



# TONI PURVIS

PARADIGM ONE LLC

Career and Confidence Coach | Workshop Facilitator | Etiquette Consultant

## PROFESSIONAL BIOGRAPHY

“Paradigm One was created to provide young professionals the opportunity to shine and reach their highest potential. Having the soft skills and confidence + knowledge of one’s unique abilities and ownership of one’s narrative makes all the difference.”

**Toni Purvis** began her career on Wall Street in Equities at Goldman Sachs, after which she began her own professional development and leadership consulting business. Working with the major consulting firm Booz Allen Hamilton landed her in the Washington, DC area, and, also, the opportunity to expand her career to include higher education.

She worked as the Assistant Director of Career Coaching at the George Washington University’s Elliott School of International Affairs, where she provided professional coaching to graduate students and alumni seeking international careers. She also served as the Associate Director of MBA Student Engagement at the GW School of Business.

More recently, Toni managed multiple career development programs for Management Leadership for Tomorrow (MLT), a non-profit organization focused on increasing ethnic diversity in business sectors. There, she planned, implemented, and executed customized leadership programming for major companies like Google, JP Morgan Chase, American Express, Twitter, American Airlines, LinkedIn, Clorox, Target, KIPP, and many others.

She is the owner of Paradigm One LLC, a consulting firm that teaches diverse young professionals the essential etiquette and soft skills to help them fast-track their career through powerful personal presence and positive relationships. She founded the company on the belief that it is about making a “paradigm shift” to confidently see yourself as the “one” for your perfect opportunity.

She takes extreme pride and passion in helping young leaders navigate their work environment, polish their brand, shape their professional image, and own their narrative. Emphasizing self-awareness and social intelligence, her workshops and coaching offer practical strategies for networking effectively and building relationships authentically.

Toni graduated summa cum laude with a Bachelor of Arts in Psychology and Sociology from Spelman College. She also obtained a Master of Arts in Christian Leadership from Fuller Theological Seminary and completed her M.B.A. at The George Washington University. She enjoys dancing, serving as a mentor/tutor, and spending time with friends and family in the District of Columbia.