

LEADERSHIP BEYOND THE THEORY

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GENERAL MANAGER IT PROGRAM DELIVERY



"The immediate practical application that I could take to my workplace as soon as I finished a module was perfect. It enabled me to stop 'doing' and take more time to 'lead'."

4

NUMBER OF YEARS
AS A LEADER

10/10

LIKELIHOOD TO
RECOMMEND TO OTHERS

100

LARGEST TEAM
NICOLA HAS LED

DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?

As a busy GM and mother of 2 young kids this course was perfect for me. It exceeded my expectations!

Online content, self-paced, and small bite-sized videos with Marty's wisdom was perfect.

WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I wouldn't say any specific challenges, I just knew I could do better.

Remarkably I have never been offered any formal leadership training in my career and so have been self-learning through reading, seminars and podcasts. It was a stroke of luck finding the No Bullsh!t Leadership podcast which led me to LBT.

WHAT WOULD YOU SAY TO SOMEONE IN A SIMILAR CAREER POSITION TO YOU WHO WAS CONSIDERING DOING THE PROGRAM?

Do it! I doubt you will ever come across an ex-CEO who is as driven and passionate about empowering others to do better.

Marty has a very special talent in being able to break down complex issues and scenarios into language that is understandable for all levels of leadership across a range of industries; backed up by tangible examples given his wealth of experience.

As early as the first module you will gain practical tips and tricks that can be applied immediately. You can tell that Marty is absolutely genuine about improving leadership and has found his vocation!

WHAT WAS YOUR 'PIE IN THE FACE' MOMENT DURING LBT?

Driving accountability. I have witnessed, experienced, and most likely been guilty of doing other people's jobs for them. I understand now that leadership is about empowerment and setting the pace to ensure value is delivered. I am doing my team, company, or myself no favours if lines of accountability are not set, clearly communicated, and rebalanced as required.

OVERALL, WHAT WAS THE BIGGEST IMPACT THE PROGRAM HAD ON YOUR LEADERSHIP CAPABILITY AND CONFIDENCE?

Respect over popularity! LBT crystallised for me what's absolutely important about being a leader. It's not a popularity contest and you have an obligation to lead and manage people to deliver value and be their absolute best; that's why you were hired.

WHAT CRITERIA WERE YOU LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?

As an avid listener of Marty's podcast I just knew this course would be value for money.

As above, the use of online content, downloadable material, and ability to 'join class' so to speak whenever it suited you was appealing. More importantly, getting practical advice with tips and tricks that you could apply immediately was a great selling point. Of course the weekly webinar with direct access to Marty was fantastic.

WHAT WAS THE MOST VALUABLE THING ABOUT THE PROGRAM?

To stop 'doing' and take more time to 'lead'.
It was comforting to understand that many leaders share the same challenges.