Website Designer Job Description

(Remote, Contract/Project-Based)

At Digital Marketing Maven & Associates, we are passionate about providing creative marketing solutions that drive small business success. As a full-service agency, we manage everything from concept to full implementation, delivering exceptional digital growth for our clients. If you are an innovative Website Designer who thrives in a collaborative environment and loves creating visually stunning and user-friendly websites, we want you on our team!

Posting Title: Website Designer
Location: Remote
Position Type: Contract/Project-Based
Salary: Competitive; based on experience

Why Join Us?

- **Flexible Work Environment:** Enjoy the freedom of working remotely with a flexible schedule.
- **Creative Team:** Be part of a dynamic team that values innovation and professional development.
- **Impactful Work:** Contribute to diverse projects that help small businesses grow and succeed.

Key Responsibilities:

- Design and develop websites on platforms such as WordPress, Squarespace, Shopify, Wix, or ShowIt.
- Incorporate UI/UX best practices in website design and layout to enhance user experience.
- Manage and maintain web content management systems for client websites.
- Test websites for functionality, usability, and optimal performance across various browsers and mobile devices.
- Implement and maintain SEO best practices to improve website visibility and ranking.
- Collect and analyze website usage data to identify areas for improvement.
- Ensure website designs align with client brand guidelines and digital marketing strategies.
- Create digital advertising and marketing assets that complement website design.
- Translate informational or marketing content into engaging and functional website designs.
- Ensure all design elements, templates, and solutions are compatible with multiple browsers and devices.

Required Skills:

- Proficiency in designing and developing websites on platforms such as WordPress, Squarespace, Shopify, Wix, or ShowIt.
- Strong portfolio showcasing 2-3 website design samples.
- Understanding of web content management systems and SEO best practices.
- Experience with UI/UX design principles and responsive design techniques.
- Working knowledge of Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.

Qualifications & Characteristics:

- High school diploma or equivalent.
- Creative thinker with strong critical thinking skills.
- Excellent verbal and written communication skills.
- Ability to collaborate as part of a team or work independently.
- Strong organizational skills with the ability to handle multiple projects and tight deadlines.
- Flexible and adaptable to changes in project direction.
- Detail-oriented with a strong focus on maintaining brand voice and guidelines.
- Energetic and driven with a growth mindset.

How to Apply:

Ready to bring your website design skills to our dynamic team? Apply online here by submitting your resume and a portfolio showcasing your best website designs. We can't wait to see your creativity come to life!