

evelyn grace

PHOTOGRAPHER · BUSINESS EDUCATOR



2020 MEDIA KIT

hi there!

My name is Evelyn Grace. I'm a destination wedding + elopement photographer and business educator based out of California. One of the ways that I serve my clients and followers is to partner with brands I love on social media! I'm very engaged with my followers and because of that, I'm incredibly selective with whom I choose to collab.

HERE'S A BRIEF RUNDOWN OF MY STATS:



Follower count: 23.9 k

Audience:

89% women 11% men
small business owners
entrepreneurs
travel enthusiasts
young moms

Age range:

Majority is 25-34 yrs old with the
secondary age range being 18-24
yrs old

Average Impression per post:
30k-45k

Average Engagement per post:
3k-6k

Average story views 24 hr period:
3k-5k



Monthly views: 466K

Monthly engage: 32.5k



Audience: 46% women 54% male

Audience interests: sports,
electronics, food & beverage,
travel and tourist destinations

Monthly views: 22,000

Daily views: 700

Age range:

Majority is 25-34 yrs old with the
secondary age range being 18-24
yrs old

my brand revolves around

adventurous couple photography, travel, lifestyle, surfing + outdoor adventures, and encouraging and empowering entrepreneurs, specifically women. I strive to create meaningful content that directly relates to my passions and my followers.

we might be a good fit if

your brand focuses on outdoor adventures, boho lifestyle, small business owners, entrepreneurs, and healthy living.

a few of my fav past collabs

albion fit, tampax, la cie, woven nook, avocado green mattress, honeydoo, jnsq



pricing info

INSTAGRAM POST

One professionally styled + edited lifestyle photo in my Instagram feed, with a tag in the photo as well as the caption.

\$400

INSTAGRAM STORY FEATURE

One Instagram story feature, including a swipe up link directly to the product or to a website, as well as a page tag.

\$200

BLOG POST

One blog post talking about your product, including lifestyle images, links back to your website, and a personal review of the product.

\$500



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