



# *Floral Pricing Guide*

# FLORAL CREATIONS

Our personalized consultations are conducted in-person or on the phone, based upon our client's preferences, however we do require the initial consultation to be an in-person meeting. Our in-person consultations generally last about one to two hours and are with our owners Ryan and Ashli. At the initial consultation we review our bride's floral vision, needs and budget, discuss the venue, show samples of our work and give our creative input. We ask that our brides come to their initial consultation with as much information as possible including Pinterest boards, fabric and color swatches, magazine tear outs, and any other ideas that help us better understand what they are envisioning. Some brides come to us with extraordinarily little in the way of inspiration and we are happy to offer our guidance and creative input. Just as each wedding is distinctive so is our customized design.

Approximately one week following our initial consultation, we provide our brides with a detailed proposal and accompanying personalized design board. Upon approval of the proposal, a 50% deposit is due, with the balance due 30 days prior to the wedding. Once booked, we will schedule a walk-through of their venue, on a per request basis, to help them further visualize their floral décor. Two complementary site visits are included with every wedding and if additional visits are necessary, we can provide those services to you for a nominal fee. We also provide a complementary bridal bouquet in silk florals for your bridal portraits.

We use the finest quality stems, buds, and foliage to create a romantic ambiance that will take your breath away. Our designs come to life with beautiful seasonal flowers and fresh cut foliage that are custom designed just for you, down to the last detail. Our goal is to make your day as unique as possible and each custom piece we create for you helps in making that experience magical. We'll help you to navigate the world of flowers and design, creating custom florals that bring your wedding to life. Below, are three pricing levels to aid in making your floral selections and to help keep you within your budget.

**Standard:** Sunflowers, Gerbera Daisy, Spider Mum, Delphinium, Larkspur, Eucalyptus, Stock, Alstroemeria, Iris, Accent Flowers such as Waxflower or Babies Breath, Leather fern, Lemon leaf, Israeli Ruscus

**Premium:** Standard roses, Spray Roses, Cymbidium Orchids, Dendrobium Orchids, Dahlias, White & light blue hydrangea, Ranunculus, Anemones, Dusty Miller, Exotic Foliage, Italian Pittosporum and Italian Ruscus

**Luxury:** Peonies, Garden Roses, Vanda Orchids, Colored Hydrangea (except light blue), Calla Lilies, Stephanotis, Tropical flowers such as Protea & Anthurium

Specialty items, i.e. succulents, dried florals, feathers, etc. are available upon request.

A more extensive list of terms and conditions will be provide during the initial consultation. Ryan A. White Presents accepts cash, checks and credit cards.



# PERSONAL FLOWERS

## FOR THE HENS



### Handtied

Hand-tied arrangements look exactly how they sound: a cluster of flowers is hand-tied together with ribbon, giving the arrangement a casual look from the loose stems.

### Presentation

This style is traditionally used in competitions like Miss America but they've become an exciting staple of wedding flower bouquets. These bouquets can be either simple and chic for an elegant and crisp look, or elaborate and detailed for a lavish and regal look. Either way, this bouquet should fit easily into the crook of the bride's arm so she can carry it easily. Standard calla lilies are a popular choice for this bouquet, but you could also use roses, orchids, gladiolus, tropical flowers or other long-stemmed flowers.



### Round

Perhaps the most well-known bouquet type, round bouquets are, of course, round in shape, having more flower blooms than greenery and being very harmonized and balanced. The round bouquet is a bigger version of the posy and a more buttoned-up, structured version of the hand-tied. Round bouquets usually consist of fewer flower types, to keep them more consistent. This style works best for formal, modern or traditional weddings.

### Cascade

Cascade bouquets showcase a literal waterfall of flowers; by using greenery and choice blooms, the bouquet gets a gorgeous tapering effect. This bouquet is meant to hang or drop down in front of the hand and form an upside-down teardrop shape, rounded at the top and forming a point at the bottom.



### Posy

Posy bouquets are a classic choice for brides. They're perfect for petite brides, bridesmaids and flower girls as it is a smaller bouquet. This type of style consists of a small round bouquet that is tied with a decorative ribbon and is easy to hold in one hand. Posy bouquets feature mostly flower and little to no greenery. Flowers like roses, peonies, ranunculus and gerbera daisies create beautiful posy bouquets.

### Nosegay

Highly traditional and popular, nosegay bouquets are round bouquets consisting of a tight bunch of flowers cut to uniform in length and style. The flowers are packed in very tightly, and tied by an accenting fabric wrap or wire. Generally, one focal flower or focal color defines the bouquet. This is a very elegant and classic look; choose this bouquet for a chic and small indoor wedding that's more focused on the romance and intimacy of the day.



### Pomander

While this bouquet is traditionally for children and flower girls, pomander bouquets can be a fun and unique addition to your wedding. Pomander bouquets feature a round ball of flowers suspended from ribbon or twine, and worn by the wrist. Typically, a pomander bouquet will be enhanced with colorful jewels and gems. To achieve this bouquet style, use sturdy flowers, such as roses, carnations, sunflowers, and gerbera daisies. Let your imagination play when choosing flower and color combinations.

### Corsage

A corsage is a small arrangement of flowers typically worn on a woman's wrist or pinned to her clothing on the right side. Corsages are the female equivalent of a boutonhole, and are typically worn to formal events. A corsage is made of up of two or more focal flowers complimented by greenery and/or filler flowers. Corsages are usually made with hearty flowers which can withstand the weather conditions without wilting. Some of these long-lasting flowers include orchids, roses (both standard and spray), carnations, mini calla lily, daisies and poms. Corsages can also be dressed up with beading, ribbon and gems.



## FOR THE STAGS



### Buttonholes

Buttonholes (also called boutonnieres) consist of one or two focal flowers complemented by some greenery. A boutonhole is traditionally worn by men on the left lapel of the tuxedo or suit, because it's above the heart. However, it may be worn on either side as long as the rest of the wedding party follows him. Traditional boutonholes consist of two or more flowers with greenery, filler (such as baby's breath) and a ribbon. A simpler boutonhole would be one or two small flowers with a little greenery that's fastened together with floral tape. Some grooms want to steer clear of flowers, and they'll opt for a boutonhole designed from twigs and fiddlehead ferns, or herbs, or even one with the bloom made from metal.

# CEREMONY FLOWERS



Alter Flowers



Unity Candle



Pew Bows



Fan Candelabra



Heart Candelabra



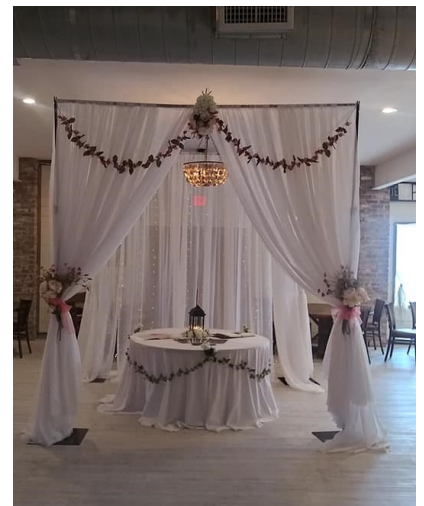
Spiral Candelabra



Arches



Arches



Canopies & Arbors



# RECEPTION FLOWERS



Tall Centerpiece



Low Centerpiece



Cocktail Tables



Hanging Centerpiece



Cake



Sweetheart Table



Escort Table



Cake Table

# PRICING

## Personal Flowers

Style	Starting Price	Average Price*
Bridal Bouquet:	\$125	(average \$225 - \$275)
Bridal Floral Crown:	\$75	(average \$100 - \$150)
Toss Bouquet:	\$30	(average \$30)
Bridesmaids Bouquet:	\$75	(average \$115 - \$165)
Fingertip Bouquet:	\$35	(average \$40 - \$55)
Corsage:	\$19	(average \$25 - \$30)
Flower Girl petals or mini bouquet:	\$35	(average \$45 - \$55 )
Flower Girl Floral Crown:	\$65	(average \$75 - \$85)
Pomander (Flower Ball):	\$45	(average \$55 - \$75)
Groom Buttonhole:	\$16	(average \$16 - \$18)
Buttonhole:	\$9	(average \$13)

## Ceremony Flowers

Style	Starting Price	Average Price*
Ceremony Arrangement:	\$125	(average \$145-175)
Arbor/Arch/Chuppah Decor:	\$200	(average \$400-600)
Pew Decoration:	\$12	(average \$30-50)
Aisle Petals:	\$150	(average \$200-300)
Candelabras	\$75	(average \$125-150)

## Reception Flowers

### Centerpiece

Style	Starting Price	Average Price*
Low Single Centerpiece:	\$35	(average \$55-85)
Low Multiple Centerpiece (3):	\$75	(average \$135-175)
Tall Centerpiece (Stands/Vases):	\$125	(average \$175-250)
Submerged Flower Centerpiece:	\$75	(average \$95-150)
Sweetheart Table Arrangement:	\$75	(average \$100-125)

### Other Décor

Style	Starting Price	Average Price*
Cocktail Hour Minis:	\$15	(average \$20-\$35)
Escort Card Table:	\$75	(average \$100-150)
Cake Flowers/Topper:	\$50	(average \$125-155)
Manzanita Tree:	\$115	(average \$125-165)
Salad Leaves (Dark Green Leaves)	\$17 per foot	
Mixed seeded eucalyptus and	\$20 per foot	
Silver dollar eucalyptus		
Garland with Floral Accents	\$35 - \$50 per foot	

\*All flowers are bespoke and can vary in price depending on the flowers selected, fullness of the arrangements and fluctuations in market price. The prices listed are for reference purposes only.