

comfort zone



STORY **JOYCE TURNER-GIONET**
PHOTOGRAPHY **JASON HARTOG**

DESIGN CENTRAL



LEFT TO RIGHT: Kari Diamanti, Tina Singh, Sarah Bawn



THE PLACE: In the original plan, in addition to a successful design, decorating and home staging firm, **Lionsgate Design** wanted to include a studio space where realtors and other home stagers could acquire home staging inventory. At the time, life had other plans for owner Tina Singh. Word about her decorating flair spread rapidly and realtors and homeowners were also calling her to stage homes across the city. Until recently, there was very little time to think about that design studio. Now Lionsgate enjoys a full staff of talented stylists and decorators and Tina has had time to realize the earlier part of her dream – she’s opened a 6,000 sq. ft. design studio on Royal Windsor Drive.

THE STYLE: “There’s nothing like it in the west end. The studio is a one-stop shop for real estate developers, other home stagers, film companies and set decorators to acquire inventory for any project or production,” says Tina. If you don’t see what you need, Tina is an expert at sourcing just about anything. And she can deliver to your location. For homeowners working with Tina on interior decorating, design selections, space planning or a full home reno, the studio is a mecca for design ideas. Browse through hundreds of samples for window treatments, fabrics, wallpaper, lighting, flooring, countertops and home furnishings. Before you sign off on a design, you’ll see it in final form in 3D on the studio’s big screen – a feature clients love.



WHAT’S HOT: With its obvious benefits, home staging is hot in today’s real estate market. “Realtors and homeowners are savvy about selling; they know they must target their market and appeal to a specific demographic. What they often don’t know is how to go about it. That’s where Lionsgate Design comes in and our new studio is the go-to place to get it done,” says Tina.

FAVOURITES: Lionsgate is a perennial favourite with clients because of Tina’s talent for knowing when and where to add

a sassy touch of sizzle, a tasteful “bling” that has become her design signature. Her work has received numerous accolades and awards for design and customer satisfaction, and a prestigious Real Estate Staging Association award for the top 10 North American re-designs of the year.

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