



AM

ALEXIS + MITCHELL

WILORI LANE
STATIONERY | DESIGN

WEDDING STATIONERY

PROCESS AND PRICING GUIDE

Wilori Lane is a creative design studio specializing in luxury event stationery, signage, and personalized gifts. With the understanding that each client has unique needs, Our goal is to design quality work that captures your personality and style. We look forward to working with you to create a product that leaves a lasting impression.

congratulations

THANK YOU FOR YOUR INTEREST IN WORKING TOGETHER.



At Wilori Lane, our process begins with a complimentary consultation to discuss your vision, budget, event theme and the overall feel of your special occasion. We work closely with you to refine your desired product until you are fully satisfied.

hello

Our work has been featured in various wedding magazines and online blogs. We also have been featured on Fox45 news as the stationer for the Wedding in a Week contest and have been interviewed on air for their stationery segment to talk about the latest trends!

We take great pride in the quality of the materials we use, the service we provide, and the knowledge that our work will be part of making your vision come to life.

Please take some time and review this guide to become more familiar with our services and what we offer. We would love to work with you!

yo yo,
Dionisa



CUSTOM DESIGN PROCESS

PROCESS AND TIMELINE



01

The process begins once you contact us and tell us a little about yourself and your request.

We will schedule a consultation to further discuss your design and print needs while going over the vision for the design. After the consultation, I will send you a formal proposal.



02



Upon receipt of the signed agreement and deposit, I will begin on the design concepts. An electronic proof will be emailed to you. Approval must be submitted prior to printing.

03

Once the approval is received, printing begins (if necessary). The final balance is also due. A delay in the final payment will cause a delay in printing.



04



When the order is ready, I will contact you to arrange delivery. Delivery dates will be outlined in your contract. If you are located near Orlando, FL, I am available to arrange pick-up of your order.

05

SERVICES

There are a few ways we can work together.

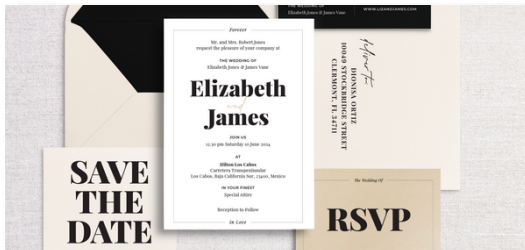
CUSTOM STATIONERY

We work work with clients to create their dream stationery from the Save the Dates all the way through their day-of paper needs.



Wilori Lane provides creative vision and design suites that capture the essence of your unique love story, personality, and style. We offer various printing options which include digital print, letterpress, and foil stamping. We also use other materials such as laser cuts, silk and velvet folios, acrylic, and many more.

We work work with clients from the Save the Dates all the way through their day-of paper needs. Our client's average investment is around \$3,000 - \$5,000 and up for full stationery package, with our minimum investment of \$2,250 to book our custom design services. Your full stationery package is tailored based on your specific needs, style and budget.



SEMI-CUSTOM STATIONERY

We soon will be offering unique semi-custom shop that allows our couples to work with us to build their dream wedding suite from a selection of pre-designed options at a budget.

Our Semi-Custom Wedding Collection are created in our signature styles, for the couple who would like to work one-on-one with us, but are more cost-friendly and convenient than booking our custom design service.

You will be able to explore our Semi-Custom Collections and choose a suite that speaks to your unique style. Choose the number of pieces you'll need, your paper, printing method and quantity.

Now available in our shop!

CUSTOM STATIONERY

We work together to brand your entire event

INVESTMENT

PRICING AND PACKAGES

Our design services are custom and tailored to your specific needs, style and budget. Wilori Lane has \$2,250 minimum purchase requirement on all custom invitation orders and include a \$750 design fee. Our day of items minimum purchase requirement is \$1,000 if purchased separately.

Below are some suite options we offer to fit your needs.*

OPTION ONE

the luxe suite



INCLUDES:

5x7 Invitation Card

Outer Envelope

3.5x5 Response Card

Response Envelope

4.25x5.5 Details Card

and

5x7 Custom Pocket, Folio or Box

OPTION TWO

the four piece suite



INCLUDES:

5x7 Invitation Card

Outer Envelope

3.5x5 Response Card

and

Response Envelope

OPTION THREE

the three piece suite



INCLUDES:

5x7 Invitation Card

Outer Envelope

3.5x5 Response Card

**All suites come with a coordinating envelope, envelope liner and guest address printing.*

SEMI-CUSTOM STATIONERY

Build your dream wedding suite from a selection of pre-designed options

We are excited to share the launch a line of carefully curated semi-custom invitation suites. Nothing can quite compare to a fully customized suite, but a semi custom wedding invitation is a wonderful alternative. With our clean, modern, sophisticated design aesthetic, our semi-custom suites provide an elegant touch, easily personalized for your special day.

The process is simple: Select a ready-made design online, then share the deets like the who, what, when of your ceremony and reception. We will personalize the invitation suite with your information and color preferences, then send a digital proof for you to review. Finally, we print your semi custom wedding invitation suite and impress your guests!

SEMI-CUSTOM *Collections*



ADELYNN COLLECTION

The Adelynn suite embraces the beauty of nature. Rustic elements and earthy tones define the design of this suite.



AUSTIN COLLECTION

The Austin suite is a clean and modern suite, focusing on simplicity and minimalism to create a sleek and refined aesthetic.



SOLAR COLLECTION

You dream of a romantic and timeless wedding, filled with soft colors, lush florals, and classic details. That is what the Solar suite gives.

DAY OF DETAILS

Our design services include all of the day of details to brand your entire event from beginning to end. These include monograms, bar signs, drink stirrers, large scale seating displays and even floor wraps. Here are some examples of our recent work:



PAPER STOCKS

PAPER OPTIONS AND UPGRADES

Our envelopes have clean euro flaps in a variety of colors to coordinate with the colors of your printed cards. They were curated to match our semi-custom suite designs. Please note that envelope colors might appear differently on your screen than in person. We recommend ordering samples before placing your order.



PRINT METHODS

PRINT OPTIONS AND UPGRADES

We happily offer all of the listed print methods. Please inquire for a quote if you are interested in one of the processes below for your stationery.



DIGITAL - \$

The most cost-efficient printing method. Digital printing will print your invitations smoothly without raised or indented impressions. Digital printing is also known as flat printing.



LETTERPRESS - \$\$

Letterpress is a layered printing process that requires custom plates for each color and card used throughout the invitation suite. Once the design is run through the printing press, you are left with a beautifully debossed texture on the paper.



FOIL - \$\$\$

Take your invitation design to the next level with foil printing. Foil printing requires a custom plate be made for each printed card. The dies are heated and then stamped to seal a thin layer of foil to the paper.

INK COLORS

Any design can be printed in the color combination of your choice. Here are a few common ink colors:



FOIL OPTIONS

Foil stamping can be combined with either letterpress or digital printing. These are a few standard colors. Other colors are available upon request.



ADD-ONS

AND EMBELLISHMENTS



WAX SEALS

Wax seals are an elegant and blissful way to elevate your stationery, gifts, packaging, etc.



RIBBONS

Ribbon is probably the most frequently used item in making an elegant wedding invitation. It's also a clever way to incorporate your wedding color scheme or theme. You can tie bows with any kind of ribbon.



VELLUM WRAPS

Dress up your invitation suite with a vellum wrap or belly band. Vellum is a light-weight translucent white paper that is perfect for holding all the pretty pieces together and makes for a gorgeous finishing touch to your wedding invitations.

ORDER TIMELINE

WEDDING STATIONERY

Note: If you are planning a destination wedding, complete these steps two to four months prior to the timeframes listed below.

9-12 MONTHS BEFORE THE WEDDING

- Begin working with your designer to discuss your dreams
- and ideas for your invitations. Then create:
 - Save the Dates (Optional)
 - Your Invitation Suite + Thank You Cards

6 - 9 MONTHS

- Review and Finalize your guest list.
- Finalize your custom save the date design choices.
- Place your order and begin mailing out your save the dates.

3 - 6 MONTHS

- Finalize your custom wedding invitation design choices and place your order.
- Upon receipt of your invitations, visit a Post Office to purchase postage and get the invitations hand canceled (if the envelope will not fit in the feeder).

1 - 2 MONTHS

- Gather details for your day of wedding stationery
 - Discuss order of ceremony with Officiant.
 - Determine what details will be included in the program
- Track you response cards.
- Finalize your head count with the venue and order Day of wedding stationery.

POST WEDDING (2 -3 MONTHS AFTER)

- Order and begin mailing out your thank you cards and wedding announcements.

shop WITH US



Shop our semi-custom collections and day of options

WWW.SHOPWILORILANE.COM



let's chat

Looking for custom invitations? Let's set up a consultation call. Submit an inquiry using the contact page on our website. We will be in touch within 1-2 business days to discuss your needs further!

We can't wait to hear all about your special day!

WWW.WILORILANE.COM



@WILORILANE

BRIONA COPELAND	17	KIM HIGGONBOTHAM	17	ROBERT LOPEZ	17
PHILIP COPELAND	17	KEVIN HIGGONBOTHAM	17	KEN LOPEZ	17
BRETT CRABTREE	11	KOOSHAN HOJJATI	14	MARY LOUISE LOPEZ	10
AMANDA CRABTREE	5	DARRON HOLLAND	6	AMBER LOWERY	10
XAVIER CRAWFORD	10				
MARTIN CROWELL	5				
TRINA CROWELL	6				
JACKSON CUMMINGS					

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APRIL 29, 2023