

kaleidoscope ip

2025

services + pricing

What we offer

We protect the brands that shape the future. As a woman- and minority-owned boutique firm with over a decade of USPTO experience, we know what earns approval—and we don't waste time or resources on filings that won't endure. Every application is crafted with precision and foresight, giving your brand protection designed to last.



Table of Contents

3	What We Do		Contract Services
4	Brand Strategy Session	15	Bespoke Contract Packages for Digital Creators & Influencers
	Trademark Services		Contract a la carte Services
7	Search & Filing	17	
8	Power Hour		
10	Monitoring		Copyright Services
11	Maintenance	19	Copyright Registration + Enforcement
13	Bespoke Services		

WHAT WE DO



“Our services stand apart because we don’t just file—we evaluate, refine, and position your application for success at the USPTO.”

brand strategy session

Your brand is more than a name — it's an ecosystem of assets, ideas, and partnerships that deserve to be protected with intention.

In this one-hour strategy session, we'll take a close look at your business model, brand plans, and growth goals to identify your trademark, copyright, and contract priorities. You'll leave with a clear roadmap and confidence that your next move is legally sound and strategically aligned with your vision.

what's included

\$395*

*The cost of your session will be applied to any services booked within 6 months of your brand strategy session

Brand & Business Review

We'll assess your current business structure and how your intellectual property fits into it.

Trademark Strategy

Identify what elements of your brand should be protected, in what order, and how to avoid common pitfalls that slow approvals.

Copyright & Content Audit

Pinpoint your creative assets (content, programs, photos, products, etc.) that require registration or licensing protection.

Contract Insight

Review your existing or planned brand partnerships, vendor, or influencer agreements to spot risk and strengthen terms.

Action Plan

A written summary outlining your top three legal priorities, recommended services, and next steps to protect your brand foundation.

brand strategy session

Why Founders Book This Session

- You're scaling quickly and need clarity on what to protect first.
- You want to understand which trademarks matter before filing.
- You're negotiating collaborations or partnerships and want your contracts to hold up.
- You need to align your legal foundation with your long-term brand goals.

signature services

trademark search & filing

Your brand deserves protection that lasts. Before you invest in a name, logo, or slogan, it's essential to be sure it's legally available. A strategic trademark search prevents costly refusals, disputes, and rebrands. At Kaleidoscope IP, we dig deep so your application is built on solid ground from the start.





Trademarks with strategy, not guesswork

We protect the brands that power creative businesses. As a woman- and minority-owned boutique law firm, we bring a perspective shaped by both entrepreneurship and lived experience. With over a decade inside the USPTO, we know how examiners think—and we don't waste time (or your money) on filings that won't hold up. Every application is crafted with strategy and foresight, so your trademark is positioned to succeed.

Because your ideas deserve more than guesswork—they deserve protection that lasts.

search & filing bundle

what's included

*\$2000 + USPTO fees (\$350 per class) **

**For brands with multiple trademarks, we offer strategic portfolio pricing to reflect the efficiencies of managing filings together.*

Comprehensive Trademark Search

Within a week, we run a full federal, state, and common law search to identify potential conflicts. Includes one complimentary re-search if your first mark faces likely refusal.

Attorney Analysis & Consultation

You'll receive a written legal opinion and a one-on-one consultation to review results and next steps.

Custom Application Drafting & Filing

We draft your application for your review, then file it with the USPTO.

Monitoring & Office Action Responses

We track your application through the USPTO process and respond to non-substantive Office Actions at no extra cost.

Registration Certificate

Once approved, we deliver your official USPTO registration certificate.

power hour

You'll walk away with clarity on which names are most likely to succeed in registration—whether you're a **business owner** choosing your brand identity or a **creative agency** developing names for clients. And if you decide to move forward with filing through Kaleidoscope IP, **the cost of your session is applied to your registration plan.**

what's included

\$475

Shortlist Review

Over 60 minutes, we'll go through your top name options together.

Live Searches

We conduct live preliminary clearance searches to spot obvious conflicts right away.

Red Flags

We identify red flags so you understand which names may face challenges.

Strongest Candidates

We evaluate and determine which names have the strongest likelihood of success so you leave with clarity on which names are worth pursuing.

trademark à la carte

Trademark protection isn't one-size-fits-all. Our à la carte options let you choose the services that fit your brand's stage and budget, without compromising on strategy.

monitoring

Our all-inclusive monitoring service combines trademark search technology with attorney insight. You'll receive clear, reliable reports at a transparent fee—no shortcuts, no surprises—so your brand stays protected long after registration.

what's included

\$298 annually

Watch

Continuous monitoring of new USPTO filings to spot conflicting marks before they slip through.

Report

Clear, quarterly infringement reports with guidance on risks and recommended action.

Renew

Timely alerts for renewal deadlines so your trademark rights never lapse.

Revisit

A 30-minute strategy call each year to review brand updates, plan ahead, and keep your protection aligned with your goals.

maintenance

A federal trademark is only as strong as its upkeep. Miss one renewal deadline and the USPTO can cancel your registration—leaving your brand unprotected. Our renewal services ensure every deadline is met and every filing handled with precision, so your rights stay secure.

Trademark Renewal Timeline

- 5–6 Years After Registration: Section 8 Declaration of Continued Use (proof of ongoing use).
- 9–10 Years After Registration: Combined renewal to extend protection.
- Every 10 Years Thereafter: Additional renewals to keep your registration active.

maintenance

Deadline Monitoring

We track every renewal deadline and alert you well in advance, so your rights are never at risk.

Precise Renewal Filings

Our attorneys prepare the required filings to demonstrate valid use across all goods and services in your registration.

On-Time USPTO Submission

We handle every submission to the USPTO with precision, ensuring your renewals are filed on time and your protection never lapses.

what's included

\$450+ USPTO fees - 5-year renewal

\$450 +USPTO fees - 10-year renewal

bespoke

Some brands need more than a standard filing. Our tailored trademark services cover everything from portfolio management to enforcement —protecting your rights at every stage.

Ready to discuss your needs?

Use the contact form on our website or e-mail us at hello@kscopeip.com to connect with us about the right strategy for your brand.

- **Portfolio Management**
- **Office Action Responses**
- **Statement of Use Filings**
- **Change of Ownership**
- **Trademark Enforcement**
- **Trademark Oppositions**
- **Trademark Cancellations**
- **Domain Name Dispute Resolution**

contracts

From brand deals to licensing, solid contracts protect your revenue and reputation. We review, draft, and negotiate agreements tailored to digital creators and scaling entrepreneurs—so you can collaborate, grow, and monetize with confidence.

bespoke contract packages for creators & influencers

1. Launch Legal Kit

For creators rolling out new courses, products, or revenue streams.

Includes: Contractor Agreement + Licensing Agreement + Collaboration Agreement

\$3,500

2. Influencer Essentials Pack

For influencers securing brand deals and merch partnerships.

Includes: Sponsorship Agreement + Merch/Collab Contract + Content Licensing Agreement

\$3,750

3. Scale & Protect Bundle

For established creators expanding across multiple platforms or business lines.

Includes: Any 5 custom contracts of your choice

\$6,500

Launch Legal Kit (Creators)

- **Independent Contractor Agreement** – Clearly defines roles, payment, and IP ownership when hiring freelancers.
Example: bringing on a video editor for your YouTube channel.
- **Licensing Agreement** – Lets you safely license your content while retaining ownership.
Example: selling course access while keeping the rights to your materials.
- **Collaboration / Joint Venture Agreement** – Clarifies profit splits and responsibilities in co-creations.
Example: teaming up with another coach to launch a joint online program.

Influencer Essentials Pack

- **Brand Sponsorship Agreement** – Outlines deliverables, usage rights, and payment terms with brands.
Example: posting TikTok videos for a beauty brand partnership.
- **Merch / Product Collaboration Contract** – Covers ownership and revenue splits for collabs.
Example: launching a limited-edition merch line with a streetwear company.
- **Content Licensing Agreement** – Defines how brands can use your content.
Example: letting a brand reuse your Instagram Reel in paid ads without overreaching.

Scale & Protect Bundle

- Pick any 5 contracts – Full customization for growth, from publishing deals to platform partnerships.

contract a la carte services

- **Reviewing** – Get clarity on what you're signing and spot red flags before they cost you.
Examples: brand sponsorship contracts, influencer agreements, publishing deals.
Starting at \$675 per contract
- **Drafting** – Agreements built around your brand, revenue streams, and creative goals.
Examples: licensing agreements, collaboration contracts, independent contractor agreements.
Starting at \$1,495 per contract
- **Negotiating** – Protect your leverage and secure terms that let you scale with confidence.
Examples: partnership deals, merch or product collaborations, platform licensing terms.
\$ depending on scope and complexity

copyright

Your creative work—courses, videos, artwork, code—was protected the moment you created it. But formal copyright registration gives you legal leverage: the ability to enforce, license, and monetize your work confidently.

copyright registration + enforcement

Copyright Registration - \$199 + gov filing fees
File and secure your work for full legal protection and enforcement.

Cease & Desist Letters
Stop infringement fast with a strong, attorney-drafted demand.

DCMA Takedowns
Remove stolen content from websites, platforms, and marketplaces.

Copyright Assignments & Licensing
Transfer or license your rights with clear, enforceable agreements.

Copyright Portfolio Management
Track, register, and manage multiple works as your brand grows.

get in touch

Ready to take your brand to the next level? Contact us today!

- Phone: +12128593503
- Email: hello@kscopeip.com
- Website: kscopeip.com

