

# Moments to Advocate for Your Community

at  
**HER  
BEST**

## KEY CONCEPT:

Communities give and take. Approach every conversation as a value exchange.

Pivotal Moment	What do I need to know, say or do to advocate for my community?
ONBOARDING	
PROMOTIONS	
MEETINGS	
FEEDBACK	
PERFORMANCE REVIEWS	
CELEBRATING WINS	
HANDLING STRUGGLES	
TRANSITIONS	

## RESOURCES:

Forget a Mentor, Find a Sponsor: The New Way to Fast-Track Your Career [2013] The Leader's Edge: Using Personal Branding to Drive Performance and Profit

## AT HER BEST:

Empowering the modern leader at life's critical pivot points. For your complimentary discovery coaching session and 21-day accelerate cards, please visit [www.atherbest.co](http://www.atherbest.co)