

Building a Team

For the first time



THIS FOR YOU IF:

You've never hired before.

You've hired the wrong role.

You've hired the wrong person.

TODAY IS DIFFERENT...

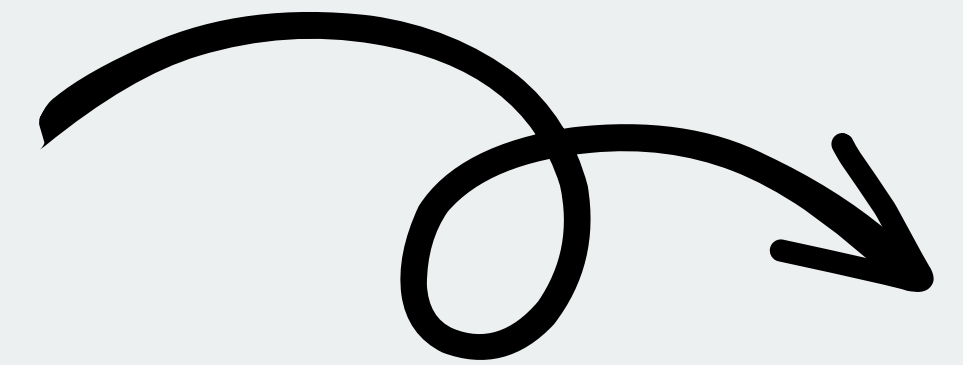
I've been in the trenches.

I've tested these concepts A LOT.

Tactical tips not just scare tactics.



MAYBE THIS IS YOU?



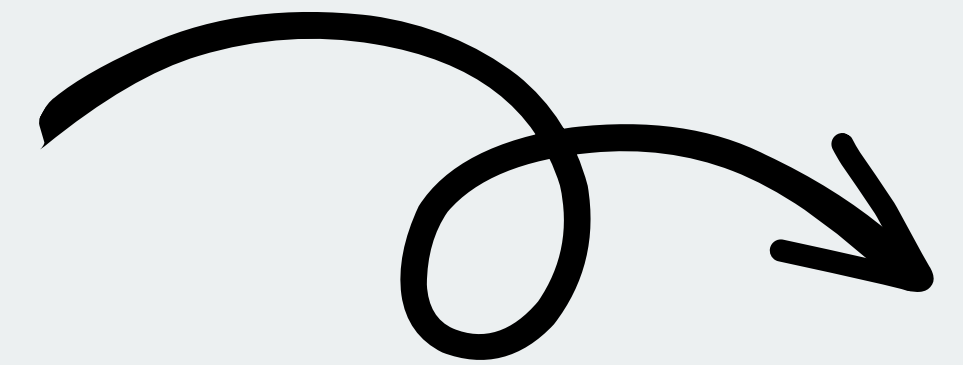
OVERWHELMED.

UNDERPERFORMING TEAM.

RECOVERING FROM A BAD HIRE.

NO IDEA WHERE TO START.

It is possible....



CREATE MORE REVENUE

BUILD A HIGH PERFORMING TEAM

SPEND MORE TIME IN YOUR ZONE OF GENIUS

FEEL CONFIDENT AS A LEADER



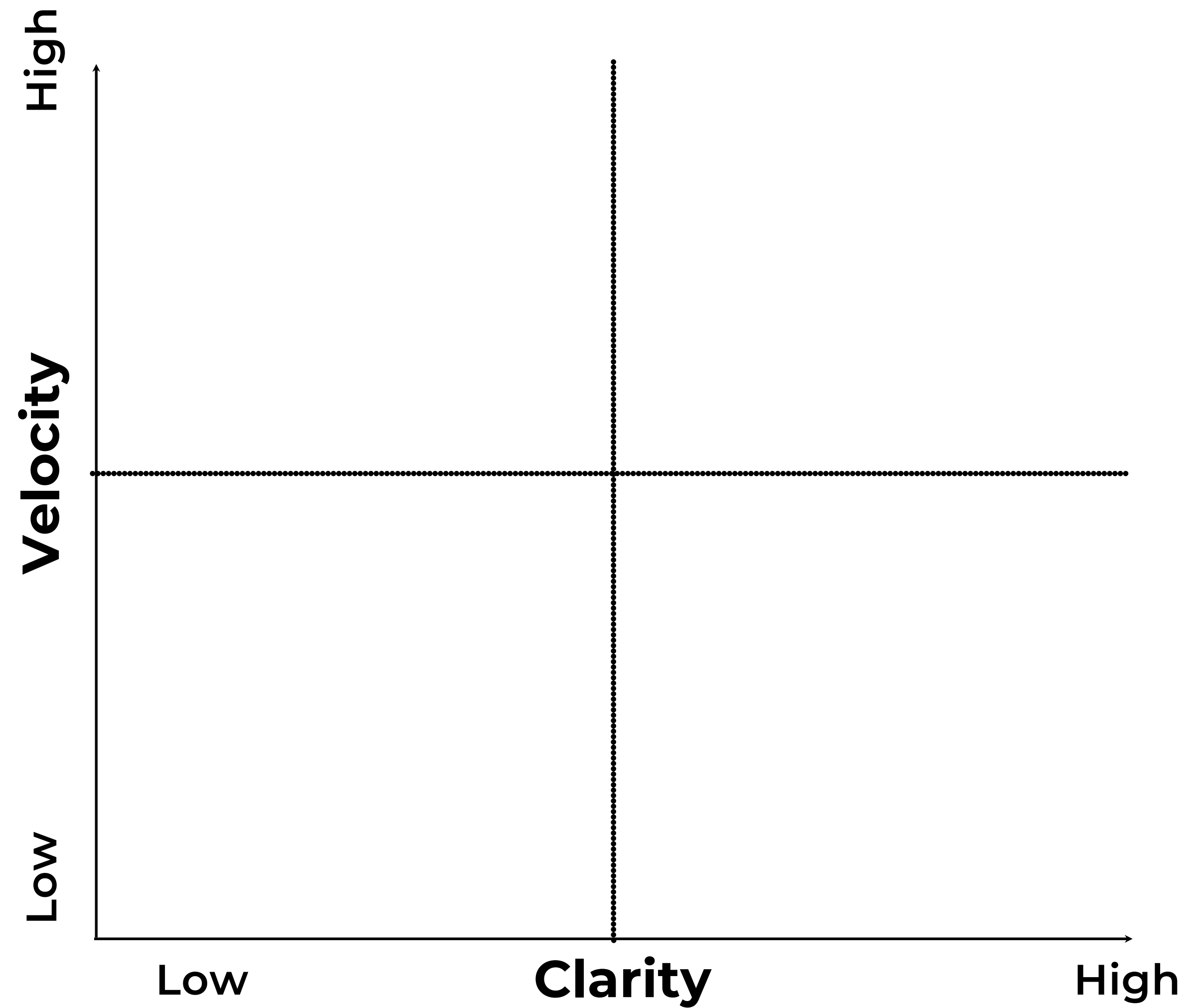
JACKIE KOCH
MY STORY
A LITTLE ABOUT ME

MY BIG REVELATION

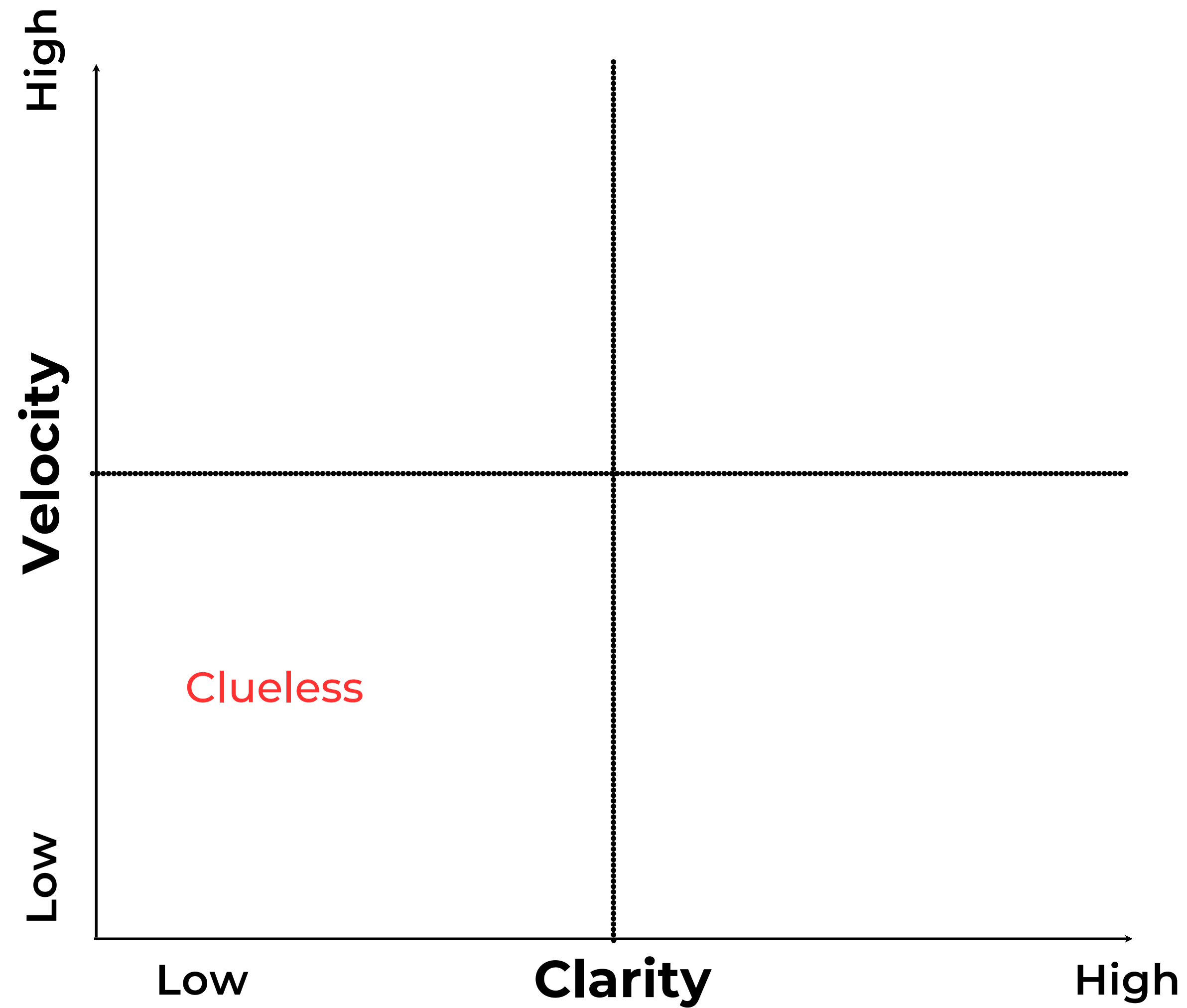
Simple repeatable processes lead to
more successful hires.

Hiring Readiness Quadrant

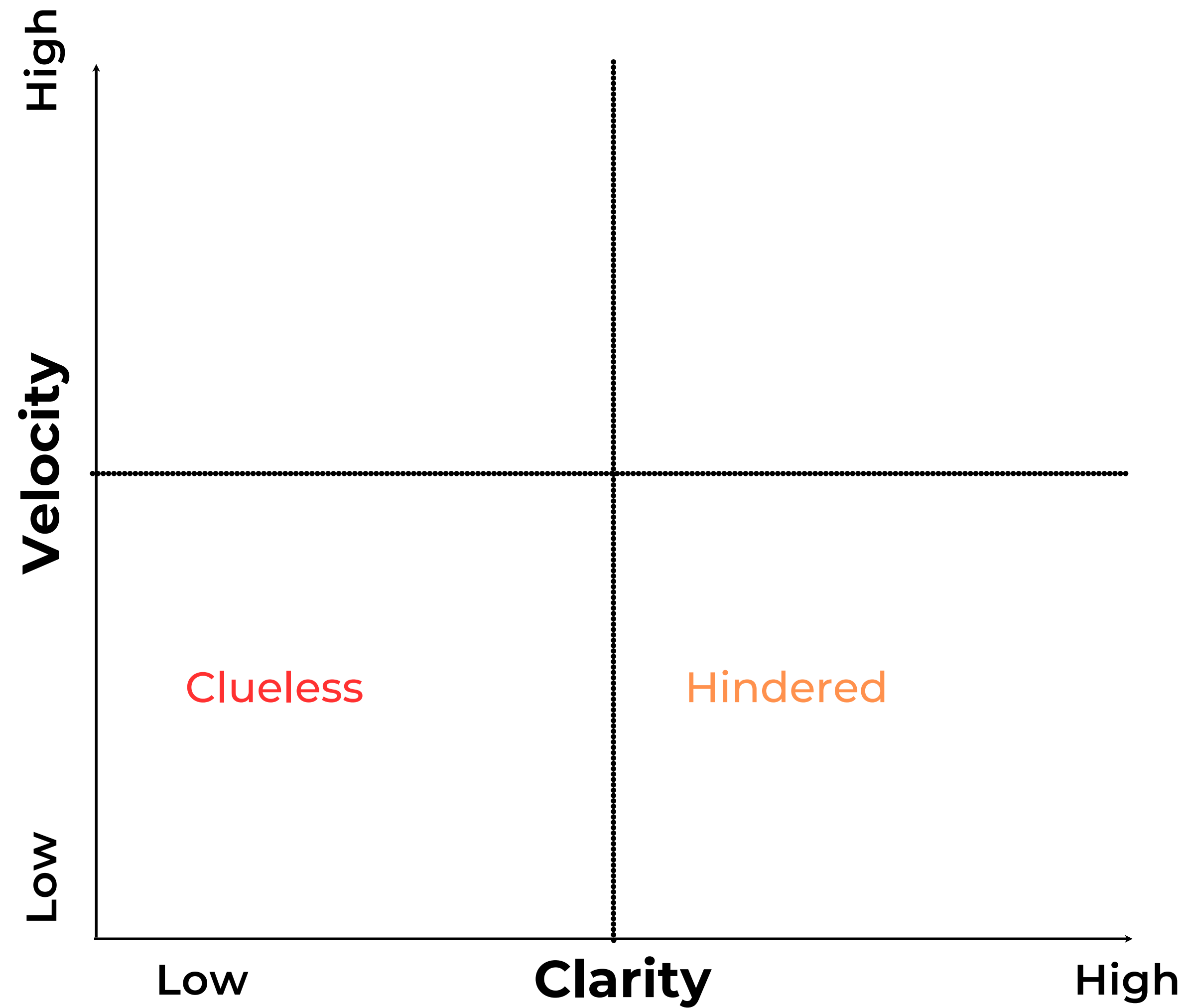
Hiring Readiness Quadrant



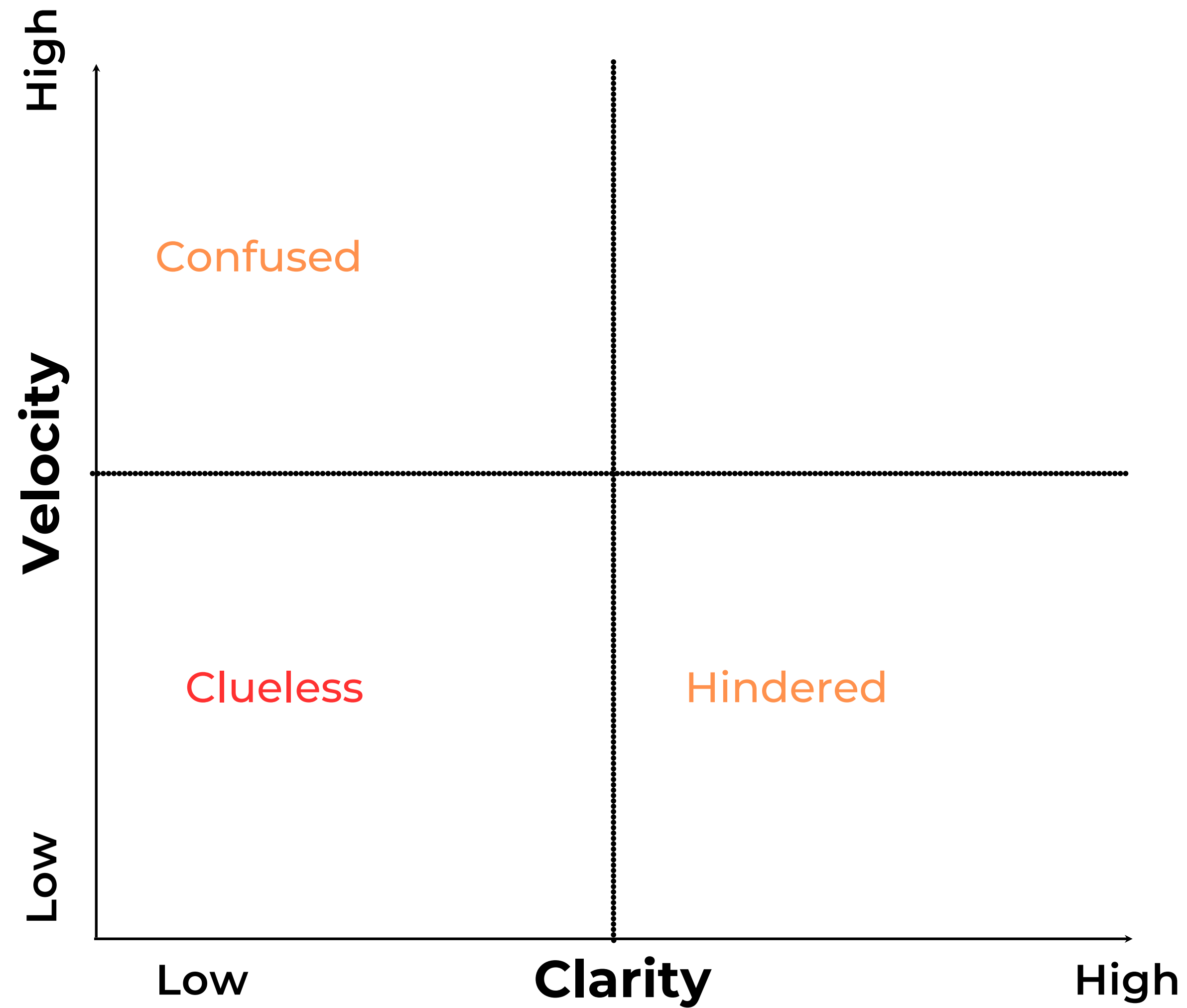
Hiring Readiness Quadrant



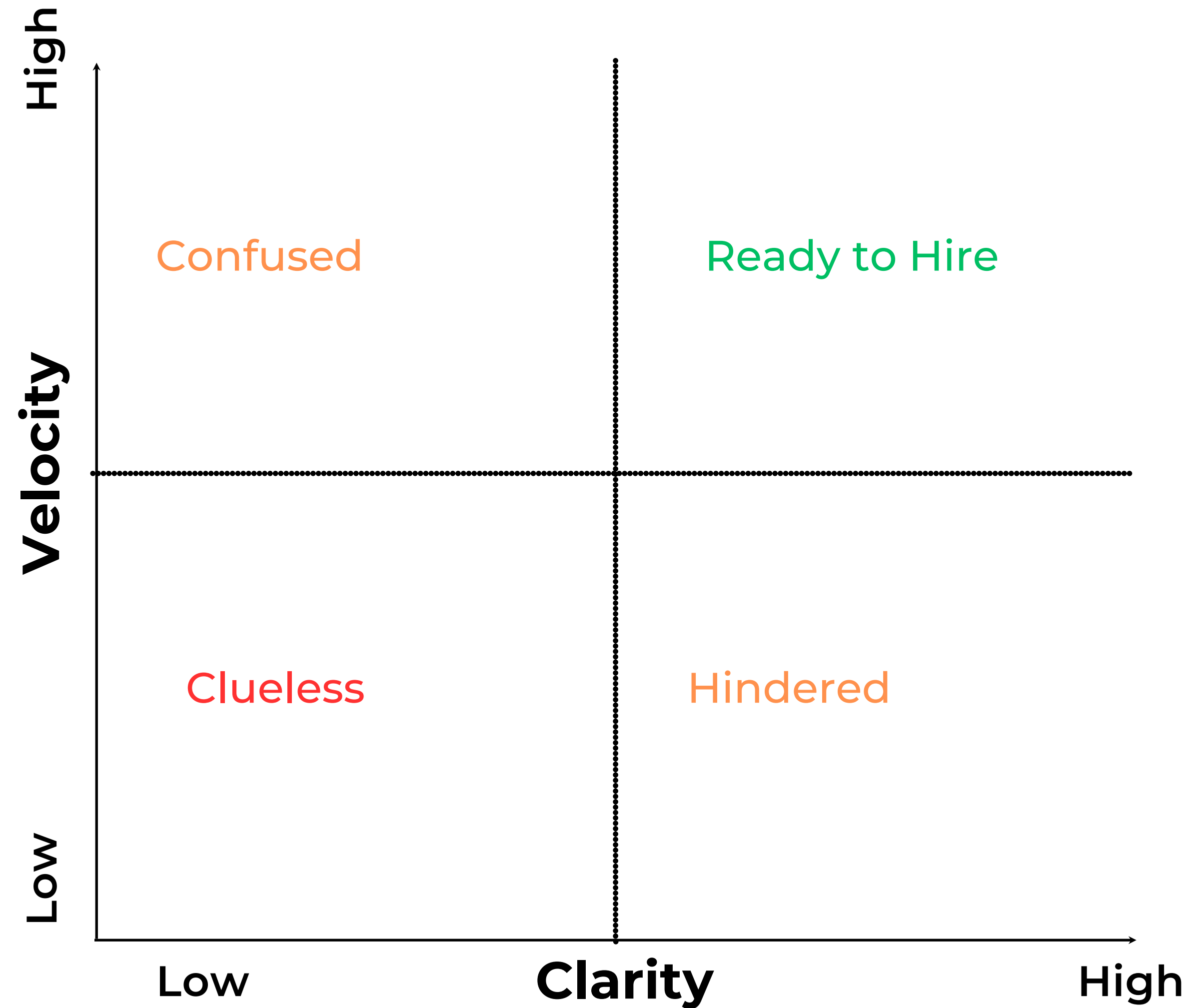
Hiring Readiness Quadrant



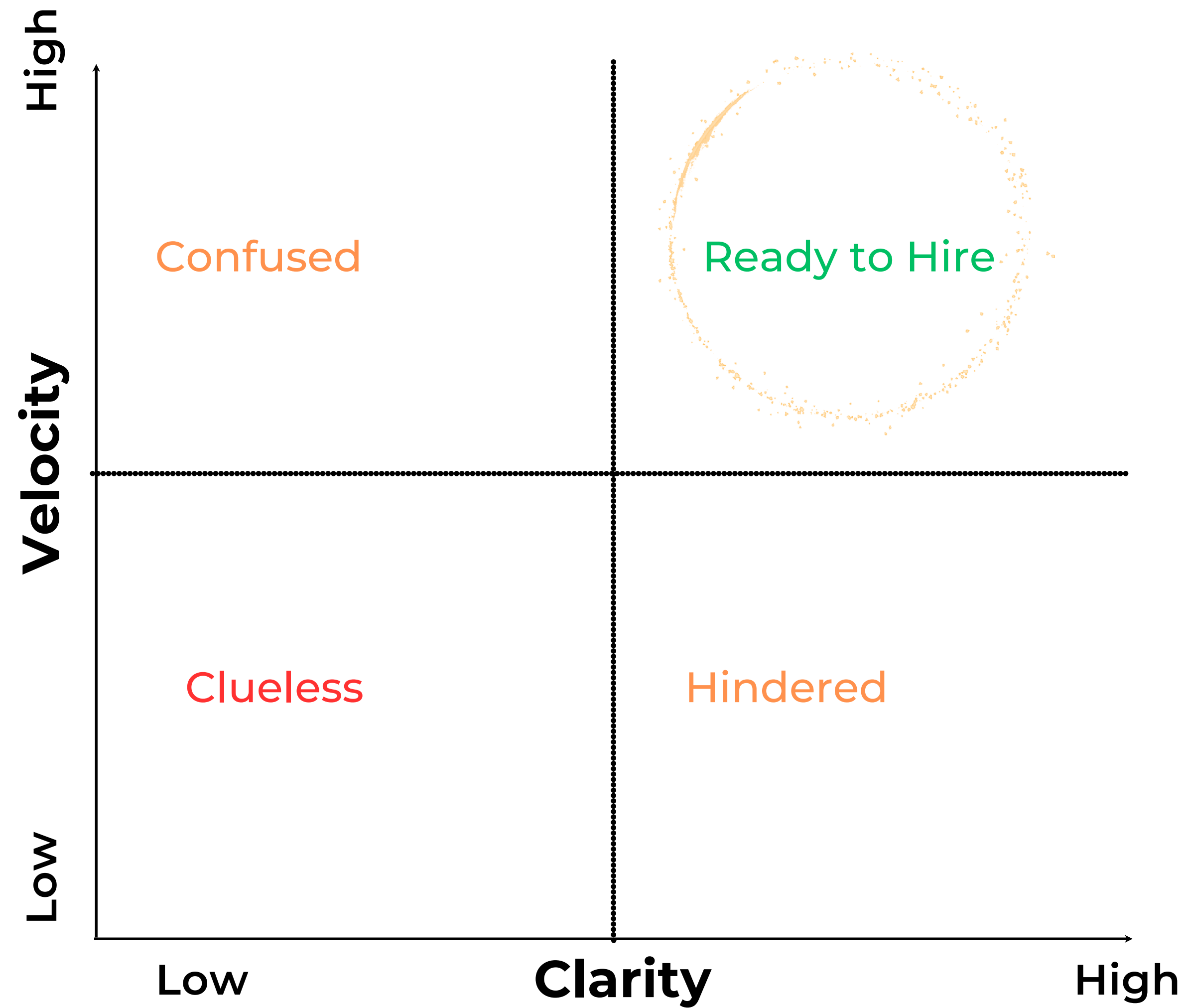
Hiring Readiness Quadrant



Hiring Readiness Quadrant



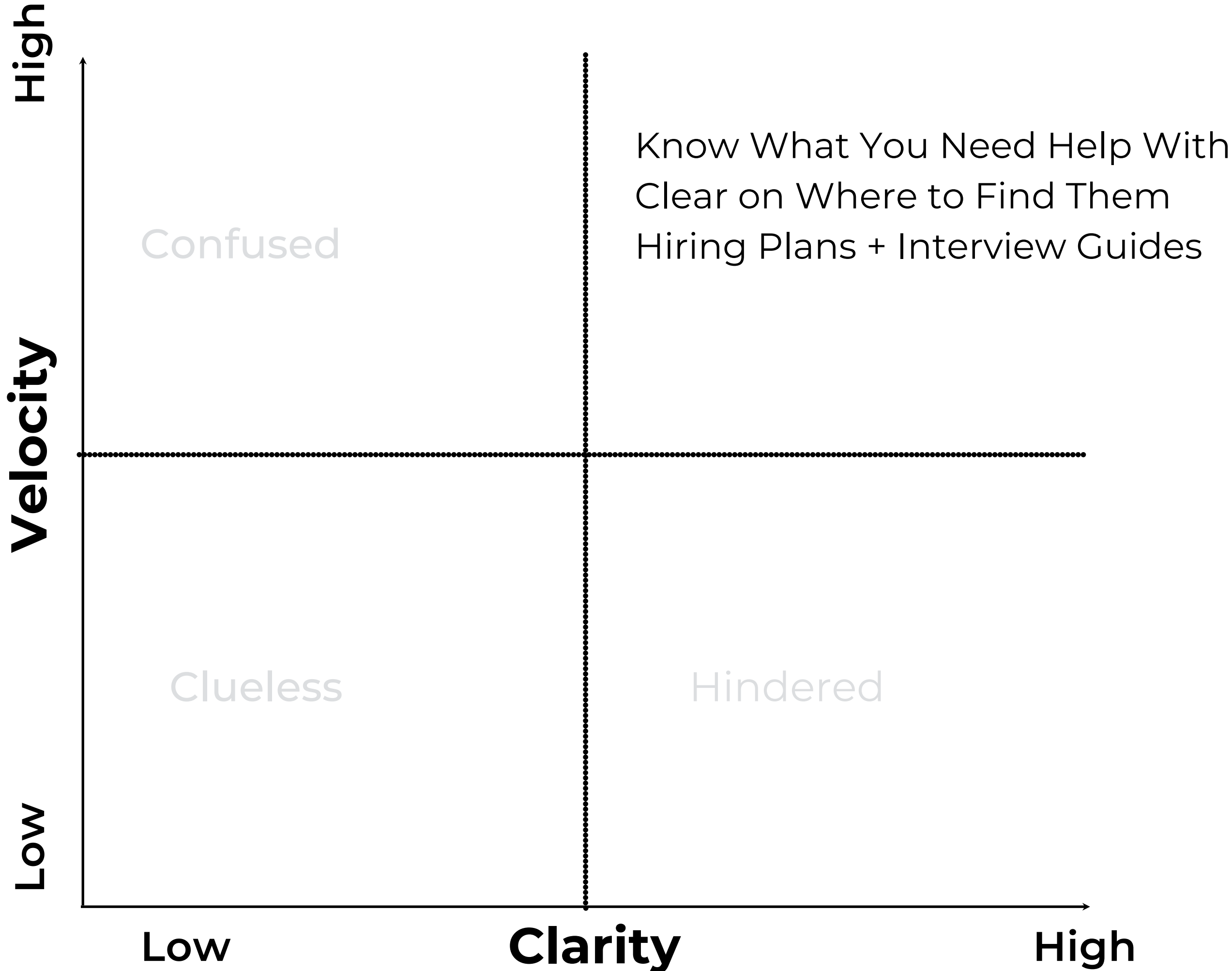
Hiring Readiness Quadrant



QUESTION

Where are you on that quadrant?

Hiring Readiness Quadrant



3 BIG MISTAKES

Mistake 1

**Hire a role because
everyone else is.**

STORY

Mistake 2

**Hire their friends or
someone they know.**

Mistake 3

**Wait too long to get
support.**

Unpopular Opinion

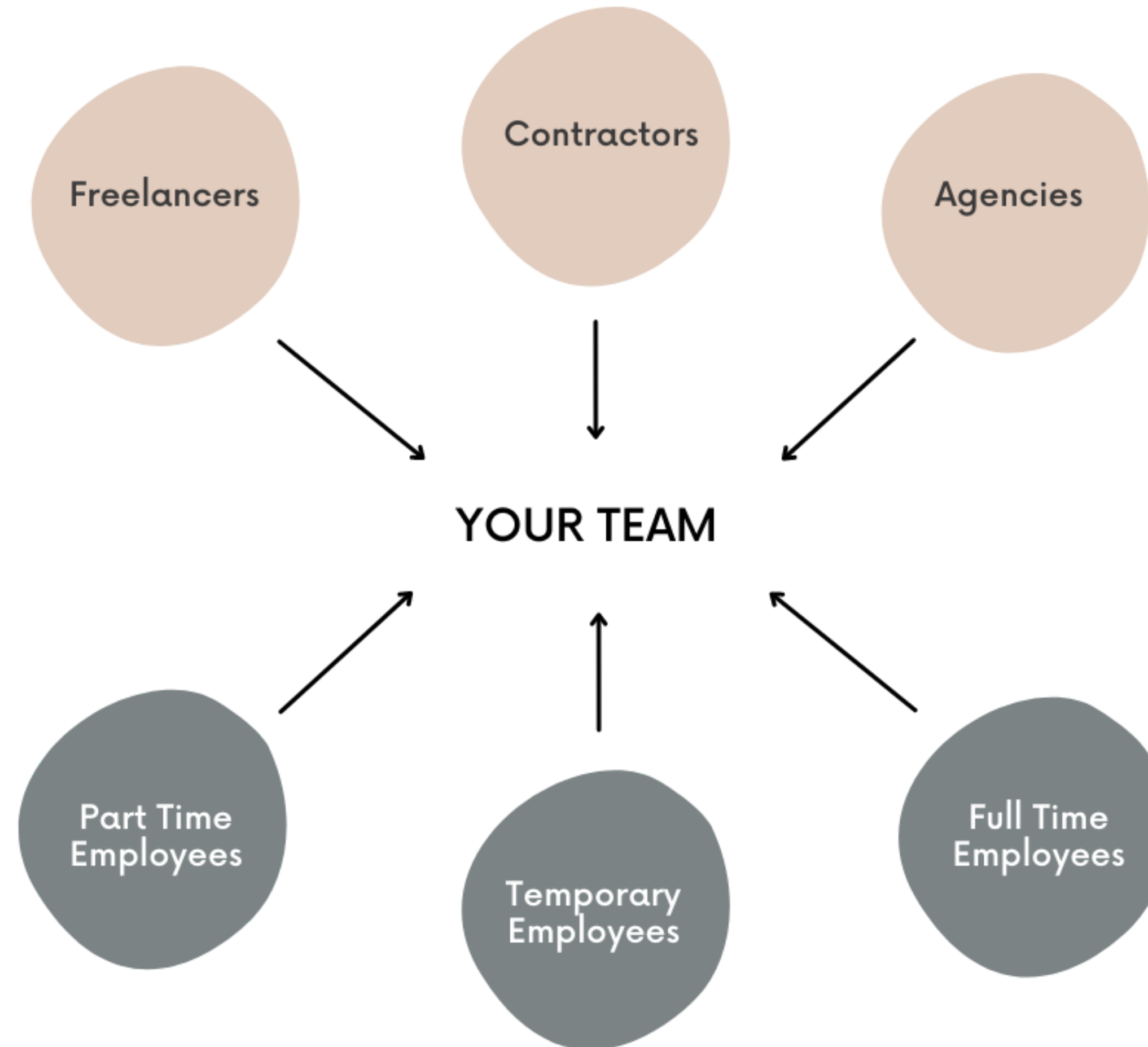


Where to Start

1. Track your hours for a least a week (ideally 2 weeks)
2. Look at the list and add anything that you know is missing or that you know you need to start doing that you're not
3. Review each task and decide if it can be automated
4. Group like tasks together

I love Toggl.

TO SCALE WELL, YOU HAVE TO KNOW YOUR OPTIONS
All these play a key role



Breaking it Down

Freelancers: Your on-demand experts. Perfect for project-specific tasks.

Contractors: Need specialized skills for a longer-term? They've got you covered.

Agencies: Multiple skills under one roof. Ideal for larger, complex projects.

Part-time employees: For consistent work that doesn't require a full-time commitment.

Full-time employees: Your core team, driving your vision forward every day.

Temporary employees: Great for seasonal demands or maternity/paternity cover.

“The first failure point of hiring is not being crystal clear about what you really want the person you hire to accomplish.”

Geoff Smart & Randy Street



Create a GamePlan

Once you know what you need create your game plan.

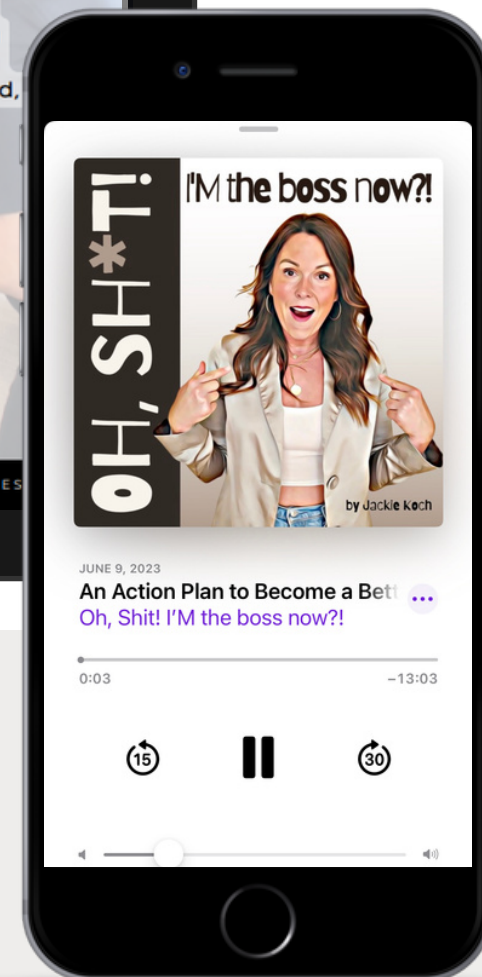
Know what you're going to look for.

Make it a repeatable process.

THANK YOU

Free Success Guide

DOWNLOAD



Subscribe to

Oh Shit! I'm the Boss Now Podcast!?

