



PROCLAMATION

OFFICE OF THE MAYOR

PHILADELPHIA, PENNSYLVANIA

PROCLAMATION

Philadelphia flourishes with the contributions of public service organizations and civic associations that strive to improve the quality of life in our city.

Partners for Civic Pride is an exemplary organization operating with the mission to instill “pride of place” in the citizens of Philadelphia and promote the display of Philadelphia’s Civic Flag as the primary symbol of that pride.

The concept for the Philadelphia Civic Flag was first proposed by the Reverend Doctor Henry C. McCook in 1895. His belief was that a civic flag would serve as a strong unifying symbol for our city and help to inspire civic pride. The Philadelphia Civic Flag was officially adopted on March 27, 1895 by City Ordinance.

Partners for Civic Pride, a non-profit organization supported by contributions from private citizens, collaborates with the City of Philadelphia to tell the story of Philadelphia’s Civic Flag.

Now marking the organization’s 15th year of fostering civic pride through civic engagement and public works, Partners for Civic Pride has expanded its mission with a program to build awareness of the motto carried on the Philadelphia Civic flag, “Philadelphia Maneto” – *Let Brotherly Love Continue*.

On Tuesday, March 27, 2012, Partners for Civic Pride celebrates the 117th birthday of the Philadelphia Civic Flag with a public program and flag raising ceremony at the Thomas Paine Plaza flagpole.

This year the ceremony honors the City motto with the presentation of the first Philadelphia Maneto Award to acknowledge an individual who embodies the symbols of Peace, Hope, Justice, and Prosperity contained within the Philadelphia City Seal represented on the Philadelphia Civic Flag.

THEREFORE...

I, Michael A. Nutter, Mayor of the City of Philadelphia, do hereby proclaim Tuesday, March 27, 2012 to be

PHILADELPHIA CIVIC FLAG DAY

in Philadelphia, and urge all citizens to acknowledge the efforts of Partners for Civic Pride and join in the proud recognition of the Philadelphia Civic Flag as the symbol of our unique civic heritage.


Michael A. Nutter
Mayor

Given under my hand and the seal of the City of Philadelphia on this twenty seventh day of March, two thousand and twelve

