

INVESTMENT

YOUR BRAND BESTIE

Meet Chloe

FOUNDER AND DESIGNER

Hi! I'm Chloe, the founder and designer of Your Brand Bestie - a brand and web design studio where I help creative women transform their talent into a brand that converts leads into clients and creates a deeper emotional connection.

I work with women in creative, service-based industries such as photographers, event planners, florists, content creators, and makeup/hair artists.

My approach is collaborative, honest, and grounded in strategy. With every service I offer, you'll walk away with clarity (and a gorgeous brand) because I know what it feels like to outgrow where you are, and how powerful it is when your brand finally catches up with you.

If you're here, chances are you're ready to level up and start being seen as the expert. I'd love to help you get there.



SIGNATURE

Brand Strategy, Visual Identity, Website Design

A complete bundle that includes a custom brand identity and a beautifully designed, cohesive website. This bundle is perfect for all types of businesses ready to make bold statements to their audience.

- + Brand Strategy Workbook
- + Creative Direction
- + Primary logo
- + Secondary Logo
- + Submark Logos and Variations
- + 1 Print Design or 1 Digital Guide
- + Launch Graphics
- + Brand Guidelines
- + 5-6 Page Custom Showit Site
- + Domain Set-up
- + Basic on-page SEO
- + Google Analytics & Google Console Set-up
- + Links/Welcome Page
- + Unlimited Revisions
- + Showit Tutorial Video Library

TIMELINE: 4-6 WEEKS

FROM £3000

FOUNDATION

Brand Strategy. Visual Identity

A bundle helping equip businesses with a cohesive visual identity, designed to help you stand out and connect with your audience. Perfect for building a strong, memorable brand foundation.

- + Brand Strategy Workbook
 - + Creative Direction
 - + Primary logo
 - + Secondary Logo
- + Submark Logos and Variations
- + 1 Print Design or 1 Digital Guide
 - + Launch Graphics
 - + Brand Guidelines

TIMELINE: 2 WEEKS

FROM £1250

INTENSIVE

The entire thing.... but fast!

A complete bundle that includes a custom brand identity and a beautifully designed, cohesive website. This bundle is perfect for business owners who can make quick decisions and want to launch FAST.

- + Mini Strategy & Client Homework
- + Creative Direction
- + Primary logo
- + Secondary Logo
- + Submark Logo
- + Launch Graphics
- + Mini Brand Guidelines
- + 4 Page Custom Showit Site
- + Domain Set-up
- + Basic SEO
- + 2 Rounds of Revisions per Page
- + 30-Day Support

TIMELINE: 2 WEEKS

FROM £1500

FAQ

ARE THERE ANY EXTRA COSTS ASSOCIATED WITH WORKING WITH YOU?

Yes. You must purchase your own font licenses, website domain and handle your Showit monthly subscription costs. Copywriting and professional SEO services are often investments that go alongside website design - these are recommended but not 100% necessary to start.

DO YOU OFFER PAYMENT PLANS?

We take a 50% non-refundable deposit to book into our calendar, but the remaining can be split over the timeline of the project. We will agree on a payment plan if needed before the project begins, and payment dates will be specified in our contract.

HOW DO WE START? WHAT ARE THE NEXT STEPS?

Use the inquiry form on my website to tell me about your business and I'll get a link sent over to you to book in a discovery call where we talk in more depth. From here, a contract, invoice and client homework will be sent over to prep for our project.

Disclaimer: Dates are not held for businesses who haven't put down a deposit and signed a contract.

For more info, inquire using our contact form or get in touch directly by emailing me at chloe@urbrandbestie.com

