



ON-CAMERA INTERVIEW WORKSHOP

FOR GOVERNMENT AGENCIES

\$295 per student



JANUARY 23, 2025
9:00 A.M. - 4:00 P.M.
DUPONT POLICE DEPARTMENT

**DON'T WAIT FOR MEDIA TO
COME TO YOU. BE PREPARED.**

This course is designed to teach law enforcement, fire service and government agencies the skills they need to handle any media scenario.

This hands-on course will prepare students for their work both during and outside of an incident. It is designed for students to walk away with strategies and systems to implement immediately within their agency.

TOPICS INCLUDE:

- 🌀 Media interviews
- 🌀 How to film your own video
- 🌀 How to write a script
- 🌀 Crisis communications
- 🌀 Media relations
- 🌀 Writing for different platforms
- 🌀 Tools and equipment

WHO SHOULD ATTEND?

Public Information Officers, leadership, Command Staff, subject matter experts and government communicators