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# NEWBORN PORTRAIT WELCOME GUIDE

*Brandy Austin*  
PHOTOGRAPHY

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PORTRAIT WELCOME GUIDE

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# HELLO! AND WELCOME

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Let me begin by first saying: congratulations, Mom + Dad! This is such a wonderful time of life, and no doubt the coming year will be filled with amazing experiences and precious moments as you welcome a new little one into your family!

I'm so excited and incredibly honored that you are considering booking your newborn session with me.

This Welcome Guide has some important information about the newborn photography experience, as well as pricing details and some tips to help you plan and prepare for your session. If you have any questions at all, please don't hesitate to let me know.

# ABOUT THE PHOTOGRAPHER

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I am wildly passionate about pregnancy and birth, and believe it is one of the most spiritual experiences a woman can journey through in her lifetime. I am a lover of natural light -- I can find it and use it to create gorgeous and timeless photographs in any home -- including yours!

Out of everything i capture, lifestyle newborn Photography is by far my favorite! There is something about being welcomed into such a sacred space that humbles me and makes me appreciate every second. Giving back these sweet and revered memories is a joy i cannot quite put into words!

I am still humbled each and every time a client trusts me to capture their most precious moments in life!



Image taken by The CW Wedding and Lifestyle Photographer and edited by Brandy Austin Photography





“It was the tiniest thing I ever decided to put my whole life into.”

- Terri Guillemets



## WHY BOOK A NEWBORN SESSION

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When you have a new baby of your own, your whole world changes. The phrase “moments are fleeting” takes on a new meaning, as you begin to understand just how quickly time passes with your precious little one. Babies change and grow so quickly - especially in those early days of their life.

Booking a newborn session will help you capture these moments in time - moments that you will want to hang on to for a lifetime. These are more than just photographs; these are pieces of artwork for your family that will only grow in value. It brings me so much joy to know that you and your children will be able to look back and treasure these memories in the years to come.

# WHAT TO EXPECT

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Expect your newborn photography experience to be easy, relaxed, and fun. My goal with each session is to make things as stress-free as possible on you. The days following a birth can be a whirlwind of activity and emotions - so think of your newborn session as a time to slow down and enjoy some quiet moments with your new baby!

I also believe that when you hire a photographer, it should be someone who you connect with and feel comfortable with - so that is what I strive for! When you decide to work with me, you will receive the highest level of client care, and I also hope that you will be able to see me as a friend after we are done!





# MY STYLE

## RELAXED PORTRAITURE

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If you are reading this Welcome Guide, chances are you have already had an opportunity to view my work on my website, and that something spoke to you about my style. As a newborn photographer, I absolutely love capturing images that are raw, intimate and timeless.

I also consider my style to be 'relaxed portraiture'- in the sense that it is much more casual than some more traditional portrait photographers. If my style of photography resonates with you, then I just might be the perfect photographer for your newborn session!



# LIFESTYLE PHOTOGRAPHY

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In addition to portraits of your baby, I will also be photographing lifestyle images of your family. These are some of my favorite images, because they truly tell a story and capture the emotions and connection between you and your new baby.



“In the sheltered simplicity of the first few days after a baby is born, one sees again the magical closed circle, the miraculous sense of two people existing only for each other.”

- Anne Morrow

# HOW DO I KNOW WHEN TO BOOK

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My schedule fills up in advance (especially during busy seasons like the fall), so please get in touch with me as soon as possible to book me as your newborn photographer. I offer lifestyle newborn sessions, in the comfort of your own home! (Fresh 48 sessions are temporarily unavailable due to Covid-19 restrictions)

As soon as you have had your first appointment with your doctor and have a due date, then give me a call and let's get you on the calendar!

My favorite time to photograph newborns is when they are 5-10 days new (for lifestyle newborn sessions in the home). Once I have your due date on the calendar, I will pencil-in a couple of dates on my schedule - of course, leaving a little 'wiggle room,' as babies rarely arrive on their exact due date.

As we get closer to your due date, we will be in touch and then once baby actually arrives, I will have you or your partner call or text me to let me know,





FRESH 48

## LOCATION HOSPITAL/BIRTHING CENTER

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Your fresh 48 session will take place where you give birth!

Once you are here, you will keep me updated and when you are ready, I will meet you at your birthing center for a fresh 48 session! My focus will be on capturing the conversation and connection of your family together with your brand new babe! I will be there to catch every detail, every expression, and every emotion, while you rest assured that you will have these memories to look back on for years to come!

**I HOPE TO BE ABLE TO OFFER THESE AGAIN IN THE FUTURE!**

\*\*Due to covid-19 concerns, Fresh 48 sessions are sadly not available at this time. I hope to be able to do them again soon!\*\*\*



# LIFESTYLE NEWBORN

## LOCATION **YOUR HOME 'STUDIO'**

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Your newborn session will take place in the comfort of your own home. I've been told many times by parents that they appreciate this so much. In the first few days after baby is born, it can be tough to leave the house and get everyone ready for a photo shoot. Because the shoot takes place in your own home environment, you will be more relaxed and able to enjoy your experience!

I will bring everything needed for your session, and will set-up a mini portable 'studio' in a space that is close to a large window with beautiful natural light! I have a large assortment of baskets and blanket inserts that you will get to choose from!



## PROPS & SUCH

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I have a pretty minimalist style when it comes to newborn portraits - and so for me, less is more. I prefer to keep the focus on you and your baby, rather than use too many props that tend to distract from the subject.

I bring plenty of blankets and wraps for your baby, so you don't need to worry about providing any, unless you have one or two blankets or swaddles that you would like to incorporate into the shoot. I have a nice assortment of both traditional girls/boys colored wraps as well as a few gender neutral colors to choose from! We can chat about colors and choose wraps during our short consultation before your session begins.



# YOUR INVESTMENT

## LIFESTYLE NEWBORN SESSION

\$475

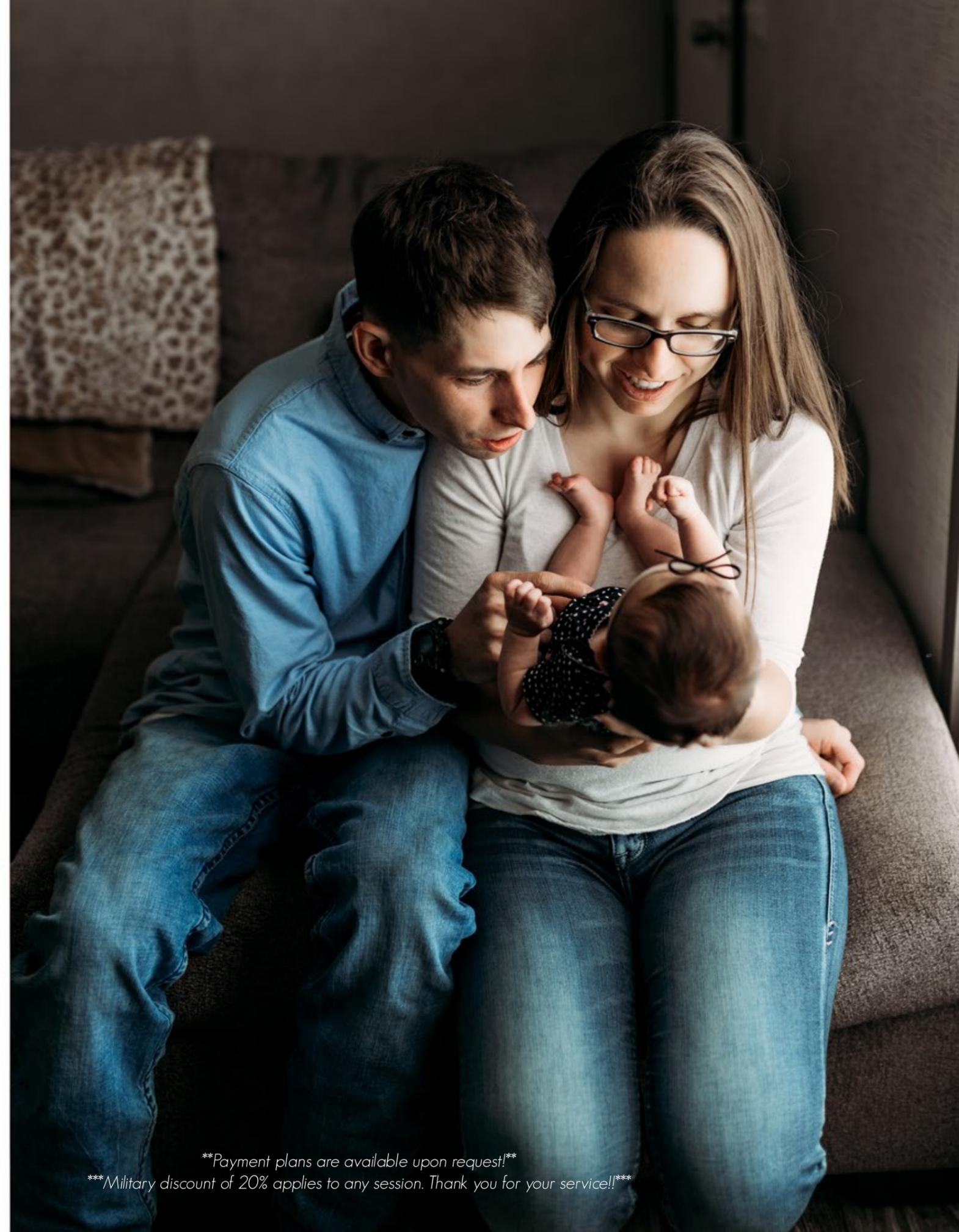
INCLUDES:

*Relaxed time setting*

*30 edited digital images via digital download*

This session is designed with real moments in mind. You have just given birth Momma, and this season deserves to be documented! You are incredible, and you serve your family every day and every night. You wash bottles and clean spit up and make sure your family is taken care of. Some might call you a super hero. I have been there and i want you to know how valuable you truly are. Better yet, I want to document the beauty that you bring to your family. I'd love to come to your home, bring all of my newborn wraps and baskets, and capture your precious family during this incredibly sweet and exhausting season! I'll bring you a coffee and we will hang out for an hour or two and catch all the sweet moments you never want to forget! We will take our time, we will play, and we will laugh and we will soak up all of the newborn snuggles. And when we are done you will have enough beautiful memories to create the most amazing heirlooms that your family will cherish for a lifetime!

\$100 Retainer to hold desired date



*\*\*Payment plans are available upon request!\*\**

*\*\*\*Military discount of 20% applies to any session. Thank you for your service!\*\*\**

# YOUR INVESTMENT

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## MATERNITY

### THE STORYTELLER SESSION

\$475

#### INCLUDES:

*Relaxed time setting*

*30 edited digital images via digital download*

This session is designed with real moments in mind. When we meet up, we will capture your family in the midst of the raw interactions that make your lives together so magical. There is so much beauty in the ordinary. We will capture you momma, because you are glowing and you deserve to be showcased! When we've finished your portraits, i will document your connection to the ones you love most, including that precious little baby snuggled up in the comfort of your growing belly! I'll get the details too. The silly looks, the hands on your belly, all of it. I want your hearts to burst with joy when you look back and see all of the precious moments we caught. I want you to tear up when you show your future 4-year-old the pictures of "when they were in momma's tummy", and they grin ear to ear. These moments will turn into memories, and these memories will become heirlooms.

### THE PORTRAIT SESSION

\$295

#### INCLUDES:

*15-20 minute session*

*10 edited digital images via digital download*

I know how hard you work to create a beautiful life for your family! This session allows you to fit maternity photos into your busy schedule, while still capturing the beauty of this season! We will grab a few portraits of you momma, to showcase your beautiful growing bump. And then we will get a few quick shots of you with the ones you love most. And in just over 15 minutes You'll have gorgeous maternity photos to show off to all of your family and friends!

\$100 retainer to hold desired date

*\*\*\*Payment plans are available upon request!\*\*\**



# BUMPS + BABIES

*So you don't miss a moment*

PACKAGES THAT COVER IT ALL

## **BABY'S FIRST YEAR PACKAGE**

**4 SESSIONS**

**\$950**

*SPLIT INTO 4+ PAYMENTS OVER 1 YEAR*

**INCLUDES:**

*20 edited digital images per session + Printing rights  
Relaxed time setting + Styling Assistance*

*Maternity + Lifestyle Newborn + Sitter milestone + 1-year milestone*

## **THE MILESTONE PACKAGE**

**2 SESSIONS**

**\$650**

*SPLIT INTO 2+ PAYMENTS OVER 1 YEAR*

**INCLUDES:**

*20 edited digital images per session + Printing rights  
Relaxed time setting + Styling Assistance*

*Choose (2)*

*Maternity + Lifestyle Newborn + Sitter milestone + 1-year milestone*

\$100 retainer to hold desired date

*\*\*\*Payment plans are available upon request!\*\**

# MATERNITY SESSION

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Many of my clients also want to capture the special 'waiting' time before their new baby arrives. I love photographing that gorgeous glow of a momma-to-be as she is expecting and anticipating what her life will be like once her little miracle arrives!

For some of us, the waiting can be difficult, and even exhausting at times. I know it feels like such a big task to plan this type of session, with everything else you are already planning. Let me help! I will take care of every detail and even help you pick out the perfect dress or outfit. I want to show you how beautiful you are. You are bringing life into this world, and you are glowing!

Your maternity session can take place either in your home or on-location,



"Before you were conceived, I wanted you. Before you were born, I loved you. Before you were here an hour, I would die for you. This is the miracle of love."

- Maureen Hawkins





# KIND WORDS

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Brandy did our lifestyle newborn shoot this past weekend and made sure that we had a wonderful experience! She was prompt to communicate and had our preview posted the same day! We received our gallery in less than a week and our photos were stunning! We can not wait to receive our prints. We **HIGHLY** recommend Brandy to anyone looking for a quality photographer and memories that will last a lifetime.

-Elise

Brandy is so very talented and has a heart for her clients that is unmatched! I'm so grateful for her and her work!

-Sara

**HIGHLY RECOMMEND BRANDY AUSTIN PHOTOGRAPHY!** We have used Brandy for our most recent family photos and she does **INCREDIBLE** work. Somehow she gets the best photos. We have little kids and she is able to capture just the cutest moments!

-Shanda



# HOW TO BOOK

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Are you ready to book your newborn session with me?! If so, YAY!!!! I am SO excited! Here are your next steps:

1) DUE DATE: Reach out to me and let me know your due date, to ensure that I have availability and can pencil-in some potential session times around that date!

2) RETAINER: \$100 retainer fee to hold desired date. An invoice will be sent to you after we have determined that I will be available for your session!

3) QUESTIONNAIRE: I will also email you with a link to view and fill out an online client questionnaire. This is the final step in your booking process, so after that is complete, you are officially booked! YAY!!!

# THANK YOU SO MUCH

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Thank you so much for taking the time to read through this Welcome Guide!! I would be honored to be your photographer for your newborn session, and I look forward to the opportunity to meet you and your sweet little baby!!

Once you have booked your session with me, look out for an email with my Newborn Session Prep Guide - which will give you more details on what to expect during your session, as well as a checklist to help you prepare! :)

If you have any questions at all, please don't hesitate to reach out! I would love to talk with you!





# LET'S CONNECT

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