



Simonet Makeup
BRIDAL BEAUTY INVESTMENT GUIDE



I AM HONORED TO BE CONSIDERED AS YOUR BEAUTY ARTIST FOR YOUR SPECIAL DAY.

As a bridal expert of 11 years, I bring a level of high-quality professionalism to each wedding day that goes beyond flawless makeup and hair.

Allow me to provide you with not only beautiful bridal beauty, but also peace of mind, communication and guidance leading up to your wedding day.

A BRIDE EXCLUSIVE EXPERIENCE

THIS MEANS NO BRIDAL PARTIES AT THIS TIME - JUST THE BRIDE! [MORE ON WHY HERE.](#)

I pride myself on providing a truly intimate bridal beauty experience. I dedicate myself to make the bride feel relaxed, pampered, and beautiful on her special day. You deserve perfection, and I am committed to giving you my undivided and meticulous attention.

ARTIST REFERRALS

If you have a bridal party, family or friends, that need services, I am happy to send you a list of beauty vendors upon finalizing our booking process. Many are artists I have worked with and/or whose work I admire. You can select an artist that best suits your needs, style and budget.

BOOKING NOTES

- Weddings in South Florida (Homestead, Miami, Broward): no current booking minimums.
- Weddings in SWFL, Florida Keys, North or West of Broward: booking minimums may apply.
- All bookings require a 50% retainer & signed contract (dates are not held by inquiries).
- Final balance is due no later than 1 week (7 days) before wedding day via Zelle.
- Value of service is subject to change at any time. Only contracted rates will be honored.
- I do not offer airbrush makeup or hair only services.

ALL INCLUSIVE BRIDAL BEAUTY PACKAGE - \$1200

WEDDING PREP

- In Studio Makeup and Hair Preview Session - also known as a trial. (3 -3.5 hours)
Held only at my studio in Miami, FL
- A comprehensive wedding day service timeline
- The Bridal Beauty Guide

WEDDING DAY

- Wedding Day Bride Makeup and Hair (3 -3.5 hours)
 - The best makeup of your life! Lashes are always included.
 - Hair style of your choice. Veil/hair accessory placement.
Hair must be properly prepped for styling.
Clip In Extension Installation (optional) - human hair extensions must be provided by bride.
- Touchups and support throughout your getting ready photos and getting dressed
(Up to 30 min from completed services)
- The Ultimate Bridal Touch Up Kit - thoughtfully curated to anticipate your bridal beauty needs

TRAVEL

- On wedding day: Up to 20 miles (roundtrip) included of travel to your location.
See travel + other fees for additional location rates.

ALL INCLUSIVE BRIDAL MAKEUP PACKAGE - \$750

Everything included in The All Inclusive - Except for Hair services
Services time is about 2 hours per session.

THE ESSENTIAL BRIDAL BEAUTY PACKAGE - \$850

Everything included in The All Inclusive - Except for In Studio Preview/Trial

WEDDING PREP

- Bridal Beauty Call - an in depth virtual beauty consultation (30 min)
- A comprehensive wedding day service timeline
- The Bridal Beauty Guide

WEDDING DAY

- Wedding Day Bride Makeup and Hair (3 -3.5 hours)
- Touchups and support throughout your getting ready photos/getting dressed (up to 30 min from completed services)
- The Ultimate Bridal Touch Up Kit - thoughtfully curated to anticipate your bridal beauty needs

TRAVEL

- On wedding day: Up to 20 miles (roundtrip) included of travel to your location. See travel + other fees for additional location rates.

THE ESSENTIAL BRIDAL MAKEUP PACKAGE - \$550

Everything included in The Essential - Except for Hair services
Services time is about 2 hours per session.

TRAVEL + OTHER FEES

TRAVEL

All travel fees are calculated from Simonet's studio in Miami, FL.

- Locations included in all packages: Brickell, Downtown, Midtown, Wynwood, Edgewater, Coral Gables, Coconut Grove, South Miami, South Beach, Key Biscayne, Mid Beach, Miami Beach
- Locations not included and incurring an additional travel fee: see below.
- This cost is applied upfront but is subject to change if upon location changes.

Kendall, West Kendall Pinecrest, Cutler Bay, South Miami Heights Doral, Sweetwater, Westchester Hialeah, Miami Lakes	\$50 +
Homestead North Miami Beach, Bal Harbor, Aventura, Sunny Isles Pembroke Pines, Miramar Davie, Hollywood, Fort Lauderdale	\$75 +
Key Largo, Islamorada, Keys West Palm Beach	\$250 +
Fort Myers, Lehigh Acres, Cape Coral	\$200 +
Sanibel, Captiva, Marco Island, Naples	\$250 +
STATE, NATIONWIDE OR OTHER AREAS	Inquire

LOCATIONS 1.5 HRS+ AWAY

Locations 1.5 hours or more from me (one way) may require a hotel accommodation the evening before.

PARKING

On location parking may be required; any fees will be billed to bride or bride's room.

EARLY START TIMES - \$50/HOUR

Start times earlier than 7 AM: This cost is not applied up front but will be determined when the timeline is made closer to the wedding.

HOLIDAY PREMIUM - \$150

Holidays include but are not limited to: Easter, Independence Day, Labor Day, Veteran's Day, Memorial Day, Thanksgiving, Christmas Eve, Christmas Day, New Year's Eve, New Year's Day.

CONCIERGE SERVICES

CONCIERGE SERVICES + TOUCH UPS - \$150/HOUR + TRAVEL (IF APPLICABLE)

A supportive service during your photos, after your ceremony, and/or leading up to your reception. Includes makeup and hair touchups, assistance with your dress/veil/flowers, coordination with your planner/photographer, and personal assistance/emotional support.

WHAT TO EXPECT

THE BRIDAL BEAUTY GUIDE

Once you have officially booked, I will send you a document titled "The Bridal Beauty Guide". This guide is thoughtfully curated to provide you with the best beauty and wedding morning preparation tips I've gained in my 11 years in the industry.

IN STUDIO PREVIEW SESSION – Included in “The All Inclusive” packages.

- I will reach out 3 months leading up to the wedding to schedule your session.
- I recommend this session take place 1-2 months before the wedding day.
- All previews are all held at my studio in Miami, FL 33130, Monday – Thursday.
- An intimate session between the artist and the bride. No additional guests allowed.

BRIDAL BEAUTY CALL – Included in “The Essential” packages.

- I will reach out 3 months leading up to the wedding to schedule this call.
- I recommend this call takes place 1 month before the wedding day.
- A video call to discuss your beauty vision for your wedding day.

WEDDING DAY SERVICE TIMELINE

I aim create your timeline about 1 month before your wedding. By this time, information like location and service end time (determined by your photographer).

COMMUNICATION – I’m big on communication!

- Once booked, expect a reply to emails same day or the next business day (Monday–Thursday).
- I send out a questionnaire before your in studio preview session/bridal beauty call to prepare us for our sessions. A final questionnaire is sent before curating your timeline and final invoice.
- If there's ever a time that you'd like to hop on a quick call for something, never hesitate to ask!

NEXT STEPS

1. If you like what you see, fill out the [bridal inquiry form](#). Attentively review this guide before submitting.
2. No more than 3 business (Monday–Thursday) days later, you'll receive an email confirming my availability and the option to book a discovery call.
3. During the discovery call, we will discuss the vision for your wedding day, cover details regarding logistics and ensure that my offerings suit your needs. Let me answer all of your important questions!
4. If you need some time to make a decision, let me know!
 - I typically follow up via email 3-7 days after my initial email or our discovery call.
 - Please note that I work on a first-come-first-serve basis, so if I don't hear from you after I follow up, I will move onto the next inquiry for your date.
5. If we are ready to move forward with booking, I'll send you the contract of services which includes an itemized invoice and payment schedule. A signed contract and paid retainer within 48 hours of receiving is required to secure the date.

FOR ADDITIONAL DETAILS CHECK OUT THE FAQ BELOW.

[INQUIRE HERE](#)



Simonet Makeup

FREQUENTLY ASKED QUESTIONS

BOOKING

WHAT IS REQUIRED TO BOOK?

If we are ready to move forward with booking, I'll send you the contract of services which includes an itemized invoice and payment schedule. A signed contract and paid retainer within 48 hours of receiving is required to secure the date.

HOW QUICKLY DO YOU BOOK?

Weddings have been booking quicker than ever nowadays with up to 18 months in advance! The longer you wait to book, the quicker someone takes the date, as anyone is open to book a date if the contract and retainer payment are not completed.

DO YOU HAVE A HAVE A MINIMUM BOOKING COST?

Weddings in South Florida (Homestead, Miami, Broward): no current booking minimums. Weddings in SWFL, Florida Keys, North or West of Broward: booking minimums may apply (please inquire).

CAN I "UPGRADE" OR "DOWNGRADE" MY SERVICE PACKAGE?

You can upgrade, pending availability. If downgrading, requiring less services, final balance remains firm.

HOW SHOULD I PAY YOU?

Retainer is due at the time of booking via Zelle. Final balance is due no later than 1 week (7 days) before wedding via Zelle. If Zelle is not available, Venmo may be accepted with 3% processing fee.

IN STUDIO PREVIEW (TRIAL)

CAN I BOOK A PREVIEW/TRIAL BEFORE COMMITTING?

Due to high demand, and since trials don't hold dates, they're exclusively for booked brides!

IS MY TRIAL A SEPARATE COST?

Trials are included in "The All Inclusive" packages.

WHEN AND WHERE ARE TRIALS HELD? HOW LONG DOES IT TAKE?

When: I reach out to you at the 3 month mark to schedule the trial 1-2 months before the wedding day.

Where: Trials are held at my studio in Miami, FL (zip code 33130).

Time: Trials are allotted for 2 hours for makeup only and up to 3.5 hours for makeup and hair.

CAN I BRING MY MOM, FRIEND, FIANCE, BRIDESMAID WITH ME TO MY TRIAL?

My approach for trials are a very intimate one where you and I bond and thoughtfully collaborate on your vision. To minimize distractions and for both your peace of mind and mine, no guest are allowed during trial sessions. This policy is firm.

WEDDING DAY

CAN WE GET READY AT MY VENUES BRIDAL SUITE?

Please reach out to your venue to see when they open their bridal suite! Some don't open them until late morning/early afternoon which does not give hair and makeup enough time to complete services. I always recommend getting ready at an AirBnB, residence, or hotel suite if this is the case!

DO I NEED TO BRING ANY OF OUR OWN PRODUCTS OR BRUSHES?

Absolutely not. I bring everything I need to do the job! If you have a very specific lip combo or lash that you would like to use, you can bring that, but you do not have to..

AT WHAT TIME DO WE NEED TO START?

We won't know the exact time until about a month out. Once you receive all the timeline details from your photographer, we can determine a final start time.

WHAT HAPPENS IF YOU'RE UNABLE TO MAKE IT ON THE WEDDING DAY?

In the very unlikely scenario (has not happened in 11 years), if I'm unable to make it to your wedding, I try my absolute best to find a trusted replacement as soon as possible. There's more information on this scenario in our contract!