Wine & Beer Tasting

1

Choose a Theme to Set the Mood for the Night!



Rather than randomly choosing wines/beers for your tasting, choose a theme to make it more fun and memorable. Four recommended themes: Art Label, Same Variety, Bring Your Favorite, and Blooming Budget. Our four suggestions are explained in further detail on the backside of this card.

2

Feeling Snacky



Have snacks on hand to absorb some of the alcohol and (to pretend) to clean your palette.

3

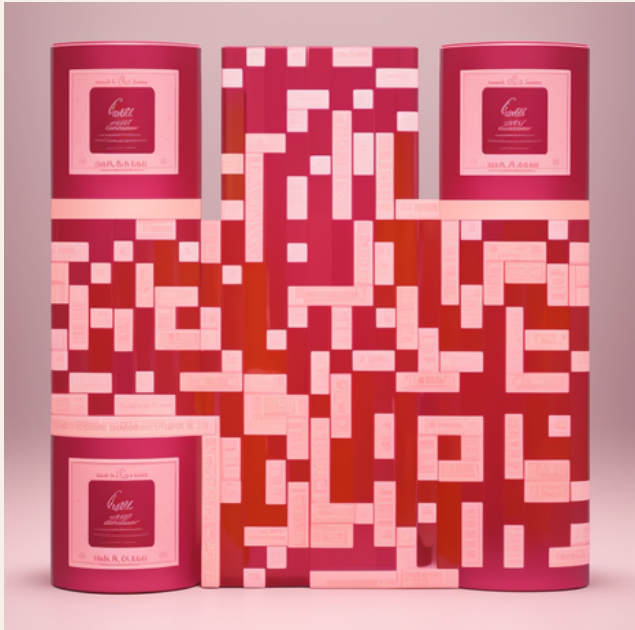
Wine Tasting Eats

Charcuterie Board suggestions:
Brie, Gouda, & Goat Cheeses
Pepperoni, Salami, Proscuitto, etc.
Honey
Variety of Crackers
Grapes
Hummus
Dark Chocolate
Apple slices



4

The Perfect Playlist



6

Get the Bundle



Get everything you need to host a Wine or Beer tasting Party with one of our Tasting Party Bundles! Shop thecuratedcollectivene.com/house-party

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Beer Tasting Eats

Keep it simple or make it a meal!
Pretzels
Popcorn
Fried Shrimp
Potato Wedges
Nachos



4 Options for a fun Wine/Beer Tasting Party

1. Art Label

*Choose the bottles for your tasting party based on the art on the label. Determine if the quality of the art matches the quality of the contents in the bottle.

2. Same Variety

*Choose multiple bottles of the same type of wine/beer from different wineries/breweries (for example: four bottles of cabernet savignon or 6 six-packs of different IPAs). Taste each of them and vote for your favorite.

3. Bring Your Favorite!

*Ask guests to bring a bottle or 6-pack of their favorite wine/beer to share. You are sure to have a great variety for your tasting and maybe even discover a new favorite yourself!

4. Blooming Budget

* Take a trip down memory lane and re-live your drinks of choice as your budget expanded and changed. Think about what you could afford in college, as a young adult, and maybe splurge on a more expensive variety you wouldn't normal purchase just for yourself. See how the price compares to your enjoyment of it!

Conversation Starter Questions

- If you could travel anywhere in the world, where would it be, what would you do, and why?
- If you were given \$10 million dollars, what would you do with it?
- Name your cartoon celebrity crush.
- If you were an animal, what animal would you bet?
- What is your favorite winery/brewery? Why?
- Tell about your favorite wine/beer memory - where you were, who you were with, what made it special