

What to Wear

STYLING YOUR SESSION

WHAT NOT TO WEAR

When styling your family, make sure you look like YOU. Whether you want to dress up or dress down, I'm here to capture exactly who you are, right now.

Please don't wear anything that you don't feel comfortable in! My photography is all about you being in the moment, so make sure your outfit choices allow you all to embrace that.

Avoid clothes that you're likely to fuss around with, or which you have to constantly adjust.

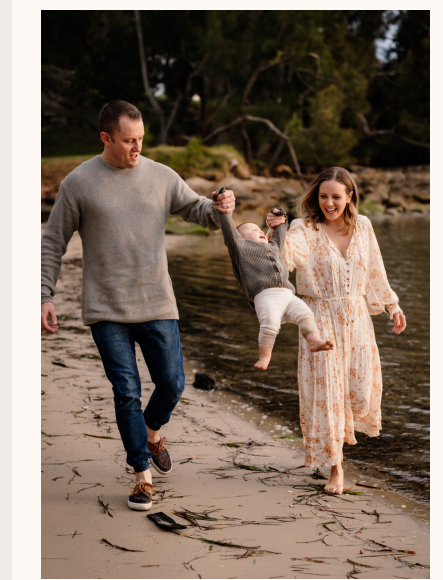
Clothing with words, slogans or logos are a no-no.

LET'S TALK COLOUR

Dress the most difficult person first (it's usually you!).

From that outfit, create your palette. Perhaps you've chosen a floral dress that you can draw your primary and secondary colours from, or head to Pinterest for inspiration. I love to photograph warm earthy colours.

Pick your base colour and choose various tones of it. Tie it together with warm neutrals - cream, white, tan, denim (nope, denim doesn't count as a colour!). Introduce a pop of one contrasting colour to add depth. Create contrast - avoid all light tops and dark bottoms.



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THINK ABOUT FABRIC

Texture and layers will add warmth, depth and movement to your images. Think swishy skirts, ruffles, a cable knit jumper, statement sleeves, tutus, pleats, a linen shirt, embroidery or lace details on a dress.

STAY WARM

Cold kids are not smiley kids. Make sure you layer up in case the night turns cold, and shelve the summer dresses if you've booked a winter shoot.



THE LITTLE EXTRAS

Shoes are necessary to get to all of my locations - but you won't see them much at the park, and you'll kick them off at the beach! So don't worry too much about them.

If you're wearing hair down, you'll need to be prepared to embrace the windswept look on a windy day. If you're going to spend the whole shoot pushing hair out of your eyes, then tie it back. The same goes for kids.

If you are still struggling with what to wear, check out my client wardrobe!



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MATERNITY

The key for your maternity session is showcasing your beautiful bump. Flowy dresses with lots of texture and movement are ideal. Or go for something figure-hugging like a gorgeous knit dress.

Embrace your body and show some skin in your session - underwear or a bikini with an open kimono looks absolutely beautiful.

I have a selection of gorgeous dresses and kimonos in flexible sizes and shapes which are perfect for your maternity shoot.

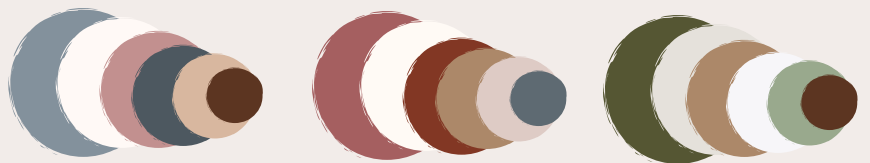


EXTENDED FAMILIES

Cohesive styling will hold your images together - but it doesn't have to be complicated.

Decide on one key colour. Everyone can have their own take on it; you don't want to be matchy matchy! Add plenty of light warm neutrals: cream, white, tan, denim. Introduce maximum one contrasting colour and use it sparingly.

All-neutral palettes are tricky for large groups - white and denim can be a great base but add a key colour to bring it up to date. Add contrast - avoid having everyone in light tops and dark bottoms.



STACEY ROLFE
PHOTOGRAPHY

What to Wear

SUMMER INSPO



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WINTER INSPO



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