

NEWBORNS

pure style

PHOTOGRAPHY

NEWBORN
INVESTMENT
GUIDE



...inside NEWBORN PORTRAITS

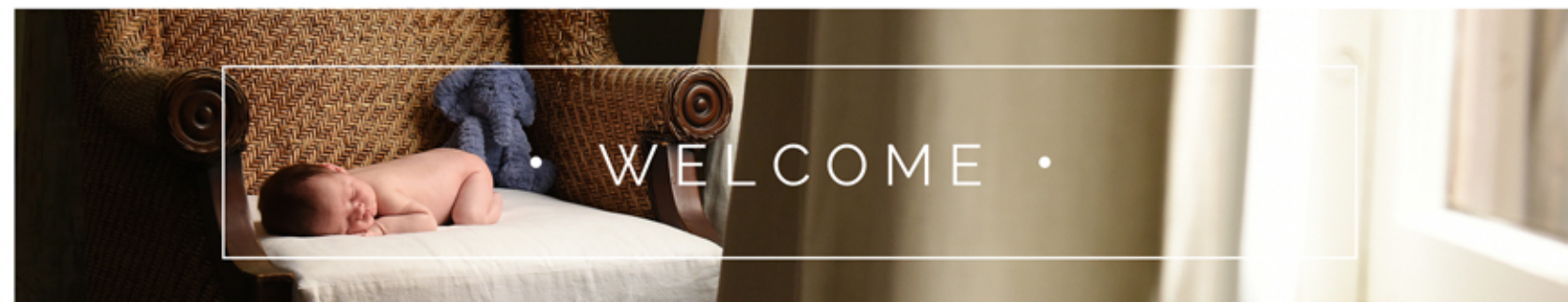
INVESTMENT

THE EXPERIENCE

HOW TO PREPARE

HOT TIPS

FAQS



We are thrilled to welcome you're expanding family to ours! To be documenting your little one's very first portraits is an honor. These are images that will be treasured for years to come and will beautifully chronicle the history of your family.

Our in-home sessions allow for the comfort of Mom & Baby. With over a decade of experience, we plan for extra time for frequent breaks, cuddles, feedings, diaper changes and whatever else you or your baby may need. Safety is of primary importance during your session, so you will be right beside us every step of the way, ensuring that one of us has a hand near your baby at all times.

We understand there are many options out there, at many different price points, and many different styles. Hopefully you selected Pure Style Photography because of the images you have viewed in our portfolio, our years of experience, and because of our vast network of referrals tell you that this is the place to be!

This newborn magazine should provide you with a full overview of what you can expect from your session with us. We look forward to working with you!

XO,

pure style

PHOTOGRAPHY



• INVESTMENT •

COLLECTION ONE

The perfect session for those needing something truly simple & essential

60 minute session
Online Slideshow (Digital download included)
Online proofing gallery of the best 35-50 images
High resolution digital download of all images in online proofing gallery

\$450.00

COLLECTION TWO OUR MOST POPULAR COLLECTION

Our most popular session includes everything from collection one plus prints!

Collection One +
Three 8x10" Gift Prints
\$100 a-la-carte print credit

\$650.00*

COLLECTION THREE

This session allows for more time which means more pictures!

90 minute session
Three 8x10" Gift Prints
Online proofing gallery of the best 45-60 images
High resolution digital download of all images in online proofing gallery
\$200 a-la-carte print credit

\$850.00*

* MA Sales tax & Shipping Include. Travel fees may apply

PRINTS & SPECIALTY ITEMS



ART

4x6	\$8.00
5x7	\$15.00
8x10	\$25.00
8x12	\$32.00
11x14	\$45.00
16x20	\$60.00
Wallets (16 one pose)	\$14.00

PRINTS

KEEPSAKE

High Resolution USB	\$50.00
4X8 Accordion Book	\$65.00
Accordion Mini Album (3x3 & smaller)	\$55.00*
2.5x3.5 Fabric Accordion Mini Album	\$38.00*

*Mini Albums come in a set of 3 identical books

CUSTOM

4x6 - 25 FLAT CARD SET	\$40.00
5X7 - 25 FLAT CARD SET	\$55.00

SPECIALTY ITEMS

CARDS

GALLERY

11x14	\$125.00
16x20	\$200.00

CANVAS





• *the* • E X P E R I E N C E

What can you expect from your Newborn Session with Pure Style Photography? You can expect to be greeted with a smile and a warm hug. We're parents too, and so whatever you are experiencing, whether it be sleepless nights or a fussy baby, we have been there before so we understand. We not only arrive with our cameras we also arrive with an ear and a shoulder to lean on if you need one. You'll also experience a genuine care and concern for your babies safety that comes from trained professionals...we will never try to "get the shot" if it means compromising the well-being of your child. That means no unassisted newborn poses (though we might ask for your hand). While we would like you to relax and enjoy the session, you can also count on Pure Style Photography to guide you through the session, so there are no surprises, and you feel comfortable that your baby is in good hands.

Finally, you can expect that you will have fun. Our clients usually end their session by saying "it felt like we were hanging out with an old friend!" or "you are a baby whisperer." We aren't in this for the session, we are in it for the relationship, for the chance to tell your story, for the lifetime of your baby, and your family!



HOW TO PREPARE

- **Awake.** Please try to keep the baby awake at least 1.5-2 hours before our arrival that way the baby will be nice and sleepy for us.
- **Hot Hot Hot.** The house is going to have to be really warm so the baby's skin doesn't become mottled. We typically wear a tank top because it gets so warm.
- **Background noise.** Sometimes when it's really quiet in the house the baby can startle very easily. We find a hairdrier works perfectly.
- **Fill the belly.** To take sleeping pictures it's best to feed the baby before we arrive. We know it can be a challenge if the baby is not due to eat but if it's something you can keep in the back of your mind the day of the shoot that will be great! If the stars align and a feeding is possible, feed the baby dressed in a diaper so if the baby falls asleep we won't wake the baby taking off their clothes.
- **Clothes or no clothes?** We prefer to have the babies down to their diapers because newborn clothes don't always fit properly. But they do work well for family shots. So definitely have some choices available.
- **Props.** We typically don't bring props because ultimately we like using your blankets, accessories, etc because they are reflective of you and your family and that is the most important thing. So please have anything special to you available that you would like the baby photographed in or with.



TOP SESSION TIPS

NEW moms

FRESH, SIMPLE, FUN

Selecting clothing for your first postpartum photo-shoot may seem daunting. Your first instinct may be "oh, no, the baby only, not me." But you have Pure Style Photography, and we are newborn experts - we know how to position you so that you look your best. If you are going to show off one image of you and your baby, it will undoubtedly be the one taken by a professional. We think simple clothing is best for the new mama without distracting patterns. White, cream or even charcoal or black are all great choices. Most moms prefer themselves in long sleeve tops. Especially if there is any arm bruising from IV's.

HOT tips

Preparing a few things ahead of time can make the day even more pleasurable. Choose what you and your significant other will wear for the session before the baby arrives (have a few options). Have the clothes pressed and hung.

Treat yourself to a manicure and pedicure.

If you already have a little one at home arrange for a relative or friend come over to spend time with them when they are done with their pictures. That way they will be entertained while we focus on individual shots of the baby.

FAQ's

When should I book my appointment?

Newborn sessions are best done within two weeks of the baby being born. Please contact us before the baby is born to book a soft date within two weeks of your due date. If the baby arrives before or after the soft date we will readjust the appointment at that time. Newborn sessions are typically done during the week.

When is payment due?

The payment for the newborn session is due the day of the appointment. Cash, check or Venmo are preferred payment. Checks can be made payable to Pure Style Photography. We offer a 10% discount if paid in cash.

Can our dog be in the pictures?

Absolutely!

My baby has acne can you Photoshop that?

All of your images will be edited upon delivery. We remove acne, do light skin smoothing and remove stray hairs on all images.

Can I print my photographs from the Digital Download?

Yes! Pure Style Photography is not responsible for the color, density, or cropping when prints are printed by an outside source other than Pure Style Photography. Alterations in colors in anyway is not the responsibility of Pure Style Photography. Any questions regarding the prints reproduced from the USB must be directed to the establishment where you received print reproductions and not Pure Style Photography.

When will I get to see the images from my session?

Within 7 business days we will post a sneak peek of some of our favorite images on Facebook and Instagram. Your online proofing gallery will be ready within 14-21 business days and you will be notified via email when it is ready to be viewed.

Do you do Birth Announcements?

We do!

Can I post on social media (Facebook, Instagram, etc)?

Yes! We love when our clients share their images! We just ask that you do not manipulate the images in any way. This includes adding filters, changing to black and white, etc. We also ask that you credit the picture to Pure Style Photography.

Is there anything else we should have prepared?

There are a few random things we like to have on hand. They may not make sense now but they are definitely helpful the day of the session:

Large swaddling blankets (not sleepsacs), a pile of diapers, a black tshirt for Dad and a basket or two large enough to fit the baby lengthwise, and anything sentimental you would like to add into the pictures.



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published



The Boston Globe



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