

A woman with long, wavy blonde hair is seen from behind, sitting at a bar. She is holding a glass of champagne. In the background, a neon sign shaped like a television set hangs on a red brick wall. The sign displays the text "Good Times" and "Bad Times" in a cursive font. The bar has a wooden counter and a wooden cabinet with a metal handle. The overall atmosphere is warm and intimate.

The Final *Checklist*

NEED HELP? EMAIL HELLO@TIFFANYCOYLE.COM

The Process

STEP 1: BRANDING

- Create A Pinterest Inspo Board
- Fill Out Banding Strategy Google Doc

STEP 2: PREP

- Sign Up For [Showit.co](https://showit.co)
- Pick Out Website Template
- Pick Out Your Most Professional Images
- Gather/Receive Testimonials
- Create Freebies (if applicable)
- Get Your Website Copy Ready

STEP 3: DELIVERABLES

- Fill Out Client Deliverables Google Doc
- Put Your Photos In A Google Drive Folder
- Put Your Policy & Terms Copy In A Separate Google Doc

STEP 4: AFTER SITE IS COMPLETE

- Be On The Lookout For An Email (check spam folder)
- Request Domain Transfer
- Migrate Blog Or Podcast (if applicable)

Tutorials

CONNECTING YOUR DOMAIN

MIGRATE BLOG OR PODCAST

USING THE GOOGLE DOC

Please have step 1-3 completed & sent to us
at least 24 hours before our scheduled day.

If you have any questions, please send me
an email hello@tiffanycogle.com