



MULTI-MEDIA PERSONALITY | GIRL + GOD CEO | PURPOSE COACH

*I am passionate about teaching women how to
live on purpose and maximize and monetize
their God given gifts.*

SPEAKER'S
KIT



Approved Photos

Approved Photos of Krystal Lee for graphics / website promo.

Please contact the Krystal Lee team at assist@hikrystal.com for photo access or if the approved photos included are not sufficient for your event's promotional material.



Krystal Lee Bio

Krystal Lee is an undeniable talent, purpose coach and entrepreneur, who is well known for her energetic spirit and drive. As the co-host of the Willie Moore Jr. Show., she is heard by millions every week inspiring the nation and entertaining the masses with her popular Top 3 with Krystal Lee segment.

Originally from the "Motor City" Detroit, Michigan, Krystal moved to Atlanta at the age of 17 to pursue her entertainment career. Krystal graduated with a B.A. in Mass Media Arts from Clark Atlanta University, and immediately accepted a position with TMZ. Krystal went from TMZ to red carpets and many other opportunities, quickly making a name for herself in the entertainment industry.

In addition to her thriving media career, Krystal Lee is a successful entrepreneur and highly sought after brand strategist to leaders and organizations who want to grow their audience and generate more sales for their company. As the CEO of Girl + God, the #1 source for Christian women, Krystal's greatest passion is teaching women how to live on purpose and maximize and monetize their authentic gifts.

Krystal's philosophy is that you must find your significance in seeking God and your breakthrough will find YOU! (Matthew 6:33)

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Brand Story

After being in radio and hosting events as a multi-media personality for over a decade, I've mastered how to influence an audience and get them excited about my vision and products!

I love helping leaders and brands build a community around a common vision, message, and purpose. I've had the opportunity to do that for mega-churches, brands and organizations like Urban One, Netflix, Ideal Image, Pantene, Girl + God and more!

As I grew in my career, I knew I wanted to be more intentional about how I used my voice to create influence. I started to get more particular about the companies I would attach my name to in order to impact my specific audience.

Because of my level of influence, companies trusted me with their products to build the same hype on their platforms that I did on tv, radio, and the red carpet.

In 2017, I partnered with a faith-based brand that had similar values as mine so I could help them grow their audience and increase sales. In less than 90 days, we gained an additional 30,000 followers and started to create a loyal fan base. I eventually went on to acquire the company and took it to six-figures in less than a year.

While still doing media and correspondent work, small businesses, leaders and organizations trust me as a strategist to help grow their audience and generate more sales for their company. **I am passionate about helping leaders build gaps between their niche, their products, and their life mission.**

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Impact weekend w/ Praya Elious

*Krystal Lee is available to
serve at your event as:*

MODERATOR
KEYNOTE SPEAKER
EXPERT
PANELIST HOST
EVENT HOST



*Unfiltered Conference - World
Changers Church International*



*Worth Conference - World
Changers Church International*



*The Truth Tour w/ Devon
Franklin and Reagan Good*



Speaking Topics Include:

CHRISTIAN ENTREPRENEURSHIP

HOW TO GROW YOUR TRIBE

HOW TO TAKE FULL CONTROL OF YOUR
PURPOSE AND LIFE

WOMEN + FAITH

Also available for online webinars and virtual presentations

Speaking Fees + Information

Speaking Fee Schedule (starting rates)

- Online Presentation Fee - Please email assist@hikrystal.com
- \$1,000+ Panel Appearance
- \$1,500+ Panel Moderation
- 2,750 Workshop or breakout session (up to 90 minutes)
- \$3,000+ Keynote or plenary (up to 90 minutes)



Your Investment includes:

- A personal phone consultation with Krystal Lee prior to your event
- Planning time, including conference calls with meeting organizers
- Development of customized, interactive content to meet your specific event objectives, if applicable to your event.
- Development of a customized handout or worksheet, if applicable
- Development of a customized, interactive PowerPoint presentation, if applicable
- Delivery of the presentation



Payment Policy

PAYMENT POLICY

A deposit of 50% of the speaking fee holds the date when you book an engagement. Your event will not be confirmed until the deposit has been paid. The deposit payment may be made via PayPal. The balance is due the day BEFORE the program.

TRAVEL EXPENSE POLICY

In addition to **Krystal Lee's** speaking fee, reasonable travel expenses for Krystal + assistant are charged to your organization. These expenses may include round trip airfare, lodging, ground transportation, parking and/or meals. Travel arrangements can be made directly by your organizations or **Krystal Lee** may be reimbursed for these expenses before the engagement.

A faded, light-colored background image of a woman with long dark hair, smiling, is centered behind the text.

Get In Touch

Contact The Krystal Lee team for a Free Consultation about your event at **assist@hikrystal.com**

During your phone consultation, our team will learn about the desired objectives for your event, conference or training. Together, you will be able to assess the best speaking or workshop topic(s) for your group and confirm whether Krystal Lee is available on the date of your event and a good fit for your upcoming event.

We look forward to serving you!

✉ ASSIST@HIKRYSTAL.COM

🌐 HIKRYSTAL.COM

📷 [@IAMKRISTALLEE](https://www.instagram.com/iamkrystallee)