# POSING.

PHOTO & VIDEO

## INTRO posing advice

hey friend! feeling stuck on posing? are you doing the same prompts every single wedding day and feeling creatively blocked by stress? if so, this guide is for you!

before the day begins, we let everyone know that most of the time, we want them to act like we're not there (especially while they're getting ready)! if we want them to look at the camera, we'll direct them to do so.

many of these poses you should be able to get multiple shots from and get a large variety. we suggest moving around them to get different angles, and for video trying different gimbal movements for variety! we suggest starting from far away, then getting slowly closer to get smaller details. try pivoting around them to get profile shots and straight forward shots. also grab some from slightly above them when you're doing portraits, over the shoulder looking down, etc. photos that are taken slightly above them, angled downwards are usually always flattering, and for video, try staying still and prompting the couple to do something like eskimo kisses for a sweet moment.

you can also add variety to the gallery by changing where their gaze is. while they're holding poses, have them look at you, look at each other, one look at you, etc. you can also alter their facial expressions in the same pose (silly, serious, sweet).

we hope this guide helps and we wish you all the best with your weddings!

fryden x emely

#### THE BASINGS

multiple pictures/clips with one pose

we typically start wide and move in closer, this allows us to make sure we're getting an even amount of wide and close-up shots as well as a good variety for every pose. for photo, look to grab anywhere from 3-5 different compositions for each pose; and for video, 2-4 different clips/movements for each pose.



flow posing

keep**%**the couple **%**moving**%**!

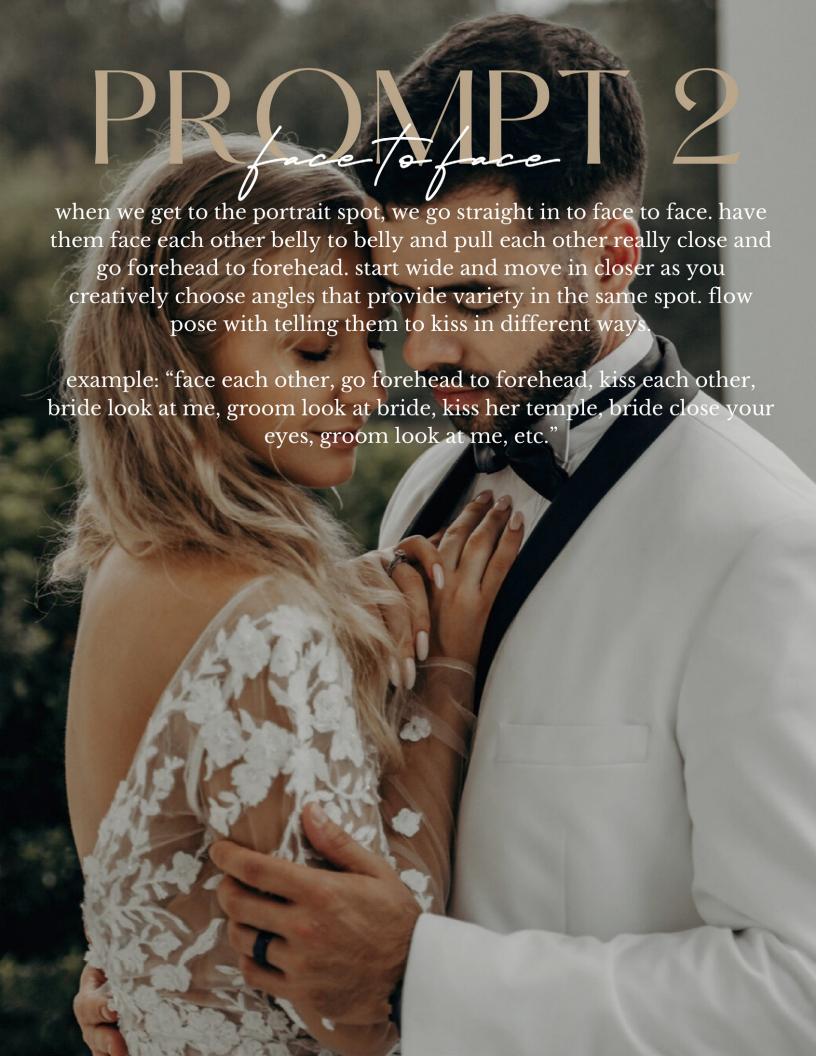
movement is the key to getting natural looking photos and video. photographers, it's okay to do a static pose here and there, but videographers will love you if you prompt some movement in the pose. prompt them to kiss lips, cheeks, shoulders, temples, etc. this movement helps the couple feel comfortable!



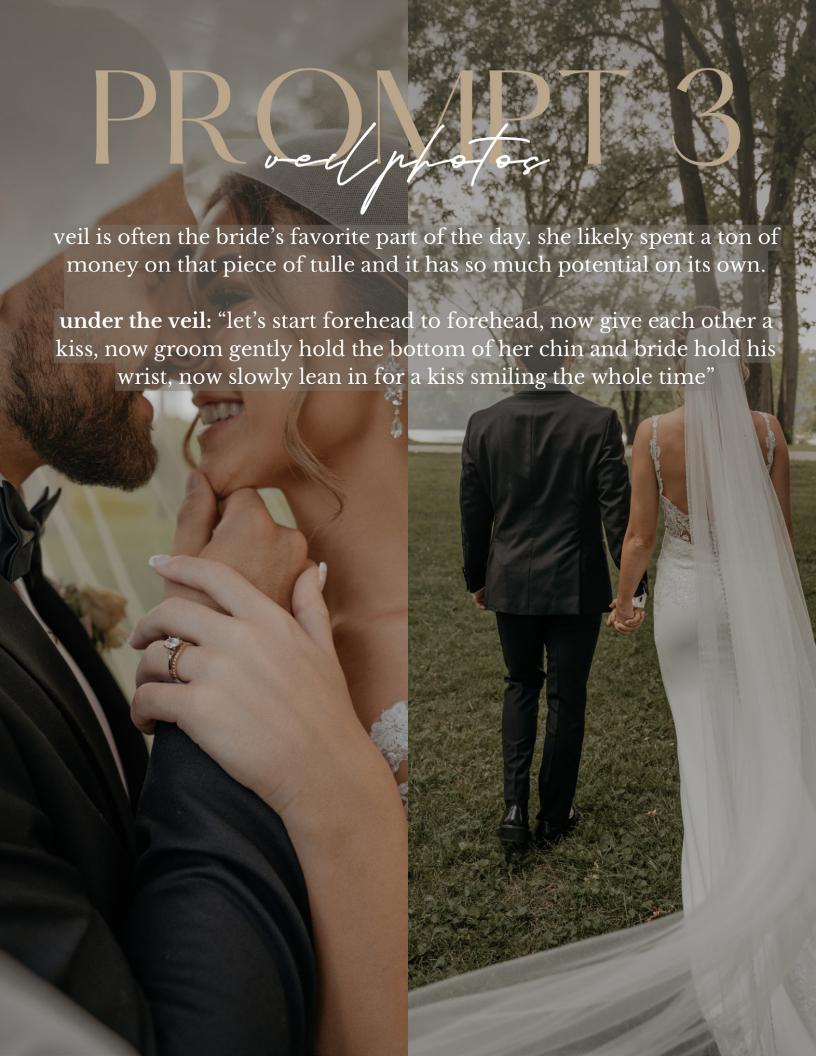
alternatives

mix it up a little! so much variety can come from this pose. some ideas:



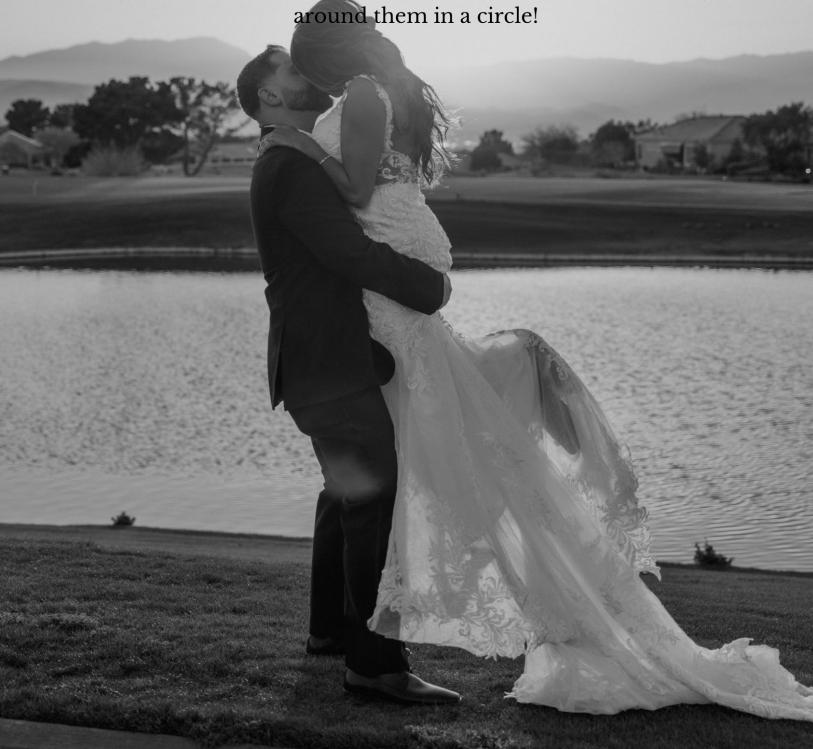






### PRADE 4

ryan gosling does this in every movie he's in. have the groom grab underneath the bride's butt and pick her up! video, this can look really cool if you have them run towards each other and do this while you run





### Pholying pands

tell the couple to go forehead to forehead and hold up their hands. tell them to just play with each other's hands, you'll get some giggles and some really cute close-ups with the hands in focus







classic: fan the dress out in front of the bride, hand her the bouquet and get a nice smiling shot of her looking right at you. this is your safety shot!

veil over the head: have her drape her veil over her head and play with it using her hands. use a mix of eyes open and closed to get artsy photos.

dress swish: with the bride standing still, hand her the top layer of her dress and tell her to swish it back and forth. mix it up and have her do this while walking or hold the dress in both hands and frolic through the grass or streets.

window: place the bride so she will be looking out the window to her right. have her hug her waist with her right arm and gently place her left hand on her cheek pushing her head towards the window.



classic: tell the groom to stand at a 45 degree angle to you and place his left hand over his right and smile directly at you. this is your safety shot.

cufflinks: have the groom adjust/mess with his cufflinks while looking off into the distance away from you. for some variation, do this with him walking toward you.

tie: tell the groom to adjust his tie; this looks best close up window: have the groom mess with his cufflinks and/or watch while looking out a window



#### EXTRAS

having extra time is the most amazing thing that can happen to us on a wedding day, the best thing you can do when you have extra time is get creative! if you need something to kick start you, look up some inspiration on pinterest, our couples love when we do this and sometimes our favorite photos/video come from just trying random things! 10/10 recommend



#### OUTRO

thanks for reading!

we hope this guide was really helpful for you! we had so much fun putting it together and thinking about everything that goes into posing couples on a wedding day.

if you should find yourself left with questions, please don't hesitate to reach out! as we say, our DM's are always open. this is the best way for you to get quick little answers for things you think about every now and again.

if you're looking to level up your business even more, look no further than a mentor session with us where we can give you hands-on one on one attention. this posing guide is an amazing start, but nothing would make us happier than to bring you along while we shoot and help give advice on poses, settings, best practices for interacting with couples, and so much more!

anyway, don't be a stranger! we're so excited to interact and get to know YOU.

cheers!

dryden x emely