

Amanda Peña

Versatile and accomplished multidisciplinary designer with a proven track record of delivering innovative solutions across web, graphic design, UX, and product design.

heyamandapena.com

206.432.7983

heyamandapena@gmail.com

Voorhees, New Jersey

Amanda Peña Design

Graphic Designer - July 2022 - Present

- Revitalize digital branding and marketing assets for a wide range of B2B and B2C clients, including web design, email templates, landing pages, infographics, pitch decks, and captivating social media content.
- Transform abstract visions into tangible design concepts and seamlessly translate them into visually stunning designs.

OneScreen.ai

UX/UI Designer - Nov 2021 - July 2022

- Designed new feature mockups, user flows, and interactive prototypes for the OneScreen platform.
- Spearheaded the development and implementation of the company's design system, concurrently crafting wireframes, documentation, and UI elements to support the new product.
- Worked closely with a team of engineers, product owners, and QA in an agile, scrum environment.

SmartBug Media

Senior Designer - July 2014 - October 2021

- Designed custom web designs and digital marketing materials for a diverse range of B2B clients.
- Created of sitemaps, wireframes, style guides, mood boards, and UI designs.
- Consistently collaborated with clients, project managers, copywriters, and developers.
- Provided art direction for junior designers and actively contributed to enhancing overall processes.

Digital-Telepathy

UX Designer - March 2013 - March 2014

Fisher Interactive Network

Web Designer - May 2010 - April 2012

Education

**University of the Arts
Philadelphia, PA**

Bachelor of Fine Arts in
Graphic Design

Skills

- Graphic Design
- UI/UX Design
- Branding
- Project Management
- Front-End Web
- Development

Software

- Figma
- Sketch
- Adobe Creative Suite
- InVision
- ActiveCampaign
- Slack
- Jira
- Google Docs
- Wordpress
- HubSpot
- Shopify

Code

- HTML
- CSS