



## ROBYN SIMPSON ~ SPEAKER PROFILE

### ROBYN SIMPSON

*Creator of the Kind Community Project, inspiring kinder communities + workplaces across the world.*

As the driving force behind the Kind Community Project and Choose the 'Tude movement, Robyn passionately advocates for creating kind daily habits at home, at work and in our communities, globally to reverse damaging social trends such as bullying, loneliness + poverty.

Robyn has created a platform, community and program of Kind Campaigns based on neuroscience, psychology, and human development as a simple and engaging way to create kinder cultures. Based on the premise that our brains can hold one thought at a time, if that thought is kind, there's no room for nasty.



Ambassador - Australia

### DIVERSE LIFE + BUSINESS EXPERIENCE, OFFERS A RICH REPERTOIRE OF TOPICS

Aside from her obvious passion to share, cheer + celebrate kindness, Robyn also has rich life + business experience she can share with your audience.

Robyn is a survivor of Schwannoma + Cancer. Referred to as the lady with unusual luck. Robyn has faced mortality twice, which flipped her idea of what it means to live life + take care of self in service of others. Robyn is a working Mum, an entrepreneur, a volunteer, a high performance coach + a closet musician.

Robyn also founded New Zealand's first on call Marketing Department almost 30 years ago, which she grew to a team of 23, servicing clients in Australia, New Zealand and the UK, from corporate to SME's. Robyn is passionate about teaching others to be self sufficient marketers. As a natural introvert, her educational style appeals to a wide range of people. She happily shares stories about sending cow pats to corporate executives as her way of beating the fear of picking up the phone.

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**QSEC**  
Queensland Social Enterprise Council  
Industry Member - 2024



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### KINDNESS TOPICS INCLUDE

- The indelible affect of Kindness
- The Courage to be Kind - Kind Leadership
- Kind Minds: the neuroscience + psychology of kindness
- Creating Kinder Communities
- Creating Kinder Companies
- Practical Kindness to build Mental Strength

### LIFE TOPICS INCLUDE

- The 2-Minute 'Tude Choosing Technique
- Turning Life's Lemon's into Limoncello's
- The Upside: Turning Mortality into Meaning + Living Your Legacy
- Be Uniquely You
- Life Happens - What are you going to do about it?

### BUSINESS TOPICS INCLUDE

- Smart Marketing on a Shoestring
- Outstanding in your Field - Send 'em a cow pat - quirky ideas to get noticed
- Lead Generation for Non-Sales (& Sales) People

### GROUP FACILITATION ✦ SPEAKING ✦ WORKSHOPS ✦ PANEL FACILITATION



### CONTACT DETAILS

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